

Canada Autos Report Q2 2016

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Abstracts

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BMI View: Light vehicle sales growth will be limited to 0.5% in 2016 as the slowdown in the hydrocarbon industry spills over to vehicle demand in some of the most oil heavy provinces. Production will be given a boost by the bigger than expected investment by FCA.

Key Views

Light vehicle sales will grow just 0.5% in 2016 as the effects of low oil prices start to feed through.

The electric vehicle market will be given a boost by increased incentives in Ontario.

Higher than expected investment and total new jobs created by FCA will have positive knock-on effect for the production sector.



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