

# Brazil Pharmaceuticals and Healthcare Report Q1 2016

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## Abstracts

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**BMI View:** Brazil's pharmaceutical market will become increasingly unattractive to pharmaceutical companies due to the growing fiscal tightening in the country. Multinational drugmakers will face the risk of revenue decreases, due to increasing generic competition and more intensified cost-containment measurements.

### Headline Expenditure Projections

Pharmaceuticals: BRL62.0bn (USD26.4bn) in 2014 to BRL65.8bn (USD19.8bn) in 2015; +6.1% in local currency terms and -25.0% in US dollar terms. Forecast in has been revised down from Q415. Healthcare: BRL511.7bn (USD217.4bn) in 2014 to BRL558.7bn (USD167.7bn) in 2015; +9.2% in local currency terms and -22.8% in US dollar terms. Forecast in local currency has been revised upward from Q415.

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