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Abstracts

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BMI View: Following a series of high-profile spectrum auctions, subsequent spectrum trades and acquisitions, the Canadian market is set to resume its sedate pace of development. Although WIND Mobile is in a better position to become the country's long-awaited fourth national operator, its newfound private status means it may have neither the appetite or resources to capitalise on its circumstances. Meanwhile, established players remain focused on selling premium converged services.

Latest Updates & Industry Developments

> Approximately 585,000 new mobile subscriptions were added in 9M15, taking the total to 29.067mn. This was better than expected and we forecast 29.109mn by the end of the year. The focus is on 3G/4G migration and customer numbers will reach 19.303mn in 2015 and 26.355mn by 2019.
>
> In the wireline arena, the focus is on rolling out fibre-based high-speed accesses, over which operators can deliver multiple high-value services. Triple-play services are becoming commonplace; there is little appetite for basic or 'no frills' services outside urban areas. There will be 14.694mn broadband accesses by the end of 2015, rising to 15.966mn by 2019.

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