

Brazil Pharmaceuticals and Healthcare Report Q4 2015

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Abstracts

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BMI View: Continued focus on foreign investment along with the expansion of telemedicine and governmental action to improve medical access will keep Brazil an appealing destination for drugmakers and healthcare companies in coming years, particularly as the healthcare market remains an outperformer in the country. This appeal, however, will remain limited in the short to medium term as Brazil's troubled economy begins to negatively impact other industries including the healthcare and pharmaceutical industry which are beginning to experience budget cuts and revenue decreases.

Headline Expenditure Projections Pharmaceuticals: BRL62bn (USD26bn) in 2014 to BRL66bn (USD21bn) in 2015; +6.4% in local currency terms and -19.5% in US dollar terms. Forecast in has been maintained from Q315.

Healthcare: BRL501bn (USD213bn) in 2014 to BRL538bn (USD173bn) in 2015; +7.4% in local currency terms and -18.7% in US dollar terms. Forecast in local currency has been revised downward from Q115 due to historic data.

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