

Belarus Food and Drink Report Q2 2016

https://marketpublishers.com/r/BBAC3AFAED0EN.html

Date: March 2016

Pages: 68

Price: US\$ 1,295.00 (Single User License)

ID: BBAC3AFAED0EN

Abstracts

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BMI View: Belarus' food and drink industry will contract in US dollar terms in 2016 as household spending remains under pressure due to a dire economic environment. We hold a weak consumer outlook as high inflation erodes real wages, resulting in consumers reducing discretionary spending.

Latest Updates & Industry Developments

Food sales (local currency) growth y-o-y in 2016 +16.6% (-1.7% in USD terms); compound annual growth rate (CAGR) 2015-2020: +17.3% (12.4% in USD terms).

Per capita food sales (local currency) growth y-o-y in 2016 +16.8% (-1.6% in USD terms); CAGR 2015-2020: +17.6% (12.8% in USD terms).

Non-alcoholic drinks sales (local currency) growth y-o-y in 2016 +17.1% (-1.3% in USD terms); CAGR 2015-2020: +17.7% (12.8% in USD terms).



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