

# Argentina Retail Report Q2 2016

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## Abstracts

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**BMI View:** 2016 will potentially mark the beginning of the end of Argentina's long economic stagnation, which started after the country's default in 2001. Debt agreement, peso devaluation and the gradual removal of capital controls will reintegrate the country into the global markets, granting foreign retailers with easier access to the Argentine market and providing the country's consumers with wider choice.

### Key Views and Developments

Argentina has reached a landmark agreement to repay USD6.5bn to its creditors after defaulting on its debt in 2001 and ending a decade-long dispute. The country is returning to international debt markets with a USD11.7bn bond issue in April, which is expected to stimulate the economy in short and medium terms.

Apple, an American electronics manufacturer and retailer, is negotiating its entry to Argentina with the national government. Its operations in the country were prohibited by the previous president, Kirchner.

Four major groceries retailers - Coto, La Anonima, Carrefour and Jumbo - are facing charges from one of their food suppliers, who has accused the chains with cartelisation.

The dollar value of household spending is expected to crash by 21.7% this year as a result of the devaluation of the peso late in 2015. However, we anticipate spending to bounce back and grow even further toward the end of the forecast period.

Essentials spending will maintain a grip on household budgets, with more than a half of the total. However, the Argentine population will continue to expose relatively diverse spending patterns, with more than 47% of total spending allocated to non-essentials for each of the years in the forecast period.

## Contents

BMI Industry View

SWOT

Retail SWOT

Industry Forecast

Headline Retail Forecast

Table: Total Household Spending (Argentina 2013-2020)

Table: Retail Sector Spending, % Of Total (Argentina 2013-2020)

Table: Retail Sector Spending, % of GDP (Argentina 2013-2020)

Table: Headline Retail Sector Spending (Argentina 2013-2020)

Retail Sector Forecast

Food, Drink & Tobacco

Table: Food, Drink & Tobacco Spending (Argentina 2013-2020)

Clothing & Footwear

Table: Clothing & Footwear Spending (Argentina 2013-2020)

Household Goods

Table: Household Goods Spending (Argentina 2013-2020)

Personal Care & Effects

Table: Personal Care Spending (Argentina 2013-2020)

Household Numbers And Income Forecast

Table: Household Income Data (Argentina 2013-2020)

Table: Labour Market Data (Argentina 2013-2020)

Demographic Forecast

Table: Total Population (Argentina 2013-2020)

Table: Population: Babies (Argentina 2013-2020)

Table: Population: Young Children (Argentina 2013-2020)

Table: Population: Children (Argentina 2013-2020)

Table: Population: Young Teens and Older Children (Argentina 2013-2020)

Table: Population: Young People (Argentina 2013-2020)

Table: Population: Older Teenagers (Argentina 2013-2020)

Table: Population: 21yrs + (Argentina 2013-2020)

Table: Population: Young Adults (Argentina 2013-2020)

Table: Population: Middle Aged (Argentina 2013-2020)

Table: Population: Urban (Argentina 2013-2020)

Industry Risk/Reward Index

Latin America Risk/Reward Index

Table: Latin America Retail Risk/Reward Index, Q216

Argentina Risk/Reward Index

Rewards

Risks

Market Overview

Competitive Landscape

Clothing & Footwear

Table: Selected Clothing & Footwear Retailers

Household Goods

Table: Selected Household Goods Retailers

Electronics

Table: Selected Electronics Retailers

Department Stores

Table: Selected Department Stores

E-commerce

Table: Selected Online Retailers

Pharmacies

Table: Largest Pharmacy Chains

Glossary

Methodology

Industry Forecast Methodology

Sources

Risk/Reward Index Methodology

Table: Retail Risk/Reward Index Indicators

Table: Weighting Of Indicators

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