

# Central America Pharmaceuticals and Healthcare Report Q3 2015

<https://marketpublishers.com/r/C90895ED277EN.html>

Date: May 2015

Pages: 58

Price: US\$ 1,295.00 (Single User License)

ID: C90895ED277EN

## Abstracts

Includes 3 FREE quarterly updates

**BMI View:** Favourable tax incentives, continued demand for both generic and patented medicines, and regional anti-counterfeit measures solidify Central America's revenue generating opportunities for multinational pharmaceutical companies in coming years. Despite political instability in some areas of the region, Central America's medicine consumption will continue to grow in 2015.

### Headline Expenditure Projections

Pharmaceuticals: USD3.7bn in 2014 to USD3.9bn in 2015; +4.1%. Our forecast has been maintained since Q215.

Healthcare: USD16.8bn in 2014 to USD17.8bn in 2015; +5.1%. Our forecast has been revised upwards since Q215 due to revised historical data.

## Contents

BMI Industry View

SWOT

SWOT

Industry Forecast

Pharmaceutical Market Forecast

Table: Central America Pharmaceutical Sales, Historic Data And Forecasts

Guatemala

Table: Guatemala Pharmaceutical Sales Forecasts

Costa Rica

Table: Costa Rica Pharmaceutical Sales Forecasts

El Salvador

Table: El Salvador Pharmaceutical Sales Forecasts

Honduras

Table: Honduras Pharmaceutical Sales Forecasts

Panama

Table: Panama Pharmaceutical Sales Forecasts

Nicaragua

Table: Nicaragua Pharmaceutical Sales Forecasts

Healthcare Market Forecast

Table: Central America Healthcare Expenditure Trends, Historical Data And Forecasts

Guatemala

Table: Guatemala Healthcare Expenditure Forecasts

Costa Rica

Table: Costa Rica Healthcare Expenditure Forecasts

El Salvador

Table: El Salvador Healthcare Expenditure Forecasts

Panama

Table: Panama Healthcare Expenditure Forecasts

Honduras

Table: Honduras Healthcare Expenditure Forecasts

Nicaragua

Table: Nicaragua Healthcare Expenditure Forecasts

Pharmaceutical Trade Forecast

Guatemala

Table: Guatemala Pharmaceutical Trade Data And Forecasts (USDmn)

Costa Rica

Table: Costa Rica Pharmaceutical Trade Data And Forecasts (USDmn)

El Salvador

Table: El Salvador Pharmaceutical Trade Data And Forecasts (USDmn)

Panama

Table: Panama Pharmaceutical Trade Data And Forecasts (USDmn)

Honduras

Table: Honduras Pharmaceutical Trade Data And Forecasts (USDmn)

Nicaragua

Table: Nicaragua Pharmaceutical Trade Data And Forecasts (USDmn)

Industry Risk Reward Ratings

Americas Risk/Reward Index

Central America Risk/Reward Index

Rewards

Risks

Industry Trends And Developments

Epidemiology

Healthcare Sector

Guatemala

Costa Rica

El Salvador

Panama

Honduras

Nicaragua

Clinical Trials

Regulatory Development

Intellectual Property Regime

Costa Rica

El Salvador

Honduras

Nicaragua

Guatemala

Competitive Landscape

Company Profile

Ancalmo Internacional

Donovan Werke

Glossary

Methodology

Pharmaceutical Expenditure Forecast Model

Healthcare Expenditure Forecast Model

Notes On Methodology

Risk/Reward Index Methodology

Index Overview

Table: Pharmaceutical Risk/Reward Index Indicators

Indicator Weightings

## I would like to order

Product name: Central America Pharmaceuticals and Healthcare Report Q3 2015

Product link: <https://marketpublishers.com/r/C90895ED277EN.html>

Price: US\$ 1,295.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C90895ED277EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970