

Canada Autos Report Q1 2016

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Abstracts

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BMI View: Low oil prices will start to weigh on the light vehicle market from 2016 as major provinces such as Alberta see demand declining. The production landscape, meanwhile, will shift toward higher margin models such as sport utility vehicles.

Key Views

The market will be near flat in 2016 as the effects of low oil prices start to feed through.

Our five-year car production forecast has been revised down to reflect the Corolla's move out of the country.

Light truck production instead will be boosted by Toyota's extra RAV4 output.

Contents

BMI Industry View

SWOT

Industry Forecast

Industry Forecast Scenario

Table: Autos Total Market - Historical Data And Forecasts (Canada 2013-2019)

Production

Passenger Vehicles

Table: Passenger Car Market - Historical Data And Forecasts (Canada 2013-2019)

Table: Top 10 New Light Vehicle Sales, 11M14-11M15 (CBUs)

Commercial Vehicles

Table: Commercial Vehicle Market - Historical Data And Forecasts (Canada 2013-2019)

Table: Class 5 Truck Sales By Brand, 9M14-9M15

Table: Class 6 Truck Sales By Brand, 9M14-9M15

Table: Class 7 Truck Sales By Brand, 9M14-9M15

Table: Class 8 Truck Sales By Brand, 9M14-9M15

Suppliers

Industry Risk/Reward Index

Mexico Move Reflects Investor Activity

Brazil On The Bubble

Central America A Work In Progress

Company Profile

Ford Motor

General Motors

Regional Overview

Table: North American Autos Production Investment

Investment Positive For Southern Economies

Bigger Still Better

Demographic Forecast

Demographic Outlook

Table: Population Headline Indicators (Canada 1990-2025)

Table: Key Population Ratios (Canada 1990-2025)

Table: Urban/Rural Population & Life Expectancy (Canada 1990-2025)

Table: Population By Age Group (Canada 1990-2025)

Table: Population By Age Group % (Canada 1990-2025)

Methodology

Industry Forecasts

Sector-Specific Methodology

Sources

Risk/Reward Index Methodology

Table: Automotive Risk/Reward Index Indicators And Weighting Of Indicators

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