

Bangladesh Pharmaceuticals and Healthcare Report

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Abstracts

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BMI View: Private consumption growth in Bangladesh will continue to gather momentum, contributing to the pharmaceutical and healthcare sector expansion. In addition, the recent increase in the government budget for health will translate in improved access to healthcare services, including in rural areas, prioritizing investments in infrastructure and telemedicine. While the sector will present substantial growth potential over the next decade given rising incomes and higher levels of urbanisation, low per capita spending on medicines will ensure that generic medicines continue to account for the largest market share, albeit this figure is expected to gradually moderate due to improving access to innovative pharmaceuticals.

Risk/Reward Index: In Q415 Bangladesh RRI score remains stable at 41.8 (out of 100). Bangladesh also retains its ranking position in our RRI matrix, standing as the 15th most attractive market to pharmaceutical investors out of 19 markets in the Asia Pacific region. Bangladesh's score is driven by a large pharmaceutical market (market expenditure score of 10.0 out of 20) and rapid drug market expansion (sector value growth score of 8.4 out of 12), but dragged down by low levels of drug spending per capita (spending per capita score of 1.2 out of 12) and limited intellectual property protection (patent respect score of 1.4 out of 7).

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