

Bulgaria Telecommunications Report Q4 2016

<https://marketpublishers.com/r/B6C3DD862FBEN.html>

Date: August 2016

Pages: 54

Price: US\$ 1,295.00 (Single User License)

ID: B6C3DD862FBEN

Abstracts

Includes 3 FREE quarterly updates

BMI View: We maintain our core forecast for the Bulgarian telecommunications market and have not made significant revisions in this quarterly update. We retain our view that there will be very limited organic growth in mobile market subscription figures out to 2020. The market will witness growth in terms of 3G/ 4G uptake as data usage surges in the country and this trend is expected to continue throughout the course of our forecast period. Mobiltel's recent acquisition of fixed services provider Blizoo will further boost the operator's competition with fixed services giant Vivacom. This will benefit consumers, as the introduction of a wider range of products and services over faster networks will be available. Telenor, the third player in the market, will have to become more dynamic in terms of competition and product offerings. We do not presently see any real opportunities for the new fourth mobile operator, Max Telecom.

Latest Updates & Industry Developments

Businessman Spas Rusev acquired major telecommunications operator Vivacom in November 2015 for an estimated EUR330mn. The new owner also agreed to clear off the EUR400mn debt from the company's balance sheet. The deal was ratified in January 2016 and will allow the company to bundle a broad range of services together.

Contents

BMI Industry View

SWOT

Industry Forecast

Latest Updates

Structural Trends

Table: Telecoms Sector - Historical Data & Forecasts (Bulgaria 2013-2020)

Telecoms Risk/Reward Index

Industry Risk Reward Index

Table: Western Europe Risk/Reward Index, Q4 2016

Bulgaria Risk/Reward Index

Market Overview

Market Drivers & Trends

Mobile

Wireline Voice & Broadband

Table: Vivacom Wireline Data (2014-2016)

Table: Mobiltel Wireline Data

Pay-TV/Convergence

Table: Cable And Satellite Dominate Pay-TV Market, IPTV Figures High In Bundles

Regulatory Development

Industry Risks

Main Developments: Telenor Gains & 266GHz Spectrum Auction Planned

Additional Developments

Competitive Landscape

Table: Key Players: Bulgaria Telecoms Sector

Mobile Operator Data

Table: Mobile Market Overview

Table: Mobiltel

Table: Telenor

Table: Vivacom

Company Profile

Mobiltel (M-Tel)

Vivacom

Demographic Forecast

Demographic Outlook

Table: Population Headline Indicators (Bulgaria 1990-2025)

Table: Key Population Ratios (Bulgaria 1990-2025)

Table: Urban/Rural Population & Life Expectancy (Bulgaria 1990-2025)

Table: Population By Age Group (Bulgaria 1990-2025)

Table: Population By Age Group % (Bulgaria 1990-2025)

Glossary

Table: Glossary Of Terms

Methodology

Industry Forecast Methodology

Sources

Risk/Reward Index Methodology

Table: Risk/Reward Index Indicators

Table: Weighting Of Indicators

I would like to order

Product name: Bulgaria Telecommunications Report Q4 2016

Product link: <https://marketpublishers.com/r/B6C3DD862FBEN.html>

Price: US\$ 1,295.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B6C3DD862FBEN.html>