

# Canada Pharmaceuticals and Healthcare Report Q3 2016

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## Abstracts

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**BMI View:** Canada has a number of domestic pharmaceutical firms and is a major market for foreignbased companies. Despite the expanding implementation of cost-containment reforms and rising uptake of lower cost generic drugs, the effects of these trends will be mitigated by rising demand for and consumption of high volumes of prescriptions, particularly high value personalised medicines.

### Headline Expenditure Projections

Pharmaceuticals: CAD23.06bn (USD18.04bn) in 2015 to CAD23.53bn (USD17.43bn) in 2016; +2.0% in local currency terms and -3.4% in US dollar terms. Forecast unchanged from previous quarter.

Healthcare: CAD209.92bn (USD164.17bn) in 2015 to CAD214.72bn (USD159.05bn) in 2016; +2.3% in local currency terms and -3.1% in US dollar terms. Forecast downgraded from previous quarter on account of new historical data.

## Contents

### BMI Industry View

Table: Headline Pharmaceuticals & Healthcare Forecasts (Canada 2014-2020)

### SWOT

### Industry Forecast

### Pharmaceutical Market Forecast

Table: Pharmaceutical Sales, Historical Data And Forecasts (Canada 2012-2020)

### Healthcare Market Forecast

Table: Healthcare Expenditure Trends, Historical Data And Forecasts (Canada 2012-2020)

Table: Government Healthcare Expenditure Trends, Historical Data And Forecasts (Canada 2012-2020)

Table: Private Healthcare Expenditure Trends, Historical Data And Forecasts (Canada 2012-2020)

### Prescription Drug Market Forecast

Table: Prescription Drug Market Indicators, Historical Data And Forecasts (Canada 2012-2020)

### Patented Drug Market Forecast

Table: Patented Drug Market Indicators, Historical Data And Forecasts (Canada 2012-2020)

### Generic Drug Market Forecast

Table: Generic Drug Market Indicators, Historical Data And Forecasts (Canada 2012-2020)

### OTC Medicine Market Forecast

Table: Over-The-Counter (OTC) Medicine Market Indicators, Historical Data And Forecasts (Canada 2012-2020)

### Pharmaceutical Trade Forecast

Table: Pharmaceutical Trade Data And Forecasts (Canada 2014-2020)

Table: Pharmaceutical Trade Data And Forecasts local currency (Canada 2014-2020)

### Industry Risk Reward Index

### Americas Risk/Reward Index

### Canada Risk/Reward Index

### Rewards

### Risks

### Regulatory Review

### Intellectual Property Issues

### Pricing Regime

### Reimbursement Regime

## Market Overview

### Healthcare Sector

Table: Healthcare Resources (Canada 2010-2015)

Table: Healthcare Personnel (Canada 2010-2015)

Table: Healthcare Activity (Canada 2010-2015)

### Research & Development

#### Clinical Trials

#### Epidemiology

#### Competitive Landscape

#### Research-Based Industry

Table: Multinational Market Activity

### Pharmaceutical Retail Sector

#### Company Profile

##### Apotex

##### GlaxoSmithKline

##### Merck

##### Novartis

##### Valeant

### Demographic Forecast

#### Demographic Outlook

Table: Population Headline Indicators (Canada 1990-2025)

Table: Key Population Ratios (Canada 1990-2025)

Table: Urban/Rural Population & Life Expectancy (Canada 1990-2025)

Table: Population By Age Group (Canada 1990-2025)

Table: Population By Age Group % (Canada 1990-2025)

### Glossary

#### Methodology

##### Pharmaceutical Expenditure Forecast Model

##### Healthcare Expenditure Forecast Model

##### Notes On Methodology

##### Risk/Reward Index Methodology

#### Index Overview

Table: Pharmaceutical Risk/Reward Index Indicators

#### Indicator Weightings

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