

Brazil Petrochemicals Report Q1 2016

https://marketpublishers.com/r/B755D2DEC09EN.html

Date: December 2015

Pages: 75

Price: US\$ 1,295.00 (Single User License)

ID: B755D2DEC09EN

Abstracts

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BMI View: The Brazilian petrochemicals industry is faced with heightened risk amid exchange rate volatility and a slumping domestic market, on top of the worsening business environment which is seeing chemicals industry incentives withdraw, taxes hiked and input costs soar. While export growth helped limit the effects of a deteriorating domestic market in 2015, there is uncertainty over whether the sector will have sufficient access to competitively priced feedstock going forward, even as the recession is set to continue into 2016.

The petrochemicals market was affected by recessionary forces in 2015 with a negative performance across the polymer slate. According to the Brazilian Chemical Industry Association (Abiquim), domestic demand for resins fell 4.7% y-o-y in 9M15. Domestic sales fell by 1.5% y-o-y in the period, while imports showed a reduction of 12.9%. On the upside, production grew 3.9% y-o-y as a result of a 39.6% growth in exports.

Exports were boosted by the weakness of the real, which is continuing to slide in value against the US dollar and is set to fall to BRL4.00/USD in the near term.



Contents

BMI Industry View

SWOT

Political

Economic

Operational Risk

Industry Forecast

Production

Consumption

Trade

Table: Brazil Petrochemicals Sector - Historical Data And Forecasts, 2012-2019

Macroeconomic Forecasts

Economic Analysis

Industry Risk/Reward Ratings

Americas Petrochemicals Risk/Reward Index

Worsening market risk in Latin America

Table: Americas Petrochemicals Risk/Rewards Ratings

Market Overview

Industry Trends And Developments

Petrobras Investment Programme

Foreign Ventures

Financial Results

Bioplastics

Company Profile

Braskem

Table: Braskem Financial Results - BRLmn

Petr?leo Brasileiro (Petrobras)

Regional Overview

Americas Overview

Production Growth Concentrated in NAFTA

Table: Planned Cracker Projects

Global Industry Overview

Feedstock Differentials: Respite for Europe

2016 FEEDSTOCK OUTLOOK

Could US Gas Run out?

Market Outlook: Chinese Downturn

Long-term Outlook

Europe - Brent On Board For A Bumpy Ride



Demographic Forecast

Table: Population Headline Indicators (Brazil 1990-2025)

Table: Key Population Ratios (Brazil 1990-2025)

Table: Urban/Rural Population & Life Expectancy (Brazil 1990-2025)

Table: Population By Age Group (Brazil 1990-2025)

Table: Population By Age Group % (Brazil 1990-2025)

Glossary

Table: Glossary Of Petrochemicals Terms

Methodology

Industry Forecast Methodology Risk/Reward Index Methodology

Table: Petrochemicals Risk/Reward Index Indicators

Table: Weighting Of Indicators



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