

Belarus Food and Drink Report Q3 2016

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Abstracts

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BMI View: High inflation will continue to depress consumer spending over 2016 despite growing at a relatively slower pace during this period. Growth in the food and drink sectors will be largely driven by economically priced mass market offerings; we expect staple foods to perform well over 2016. On the other hand, Belarus' alcohol sector will see robust volume growth throughout our forecast period remaining resilient despite weak consumer purchasing power.

Latest Updates & Industry Developments

Food sales (local currency) growth y-o-y in 2016 +16.6%; compound annual growth rate (CAGR) 2015-2020: +17.3%.

Per capita food sales (local currency) growth y-o-y in 2016 +16.8%; CAGR 2015-2020: +17.6%.

Non-alcoholic drinks sales (local currency) growth y-o-y in 2016 +17.1%; CAGR 2015-2020: +17.7%.

Alcoholic drinks will remain resilient throughout our forecast period.



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