

# Bangladesh Pharmaceuticals and Healthcare Report

## Q1 2016

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### Abstracts

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**BMI View:** Sustained growth in Bangladesh's pharmaceutical and healthcare market will continue to translate into commercial opportunities for drugmakers over the forecast period. A large generic medicine segment will continue to account for the lion's share of the market, although patented products will continue to gain market share as affordability levels improve and healthcare development gradually materialises. In the medium term, the one-off doubling of government wages and an increase in budget allocation for the annual development program in FY2015/16 pose upside risks to market headlines driven by higher consumption. Over the long term, low-cost manufacturing will increase the market attractiveness and contribute to growing fixed investment and drug exports.

### Headline Expenditure Projections

Pharmaceuticals: BDT154.24bn (USD1.99bn) in 2014 to BDT171.62bn (USD2.19bn) in 2015; +11.27% in local currency terms and +10.35% in US dollar terms. Forecast in line with last quarter.

Healthcare: BDT437.86bn (USD5.65bn) in 2014 to BDT494.03bn (USD6.32bn) in 2015; +12.8% in local currency terms and +11.9% in US dollar terms. Forecast in line with last quarter.

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