

Central America Pharmaceuticals and Healthcare Report Q3 2015

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Abstracts

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BMI View: Favourable tax incentives, continued demand for both generic and patented medicines, and regional anti-counterfeit measures solidify Central America's revenue generating opportunities for multinational pharmaceutical companies in coming years. Despite political instability in some areas of the region, Central America's medicine consumption will continue to grow in 2015.

Headline Expenditure Projections

Pharmaceuticals: USD3.7bn in 2014 to USD3.9bn in 2015; +4.1%. Our forecast has been maintained since Q215.

Healthcare: USD16.8bn in 2014 to USD17.8bn in 2015; +5.1%. Our forecast has been revised upwards since Q215 due to revised historical data.

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