

# Chile Food and Drink Report Q3 2015

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## Abstracts

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**BMI View:** We maintain a positive outlook for Chile's food and drink industry as its food consumption is expected to expand by a compound annual growth rate of 6.6% between 2014 and 2019. More generally, Chile's food and drink sector will look increasingly attractive compared with other Latin American markets, as lower global oil prices provide tailwinds to Chilean consumers. The uptick in private consumption is expected to boost demand for premium and innovative products. We forecast private consumption growth to be 2.7% in 2015, up from 2.2% in 2014, before averaging 4.1% in the remainder of our forecast period to 2019.

### Headline Industry Forecasts (local currency)

Total food consumption growth year-on-year (y-o-y) in 2015: +5.9%; compound annual growth rate (CAGR) 2014-2019: +6.6%

Per capita food consumption growth (y-o-y) in 2015: +5.0%; CAGR 2014-2019: +5.7%

Total soft drinks value sales growth (y-o-y) in 2015: +5.8%; CAGR 2014-2019: +4.9%

Alcoholic drinks value sales growth (y-o-y) in 2015: +5.5%; CAGR 2014-2019: +4.8%

Total mass grocery retail value sales growth (y-o-y) in 2015: +5.2%; CAGR 2014-2019: +5.9%

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