

Canada Information Technology Report Q2 2016

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Abstracts

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BMI View: Following a 2.5% increase in spending in 2015, we predict that IT spending in Canada will grow by 3.0% in 2016 to reach a total market value of CAD63.73bn in local currency terms. We believe that growth will be driven by the software and services market segments and, especially, enterprise demand for the latest software and services including real-time enterprise software and services, big data analytics and cloud computing. Although the hardware segment has limited growth prospects it should be noted that Canada is a highly lucrative market due to high per capita incomes and a consumer preference for premium devices. Therefore, although it will not offer unit and top-line financial growth prospects, it will continue to offer vendors an attractive market with wider margins than the likes of those in Latin America.

Latest Updates & Industry Developments

Hardware Sales: CAD21.13bn in 2016, forecast to reach CAD23.28bn in 2020. We expect the hardware market to record slower growth to 2020 than other segments due to the maturity of the market, with high levels of device ownership.

Software Sales: CAD13.77bn in 2016, forecast to reach CAD16.44bn in 2020.

IT Services Sales: CAD28.84bn in 2016, forecast to reach CAD34.17bn in 2020.

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