

# Belgium Telecommunications Report Q1 2016

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## Abstracts

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BMI View: Telenet's acquisition of BASE was set to create the conditions of a more vibrant converged market, but as the European Commission has launched an investigation into a deal. Although a negative sign for the consolidation, this could still mean there would still remain three operators to the market. Incumbent Belgacom has so far had a first-mover advantage in that segment, and the arrival of more competition can only be positive for consumers, in what is a core driver for markets across Western Europe. Some short-term volatility could be seen from the two events, specifically the acquisition, but BMI believes they will the Belgian market stronger to develop more innovative services in the longer-term. Positive regulation for fixed access would be a better move for competition than the attempt to introduce a fourth player in the mobile market.

## Key Data

The mobile market continues to grow, reaching 12.7mn in Q215. Some volatility is expected from the Telenet/BASE deal, as the cable player's mobile strategy will be very different than the current one followed by KPN's subsidiary.

Belgacom grew its fixed voice connections in Q115, highlighting the success of its convergence strategy.

## Contents

BMI Industry View

SWOT

Telecoms SWOT

Industry Forecast

Structural Trends

Wireline Voice And Broadband

Industry Risk Reward Ratings

Western Europe- Western Europe Telecoms Risk/Reward Index

Table: Western Europe Risk/Reward Index

Market Overview

Mobile

Wireline Voice & Broadband

Regulatory Development

Table: Regulatory Bodies And Their Responsibilities

Legislation And Market Liberalisation

Industry Developments

Competitive Landscape

Table: Key Players - Belgium Telecoms Sector

Table: Proximus

Table: Mobistar

Table: BASE

Table: Belgacom

Table: Telenet

Table: Mobistar

Company Profile

Belgacom

Mobistar

Demographic Forecast

Table: Population Headline Indicators (Belgium 1990-2025)

Table: Key Population Ratios (Belgium 1990-2025)

Table: Urban/Rural Population & Life Expectancy (Belgium 1990-2025)

Table: Population By Age Group (Belgium 1990-2025)

Table: Population By Age Group % (Belgium 1990-2025)

Glossary

Table: Glossary Of Terms

Methodology

Industry Forecast Methodology

## Sources

Risk/Reward Index Methodology

Table: Risk/Reward Index Indicators

Table: Weighting Of Indicators

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