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Bahrain Autos Report Q1 2016

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Abstracts

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Key Views

2015 has proved another positive year for Bahraini new car sales, which should be on track for over 70,000 units sold by year end.

Looking forward, BMI remains optimistic on the medium-term outlook for the sector, targeting 21.3% growth, to around the 87,000 unit mark by 2019.

One support to overall passenger car sales numbers as we move into 2016 should come from the July 2015 announcement by Bahrain's minister of transportation and telecommunications, Kamal Ahmed, who unveiled plans to improve the country's public transport system by boosting the number of taxis.

One further area of support for PC sales over our forecast period to 2019 could come from the key car rental market, with Bahrain set to benefit from increased tourism flows.

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