

Argentina Retail Report Q1 2016

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Abstracts

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BMI View: The election of Marcelo Macri as the new president of Argentina will have a number of positive impacts for the country's economy. We anticipate a number of reforms to improve business environment and increase Argentina's appeal for foreign retailers. While the country's households will suffer from high inflation and weak income growth in the medium term, Argentina's retail sector will accelerate after 2019.

The Argentine economy has experienced significant turbulence over the past five years. Economic growth, which peaked at 9.5% in 2010, fell to 0.5% in 2014 and is expected to only achieve 0.7% in 2015. Consequently, the retail sector faces considerable challenges going forward owing to high inflation and a business environment that remains unwelcoming to foreign firms. Many are therefore awaiting positive changes following the election of Marcelo Macri, the country's new president following narrow victory in November. We currently forecast GDP to grow by 2.5% in 2016 and pick up steam later into the forecast period.

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