

Brazil Insurance Report Q1 2016

<https://marketpublishers.com/r/B848BB87C52EN.html>

Date: November 2015

Pages: 53

Price: US\$ 1,295.00 (Single User License)

ID: B848BB87C52EN

Abstracts

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BMI View: Brazil remains an insurance market that is both large in absolute terms and relatively fast growing. Both of the two major segments should sustain solid mid-single digit growth through the forecast period. In the larger non-life segment, the key driver of the expansion is the rise in volumes and prices of health insurance. In the life segment, the main opportunity is for the insurers to increase sales of their various offerings to existing clients.

Latest Updates And Forecasts

The latest results from the leading non-life companies (in relation to H115) indicate that the slowing of the economy has had a limited impact on the segment. We look for 7.0% growth in premiums in 2016. The pace of increase should be broadly similar for the remainder of the forecast period. The key driver is the expansion of health insurance (including the offerings of the composite insurers that are regulated by SUSEP and the specialist health funds that are overseen by the ANS). Health insurance is benefiting from growth in volumes, thanks to first time users, and higher prices, which can be sustained because of the high level of inflation. The growth of basic motor vehicle and property lines will continue to be constrained by price competition.

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