

Brazil Telecommunications Report Q1 2016

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Abstracts

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BMI View: We expect to see a number of wide ranging acquisitions within the Brazilian telecommunications sector leading to further consolidation in 2016. The three largest operators: Oi, Claro and Telefonica's Vivo are reportedly considering a bid for TIM. BMI believes that the Brazilian mobile and fixed markets will be expanding and spectrum auctions will add growth to the 3G and 4G markets, especially as the major operators begin to invest heavily into infrastructure development.

Key Data

Anatel reported 280.732mn mobile subscribers in 2014, up 0.8% from 278.482mn in Q314 and 2.1% y-o-y.

Strong broadband subscription growth continued, with total wireline subscriptions reaching 20.882mn at the end of September 2013, up from 18.591mn a year earlier.

Machine-to-machine connections reached 9.9mn at the end of 2014, up by 6.2% y-o-y. This figure had increased from 9.1mn in June 2014.

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