

# Australia Tourism Report Q2 2016

<https://marketpublishers.com/r/AAF5AF568FAEN.html>

Date: March 2016

Pages: 35

Price: US\$ 1,295.00 (Single User License)

ID: AAF5AF568FAEN

## Abstracts

Includes 3 FREE quarterly updates

BMI View: Tourism, while already well-established in Australia, continues to grow, supported by extensive global marketing campaigns, public investment in supporting infrastructure and the country's broad range of attractions. Arrivals are expected to increase throughout the forecast period, with particularly strong growth in travel from major markets within the Asia Pacific region. The hotel market is already well-placed to support increased demand, though Australia's attractive investment environment along with growing visitor numbers mean we continue to see new hotel projects added to the development pipeline. While many of these are in up-and-coming tourism destinations away from the major cities, we are also seeing major investment into city centre and luxury hotels, particularly in Sydney and Melbourne, reflecting the confidence held by investors in Australia's tourism growth potential.

### Key Updates and Forecasts

Australia continues to improve air travel connectivity - vital as a far flung holiday destination for many source markets. The new terminal 4 at Melbourne Airport was officially opened in December 2015 and is capable of handling 10mn passengers annually. The airport plans to spend up to AUD10bn (USD7.17bn) on upgrade over the next 20 years. The government has also recently approved plans for expansion works at Gold Coast Airport.

The hotel sector continues to attract investment. As well as new openings by major hotel groups such as Starwood and domestic group Mantra, 2016 will also see expansion by smaller hotel groups. QT Hotels and Resorts is opening a new hotel in Melbourne in mid-2016, the group's seventh hotel in Australia.

Overall, we are forecasting healthy annual growth in terms of international arrivals throughout the forecast period, with total arrivals expected to grow from 7.8mn in 2016 to 10.8mn in 2020. China will remain one of the most important growth markets, with spending by Chinese tourists reportedly up 32% in 2015, according to Tourism Research Australia.

## Contents

BMI Industry View

Table: Key Forecasts (Australia 2013-2020)

SWOT

Tourism

Industry Forecast

Table: Inbound Tourism (Australia 2013-2020)

Table: Tourism Receipts (Australia 2013-2020)

Table: Hotel Accommodation (Australia 2013-2020)

Table: Tourist Departures and Consumption (Australia 2013-2020)

Industry Risk/Reward Index

Tourism Risk/Reward Index

Table: Asia Tourism Risk/Reward Index

Rewards

Risks

Market Overview

Competitive Landscape

Domestic Hotel Groups

Table: Domestic Hotel Groups

International Hotel Groups

Table: International Hotel Group

Methodology

Industry Forecast Methodology

Risk/Reward Index Methodology

Table: Weighting Of Indicators

## I would like to order

Product name: Australia Tourism Report Q2 2016

Product link: <https://marketpublishers.com/r/AAF5AF568FAEN.html>

Price: US\$ 1,295.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AAF5AF568FAEN.html>