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Abstracts

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BMI View: Following a series of high-profile spectrum auctions, subsequent spectrum trades and acquisitions, the Canadian market is set to resume its sedate pace of development. Although WIND Mobile is in a better position to become the country's long-awaited fourth national operator, its newfound private status means it may have neither the appetite or resources to capitalise on its circumstances. Meanwhile, established players remain focused on selling premium converged services.

Latest Updates & Industry Developments

> Just 170,000 new mobile subscriptions were added in H115, taking the total to 28.65mn. This was in line with expectations and we forecast 28.83mn by the end of the year. The focus is on 3G/4G migration and customer numbers will reach 16.24mn in 2015 and 25.54mn by 2019.

> In the wireline arena, the focus is on rolling out fibre-based high-speed accesses, over which operators can deliver multiple high-value services. Triple-play services are becoming commonplace; there is little appetite for basic or 'no frills' services outside urban areas. There will be 14.12mn broadband accesses by end-2015, rising to 14.84mn by 2019.

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