

Brazil Telecommunications Report Q3 2016

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Abstracts

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BMI View: The challenging macroeconomic environment and the uncertain political outlook cast a long shadow over all sectors in Brazil, including telecommunications. Ambitious national broadband expansion initiatives, plans to abolish the legacy geographic wireline concessions system and the auction of mobile broadband spectrum all depend on political continuity, which hangs in the balance following the impeachment of President Rousseff in Q216.

Latest Updates & Industry Developments

23mn mobile users were shed in 2015 as operators disconnected inactive SIM cards. More accurate data will enable operators to plan service and network upgrades more effectively and lower operating costs. 3G/4G migration will be a growth driver through to 2020, by which time there will be 246.6mn subscribers.

Wireline and cable TV operators reported subscriber losses in 2015, with mobile substitution the leading cause. Upgrades to fibre and defections to competitive carriers were also to blame, mitigating the overall decline.

Contents

BMI Industry View

SWOT

Industry Forecast

Latest Updates

Structural Trends

Table: Telecoms Sector - Historical Data & Forecasts (Brazil 2014-2020)

Risk Reward Ratings

Latin America Risk/Reward Index

Table: Latin America - Telecoms Risk/Reward Index, Q3 2016

Industry Risk Reward Ratings

Market Overview

Market Drivers & Trends

Mobile

Table: Brazil 3G Subscriptions By Technology ('000)

Table: Vendors Selected For 4G Roll-Outs

Wireline Voice & Broadband

Table: Fixed Lines In Service - Historical Concessionaires

Table: Fixed Lines In Service - Authorised Operators

Table: Wireline Broadband Subscriptions By Operator

Pay-TV/Convergence

Table: Pay-TV Subscriptions By Provider

Regulatory Development

Regulatory Overview

Table: Brazil's Regulatory Bodies And Their Responsibilities

Competitive Landscape

Table: Key Players - Telecoms

Table: Key Players - Media Sector

Mobile Operator Data

Table: Mobile Market Overview

Table: Vivo

Table: Claro

Table: TIM Brasil

Table: Oi

Table: Nextel do Brasil

Company Profile

Oi

Vivo (Telefônica)

TIM Brasil

Claro (America Móvil)

Demographic Forecast

Table: Population Headline Indicators (Brazil 1990-2025)

Table: Key Population Ratios (Brazil 1990-2025)

Table: Urban/Rural Population & Life Expectancy (Brazil 1990-2025)

Table: Population By Age Group (Brazil 1990-2025)

Table: Population By Age Group % (Brazil 1990-2025)

Glossary

Table: Glossary Of Terms

Methodology

Industry Forecast Methodology

Sources

Risk/Reward Index Methodology

Table: Risk/Reward Index Indicators

Table: Weighting Of Indicators

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