

Baltic states Tourism Report 2015

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Abstracts

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BMI View: Overall we maintain our outlooks for the Baltic states' tourism sectors over 2015. Although the countries stand to lose out due to the ongoing issues (both economic and political) arising from the Russia- Ukraine tensions, and this will constrain arrivals from these countries, we believe that these losses will largely be mitigated by increased inter-regional tourism within the three Baltic states, as well as from other European countries which increasingly view the Baltic region as a more stable alternative to Russia and Ukraine. In particular we feel that Lithuania's tourism sector could see substantial growth over the longer term if its bid to join the euro is successful, as it will facilitate multilateral tourist traffic from and to the eurozone.

One of the main developments over 2014 has been the advancement of the proposal to include Lithuania in the euro economic union. The economic indicators for Lithuania's euro adoption were disclosed on May 15, according to the Bank of Lithuania. The country's average annual inflation reached 0.6% on May 15, while its long-term interest rates reached 3.6%. In addition, the country's general government deficit to GDP ratio reached 2.2% and the general government debt totalled to 39.4% of GDP. The estimated convergence level for the aforementioned items are 1.1-1.7%, 5.4-6.5%, 3.0% and 60.0% respectively.

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