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Abstracts

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BMI View: Mobitel's acquisition of Blizoo further boosts the competition between Mobitel and incumbent Vivacom. This will benefit consumers with the introduction of a wider range of services over faster networks. Third player Telenor will have to up its game. We see no real opportunities for a fourth mobile network operator.

Key Data

Mobile subscription growth will steadily slow over the 2015-2019 period as market saturation offers fewer organic customer addition opportunities; rather, there will be a slow improvement in subscriber mix, in favour of postpaid services.

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