

# Central America Pharmaceuticals and Healthcare Report Q4 2015

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## Abstracts

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**BMI View:** Growing demand for pharmaceuticals, compounded by underdeveloped manufacturing capabilities will ensure commercial opportunities for foreign investors within Central America over the long term. Multinational drugmakers and medical suppliers will also continue to benefit from favourable tax incentives and growing medicine consumption driven by a booming burden of chronic disease. Sluggish economies and political instability will remain problematic, though pharmaceutical and health expenditure will continue to rise throughout the region.

### Headline Expenditure Projections

Pharmaceuticals: USD3.7bn in 2014 to USD3.9bn in 2015; +5.6%. Our forecast has been maintained since Q315.

Healthcare: USD16.8bn in 2014 to USD17.8bn in 2015; +5.8%. Our forecast has been revised upwards since Q315 due to revised historical data.

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