

Bulgaria Food and Drink Report Q1 2016

<https://marketpublishers.com/r/B8288EBDDB4EN.html>

Date: November 2015

Pages: 90

Price: US\$ 1,295.00 (Single User License)

ID: B8288EBDDB4EN

Abstracts

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BMI View: Private consumption will remain the largest component of GDP and contributor to economic growth. The lev's devaluation has not negatively affected the import bill and we do not expect a drop in purchasing power. On the one side, Bulgaria imports mainly from the eurozone, which eliminates exchange rate fluctuations, and on the other side, due to low commodity prices, gas and oil import costs from Russia have plummeted. This is effectively boosting real incomes.

Headline Industry Data:

2015 food consumption (local currency) growth: +0.2%; forecast compound annual growth rate (CAGR) 2014 to 2019: +1.0%.

2015 alcoholic drinks sales volume growth: +0.9%; forecast CAGR 2014 to 2019: +1.6%.

2015 soft drinks sales volume growth: +1.6%; forecast CAGR 2014 to 2019: +1.3%.

2015 mass grocery retail sales (local currency) growth: -0.5%; forecast CAGR 2013 to 2018: +0.8%.

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