

# Argentina Retail Report Q3 2016

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## Abstracts

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**BMI View:** Argentina's economic activity and household consumption will contract sharply in 2016 due to high inflation and the deflation of the country's currency. This will particularly hamper demand for imported goods and non-essential purchases. Nonetheless, we believe that the retail market will pick up markedly from 2017 onwards, benefiting from returning investor confidence and an improving labour market.

### Key Views And Developments

Total household spending in USD terms will experience a decline of 26.4% in 2016 due to deflation of the Argentinean peso. While in local currency terms household spending will increase by 21.6%, the gains will be wiped out by high inflation levels, forecast at 34.6% in 2016.

Essentials will continue to dominate overall household budgets, accounting for 65.5% of the total spending by 2020. Food and non-alcoholic drinks will remain the largest spending category, accounting for around 24.6% of total household spending across our forecast period.

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