

Cambodia and Laos Telecommunications Report Q4 2015

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Abstracts

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BMI View: Our long-held view that consolidation is needed in Cambodia and Laos is beginning to gain some traction, which bodes well for the future development of telecoms in South East Asia. The key trend in the Cambodian market is that of consolidation. In Q115, one of Cambodia's smallest operators Beeline was acquired by regional giant Viettel (Metfone) leaving the market with three dominant operators. Myanmar is outperforming its peers with growth and is readying itself for the emergence of the fourth market operator, which should improve competitiveness in the market further.

Key Data

BMI forecasts growth of 135% in 2014 in Myanmar as a result of the Ooredoo and Telenor launches, with subscribers rising to 16.0mn. By the end of 2019, we see mobile subscriptions reaching 78.6mn.

18.1mn new mobile subscriptions have been added in Myanmar since August 2014.

The mobile market in Cambodia grew by just 0.9% in 2014, reaching 20.5mn subscribers.

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