

# Australia Telecommunications Report Q2 2016

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## Abstracts

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BMI View: Australia's National Broadband Initiative remains under critique as uptake is still limited. The state-owned firm NBN Co has amended its plans to use satellite broadband in December 2015. It expects to have more satellite capacity than previously estimated, via a blend of covering premises with other technologies and making more use of the second purpose-built broadband satellite scheduled to be launched in 2016. Under this strategy, 40,000 premises will be moved to the fixed-line and fixed wireless footprint, leading to more available capacity on the satellite network. The firm will use the unallocated satellite capacity to better cover regional areas.

### Key Data

BMI estimates 31.3mn mobile subscribers at the end of Q3 2015, with incumbent Telstra continuing to dominate the market

The NBN has a monopoly on advanced fixed broadband technologies, but uptake remains low, with around 600,000 customers compared to over 5mn for DSL and 6mn for dedicated mobile broadband

New services will drive the market, such as LTE, which already represents over 40% of operators' customer bases, and M2M, with Telstra leading the way with 2.5mn connections.

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