

Canada Information Technology Report Q4 2016

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Abstracts

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BMI View: Canada's position as an IT market at the technological frontier is reflected in the lucrative nature of its market for vendors. However, as a result of maturity, growth prospects are diminished. We forecast IT spending in Canada will increase at a CAGR of 3.7% throughout 2016-2020, reaching a total market value of CAD73.2bn. There will be pockets of faster growth, for instance hybrid notebooks in the hardware segment. In the software and services segment, cloud computing, data analytics, cyber security and Internet of Things solutions will exhibit growth.

Latest Updates & Industry Developments

Hardware Sales: CAD21.5bn in 2016, forecast to reach CAD23.6bn in 2020. High value but low-growth segment, with pockets of faster growth such as hybrid notebooks, but also downside if PC replacement spending is cannibalised as smartphones become more powerful.

Software Sales: CAD13.0bn in 2016, forecast to reach CAD15.2bn in 2020. Traditional applications face a potential squeeze from price erosion due to cloud delivered competition, but for the market as whole this drag should be offset by opportunities in data analytics and cyber security.

IT Services Sales: CAD28.7bn in 2016, forecast to reach CAD34.4bn in 2020. Services outperformance expected as Canadian enterprises scale up use of cloud computing and Internet of Things.

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