

Brazil Telecommunications Report Q4 2015

https://marketpublishers.com/r/B1BCE7CE0BAEN.html

Date: September 2015

Pages: 121

Price: US\$ 1,295.00 (Single User License)

ID: B1BCE7CE0BAEN

Abstracts

Includes 3 FREE quarterly updates

BMI View: We expect to see a number of wide ranging acquisitions within the Brazilian telecommunications sector leading to further consolidation this year and in 2016. The three largest operators: Oi, Claro and Telefonica's Vivo are reportedly considering a bid for TIM. Furthermore, Anatel, the regulator, just approved Telefonica's purchase of French Vivendi's GVT for EUR4.6bn. BMI believes that the Brazilian mobile and fixed markets will be expanding and spectrum auctions will add growth to the 3G and 4G markets, especially as the major operators begin to invest heavily into infrastructure development.

Key Data

Anatel reported 280.732mn mobile subscribers in 2014, up 0.8% from 278.482mn in Q314 and 2.1% year-on-year (y-o-y).

Strong broadband subscription growth continued, with total wireline subscriptions reaching 20.882mn at the end of September 2013, up from 18.591mn a year earlier.

M2M connections reached 9.9mn at the end of 2014, up by6.2% y-o-y. This figure had increased from 9.1mn in June 2014.



Contents

BMI Industry View

SWOT

Political

Economic

Operational Risk

Industry Forecast

Mobile

Table: Telecoms Sector - Historical Data & Forecasts (Brazil 2012-2019)

Risk Reward Ratings

Industry Risk Reward Index

Table: Latin America - Q4 2015

Market Overview

Mobile

Regional Perspective

Table: Mobile Market KPIs, 2013

Key Developments

Market Growth

Market Share

Usage

Networks

Table: Brazil 3G Subscriptions By Technology ('000)

Table: Vendors Selected For 4G Roll-Outs

Mobile Content

Table: Consumer Use Of Mobile Content, 2013

MVNOs

Table: Brazil Mobile Taxes

Wireline

Table: Brazil Fixed Line Market Overview

Broadband

Table: Brazilian Fixed Broadband Market, Q214

Pay-TV

Table: Pay-TV Market Subscriptions ('000)

Industry Trends And Developments

Regulatory Development

Regulatory Overview

Table: Brazil's Regulatory Bodies And Their Responsibilities

Regulatory Developments



Competitive Landscape

Table: Key Players Fixed-Line Sector

Table: Key Players Mobile Sector

Table: Key Players Media Sector

Table: Brazil Market Overview

Table: Vivo (2012-2014)

Table: Claro (2012-2014)

Table: TIM Overview (2012-2014)
Table: Oi Overview (2012-2014)

Company Profile

Oi

Vivo (Telefonica)

TIM Brasil

Claro (America Movil)

Demographic Forecast

Table: Population Headline Indicators (Brazil 1990-2025)

Table: Key Population Ratios (Brazil 1990-2025)

Table: Urban/Rural Population & Life Expectancy (Brazil 1990-2025)

Table: Population By Age Group (Brazil 1990-2025)

Table: Population By Age Group % (Brazil 1990-2025)

Glossary

Table: Glossary Of Terms

Methodology

Industry Forecast Methodology

Sources

Risk/Reward Index Methodology

Table: Risk/Reward Index Indicators

Table: Weighting Of Indicators



I would like to order

Product name: Brazil Telecommunications Report Q4 2015

Product link: https://marketpublishers.com/r/B1BCE7CE0BAEN.html

Price: US\$ 1,295.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/B1BCE7CE0BAEN.html