

Bulgaria Business Forecast Report Q4 2013

https://marketpublishers.com/r/BA5A6AC1AD5EN.html

Date: July 2013

Pages: 45

Price: US\$ 1,195.00 (Single User License)

ID: BA5A6AC1AD5EN

Abstracts

Core Views

The country's political situation will remain precarious for the foreseeable future given the weak state of the current government and ongoing popular protests. As a result, we do not rule out a return to elections at some point in late 2013 or 2014.

We believe that the incipient recovery in early 2013 will be choked off by recent political events, which will dampen consumption and investment. Bulgaria now looks highly unlikely to record any significant improvement in growth readings this year or next, and we do not rule out another recession.

Major Forecast Changes

We have revised down our real GDP growth forecast for 2013 and 2014, to 0.5% and 1.5% respectively, from 1.5% and 2.9% previously, on the back of recent political unrest. With ongoing commitment to fiscal consolidation likely to occur regardless of who wins the next election, we now see limited prospects for a near-term recovery in domestic demand.

The prospect of weaker domestic demand has prompted us to revise our current account deficit forecast, which we now project to narrow to just 0.3% of GDP in 2013 before widening to 1.2% in 2014. We do not forecast a return to surplus any time soon, as we believe the currency board arrangement will serve to cap Bulgaria's export competitiveness.

On the back of a weaker growth outlook, we have revised our expectations for Bulgaria's fiscal deficit, which we now expect to arrive at 1.8% of GDP, from a previous forecast of 0.3%



Key Risk To Outlook

While the domestic risks to growth have increased over the past few months, Bulgaria remains heavily exposed to further deterioration in periphery eurozone economies given its trade and financial linkages with Greece and Italy. Although this risk is somewhat mitigated by the European Central Bank's pledge to do all it can to save the single currency, in the event of another blow-up in the eurozone sovereign debt crisis, we would be forced to revisit our forecasts for Bulgaria across the board.



Contents

Executive Summary
Core Views
Major Forecast Changes
Key Risk To Outlook

CHAPTER 1: POLITICAL OUTLOOK

SWOT Analysis
BMI Political Risk Ratings
Domestic Politics

EU To Remain Significant Political Anchor

The two-month-old Bulgarian government continues to face the same levels of public protests that plagued its predecessor. It will struggle to address protesters' discontent with recent declines in living standards. However, we do not see any major changes to Bulgaria's generally market-friendly economic policies and pro-EU policy orientation.

Table: POLITICAL OVERVIEW

Long-Term Political Outlook

Challenges Remain Despite EU Membership

We expect EU membership to remain key to Bulgaria's long-term political outlook, helping to underpin investor sentiment in the country and steady economic growth. However, we note that despite having already joined the bloc, Bulgaria has a number of challenges it must yet tackle to improve its business environment and ensure a more stable economic and political situation over the next 10 years. Below we outline these challenges and possible scenarios for political change.

CHAPTER 2: ECONOMIC OUTLOOK

SWOT Analysis

BMI Economic Risk Ratings

Economic Activity

Maintaining Below-Consensus Growth Forecast

Table: ECONOMIC ACTIVITY

Fiscal Policy

Downgrades On Weaker Growth Outlook

In light of the weaker growth outlook and lower-than-expected inflation, we are revising our forecast for Bulgaria's fiscal deficit, which we now expect to arrive at 1.8% of GDP, against our previous forecast of 0.3%. While this marks a substantial widening from last



year's deficit of 0.5%, we note that this widening is mainly attributable to weak growth rather than increased spending, and Bulgaria's fiscal deficit and public debt load remain among the lowest in Europe.

Table: FISCAL POLICY

Monetary Policy

Minimal Risks To Currency Peg

We foresee no major changes to Bulgaria's long-standing currency board arrangement, which pegs the lev to the euro at BGN1.95/EUR. We do not expect Bulgaria to push ahead with eurozone accession ambitions over the near-term, and current international reserve levels are more than sufficient to guarantee currency stability. Deflation remains the main risk in 2013, and the authorities' limited ability to stimulate price growth could prove problematic.

Table: MONETARY POLICY

Balance Of Payments

Weak Domestic Demand To Narrow Current Account Deficit

Driven by a deteriorating consumption and investment outlook, we forecast Bulgaria's current account deficit to narrow from 1.3% of GDP in 2012 to 0.3% in 2013. Given our expectation that sluggish growth in the medium term will limit foreign direct investment, we forecast continued low-level current account deficits in the coming years and cannot rule out a return to a current account surplus.

Table: CURRENT ACCOUNT

CHAPTER 3: 10-YEAR FORECAST

The Bulgarian Economy To 2022

More Weakness In The Next Decade

The Bulgarian economy is set to remain on a low-growth trajectory over the next decade. Despite ongoing private sector deleveraging, we do not expect credit growth to pick up over the next 10 years, and slower export growth, a very weak business environment and a lack of much-needed reforms will weigh on investment and economic growth.

Table: LONG-TERM MACROECONOMIC FORECASTS

CHAPTER 4: BUSINESS ENVIRONMENT

SWOT Analysis
BMI Business Environment Risk Ratings
Business Environment Outlook
Institutions



Table: BMI BUSINESS AND OPERATION RISK RATINGS

Table: BMI LEGAL FRAMEWORK RATING

Infrastructure

Table: LABOUR FORCE QUALITY

Market Orientation

Table: EMERGING EUROPE - ANNUAL FDI INFLOWS

Table: TRADE AND INVESTMENT RATINGS

Operational Risk

CHAPTER 5: KEY SECTORS

Telecommunications

Table: TELECOMS SECTOR – MOBILE

Table: TELECOMS SECTOR – ARPU

Table: TELECOMS SECTOR – FIXED LINE Table: TELECOMS SECTOR – INTERNET

Pharmaceuticals

Table: GENERICS DRUG MARKET INDICATORS

Table: OVER-THE-COUNTER MEDICINE MARKET INDICATORS

Table: PRESCRIPTION DRUG MARKET INDICATORS

Other Key Sectors

Table: OIL & GAS SECTOR KEY INDICATORS

Table: DEFENCE & SECURITY SECTOR KEY INDICATORS

Table: INFRASTRUCTURE SECTOR KEY INDICATORS

Table: FOOD & DRINK SECTOR KEY INDICATORS

Table: AUTOS SECTOR KEY INDICATORS

Table: FREIGHT SECTOR KEY INDICATORS

CHAPTER 6: BMI GLOBAL ASSUMPTIONS

Global Outlook

Growth Has Troughed

Table: GLOBAL ASSUMPTIONS

Table: DEVELOPED STATES, REAL GDP GROWTH,%

Table: BMI VERSUS BLOOMBERG CONSENSUS REAL GDP GROWTH

FORECASTS,%

Table: EMERGING MARKETS, REAL GDP GROWTH,%



I would like to order

Product name: Bulgaria Business Forecast Report Q4 2013

Product link: https://marketpublishers.com/r/BA5A6AC1AD5EN.html

Price: US\$ 1,195.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/BA5A6AC1AD5EN.html