

# Brazil Pharmaceuticals and Healthcare Report Q2 2016

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## Abstracts

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**BMI View:** Brazil will continue to be the most important market for multinational pharmaceutical companies in Latin America, despite growing financial tensions, increasing pricing pressure and generic competition. **Headline Expenditure Projections Pharmaceuticals:** BRL65.8bn (USD19.8bn) in 2015 to BRL69.8bn (USD18.4bn) in 2016; +6.1% in local currency terms and -7.0% in US dollar terms. Forecast in has stayed the same as in Q116. **Healthcare:** BRL509.9bn (USD216.7bn) in 2015 to BRL601.1bn (USD158.2bn) in 2016; +8.3% in local currency terms and -5.0% in US dollar terms. Forecast in local currency has been revised downward from Q116.

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