

Brazil Real Estate Report Q4 2014

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Abstracts

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BMI View: Despite a relatively weak economic outlook in the short term, which will dampen rental rate growth in the rest of 2014 and into 2015, the commercial real estate has significant long-term potential. This is the result of Brazil's position in the global economy, as well as its domestic strengths, with a growing population and increasingly sophisticated domestic economy. This will be particularly apparent in the areas of retail and industrial real estate, with modern retailing increasingly popular and a demand for increasingly sophisticated supply chains leading to opportunities in logistics and warehouse real estate.

Despite some short-term economic weakness, with slow GDP growth, fixed investment and private consumption, as well as declining exports, we see longer term opportunities in the Brazilian economy in terms of the development of the country's northern regions, as well as the significant oil reserves that will begin to come online towards the end of our forecast period. This will lead to development of Brazilian infrastructure and industrial output, and the growing strength of the Brazilian consumer, both in terms of population size and purchasing power, will boost domestic demand.

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