

# Cambodia and Laos Telecommunications Report Q4 2015

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## Abstracts

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**BMI View:** Our long-held view that consolidation is needed in Cambodia and Laos is beginning to gain some traction, which bodes well for the future development of telecoms in South East Asia. The key trend in the Cambodian market is that of consolidation. In Q115, one of Cambodia's smallest operators Beeline was acquired by regional giant Viettel (Metfone) leaving the market with three dominant operators. Myanmar is outperforming its peers with growth and is readying itself for the emergence of the fourth market operator, which should improve competitiveness in the market further.

### Key Data

BMI forecasts growth of 135% in 2014 in Myanmar as a result of the Ooredoo and Telenor launches, with subscribers rising to 16.0mn. By the end of 2019, we see mobile subscriptions reaching 78.6mn.

18.1mn new mobile subscriptions have been added in Myanmar since August 2014.

The mobile market in Cambodia grew by just 0.9% in 2014, reaching 20.5mn subscribers.

## Contents

BMI Industry View

SWOT

Telecoms

Operational Risk

Industry Forecast

Cambodia

Table: Telecoms Sector - Historical Data And Forecasts (Cambodia 2012-2019)

Mobile

Laos

Table: Telecoms Sector - Historical Data And Forecasts (Laos 2012-2019)

Mobile

Fixed Line

Broadband

Myanmar

Table: Telecoms Sector - Historical Data And Forecasts (Myanmar 2012-2019)

Mobile

Fixed-Line

Broadband

Industry Risk/Reward Index

Asia Pacific Risk/ Reward Index - Q4 2015

Outperformers (1-10)

Average-Performers (11-20)

Underperformers (21-28)

Table: Asia Pacific Telecoms Risk/Reward Index - Q415

Market Overview

Cambodia

Regional Perspective

Table: Cambodia Mobile Market Regional Comparison, 2014

Key Developments

Mobile Growth

Market Shares

Table: Mobile Market Share (%)

Table: Active Mobile Operators (May 2015)

Usage

**4G**

Mobile Content

Fixed-Line Market

Broadband Market

Laos

Regional Perspective

Table: Laos Mobile Market Regional Comparison, 2014

Key Developments

Mobile Growth

Table: Mobile Market Growth

Mobile Market Shares

Table: Laos Telecommunications Subscriber Mix

Usage

Table: VimpelCom Operational Data, 2012-2014

## **3G**

Fixed-Line Market

Broadband Market

Table: Lao Internet Subscribers (2014)

Myanmar

Key Developments

Mobile Growth

Mobile Prices

Table: The Competitive Dynamics Of Myanmar Mobile Market

Networks

Regulatory Development

Regulatory Overview

Cambodia

Laos

Myanmar

Table: Myanmar: Regulatory Bodies And Their Responsibilities

Licensing

Myanmar Regulatory Developments

Competitive Landscape

Table: Key Players - Cambodia Telecoms Sector

Table: Key Players - Laos Telecoms Sector

Table: Key Players - Myanmar Telecoms Sector

Company Profiles

Lao Telecommunications

**Mobitel****Telecom Cambodia****Demographic Forecast**

Table: Population Headline Indicators (Cambodia 1990-2025)

Table: Key Population Ratios (Cambodia 1990-2025)

Table: Urban/Rural Population &amp; Life Expectancy (Cambodia 1990-2025)

Table: Population By Age Group (Cambodia 1990-2025)

Table: Population By Age Group % (Cambodia 1990-2025)

**Demographic Forecast**

Table: Population Headline Indicators (Laos 1990-2025)

Table: Key Population Ratios (Laos 1990-2025)

Table: Urban/Rural Population &amp; Life Expectancy (Laos 1990-2025)

Table: Population By Age Group (Laos 1990-2025)

Table: Population By Age Group % (Laos 1990-2025)

**Demographic Forecast**

Table: Population Headline Indicators (Myanmar 1990-2025)

Table: Key Population Ratios (Myanmar 1990-2025)

Table: Urban/Rural Population &amp; Life Expectancy (Myanmar 1990-2025)

Table: Population By Age Group (Myanmar 1990-2025)

Table: Population By Age Group % (Myanmar 1990-2025)

**Glossary**

Table: Glossary Of Terms

**Methodology****Industry Forecast Methodology****Sources****Risk/Reward Index Methodology**

Table: Risk/Reward Index Indicators

Table: Weighting Of Indicators

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