

# Argentina Telecommunications Report Q3 2015

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## Abstracts

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**BMI View:** A fragile Argentine economy had a hugely negative impact on the telecoms sector in 2014, as high inflation and concerns about currency stability affected purchasing power. Inactive mobile number discounting added to the contraction of the mobile subscriber base in 2014. High penetration rate suggests that Argentinean market is close to the saturation point, BMI believes that this will be reached in 2018. On the upside, BMI upgraded its 3G/4G outlook after successful spectrum auction and the launch of the country's first 4G networks. Operators have also launched extensive capital expenditure programmes to expand their LTE networks. Meanwhile, NII Holdings divesting Nextel Argentina can change the competitive landscape in the country.

## Key Data

Mobile connections contracted by 727, 000 in 2014, bringing the total by the end of Q414 to 63.557mn. Growth is expected to slow significantly as operators upgrade existing subscribers to next generation networks.

There were 9.241mn lines in service at the end of September 2014, with INDEC data showing this rising slightly from 9.142mn at the end of the same period in 2013. The broadband market continues to be the market's most dynamic, with connections on the rise. Some 18.5mn are forecast to be in service in 2014.

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