

Brazil Pharmaceuticals and Healthcare Report Q3 2016

<https://marketpublishers.com/r/BBA9B70AD15EN.html>

Date: May 2016

Pages: 107

Price: US\$ 1,295.00 (Single User License)

ID: BBA9B70AD15EN

Abstracts

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BMI View: The current state of political uncertainty will not shake Brazil's leading position as Latin America's largest pharmaceutical and healthcare market. The Brazilian government has been committed to improving the population's access to healthcare for decades. Having said this, Brazil's private healthcare market will experience contraction in real terms in 2016 due to the deteriorating political and economic outlook.

Headline Expenditure Projections

Pharmaceuticals: BRL66.8bn (USD20.0bn) in 2015 to BRL71.7bn (USD17.9bn) in 2016; +7.4% in local currency terms and -10.6% in US dollar terms. Forecast in local currency terms has been revised downward from Q216.

Healthcare: BRL568.3bn (USD170.6bn) in 2015 to BRL619.8bn (USD155.0bn) in 2016; +9.1% in local currency terms and -9.2% in US dollar terms. Forecast in local currency terms has been revised downward from Q216.

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