

Argentina Insurance Report Q4 2016

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Abstracts

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BMI View: The Argentine economy has been facing significant headwinds over the past year due to macroeconomic concerns, inflation and severe currency fluctuation. As a result of the government's decision to float the peso in December 2015, the subsequent depreciation of the peso against major global benchmark currencies distorts the premium outlook in 2016 significantly. BMI anticipates an acceleration in real GDP growth from late 2016 onwards, although inflation will remain elevated and weigh on growth in demand for insurance.

Greater access to US dollars and a more favourable business environment will prompt an uptick in investment which will, from 2017, lead to a boost in demand. In the coming years, the peso will appreciate gradually as foreign investment into the economy accelerates, which should support growth in premiums in US dollar terms. The non-life segment will grow faster than life premiums due to high demand for motor insurance lines and other personal covers. Nevertheless, the life market will benefit from a recovery in incomes and a desire for alternative investment products that are more insulated from the volatility of the markets.

Contents

BMI Industry View

Table: Headline Insurance Forecasts (Argentina 2013-2020)

SWOT

Insurance

Industry Forecast

Life Premiums Forecast

Table: Life Premiums (Argentina 2013-2020)

Table: Life Insurance Claims (Argentina 2008-2014)

Non-Life Premiums Forecast

Table: Non-Life Premiums (Argentina 2013-2020)

Table: Non-Life Insurance Claims (Argentina 2009-2014)

Non-Life Sub-Sector Forecast

Table: Non-Life Insurance Premiums by Product Line (Argentina 2013-2020)

Insurance Risk/Reward Index

Latin America Insurance Risk/Reward Index

Table: Latin America and the Caribbean Insurance Risk/Reward Index - Q416

Market Overview

Life Market Overview

The Product Offering

The Competitive Landscape

Table: Argentina Life Insurance market Shares, 2015, USDmn

Non-Life Market Overview

The Product Offering

The Competitive Landscape

Table: Non-Life Market Share, USDmn, 2012-2015

Company Profile

Grupo La Caja

Grupo Sancor Seguros

MAPFRE Argentina

QBE Insurance Group

Zurich Argentina

Table: Financial Results: USDmn

Table: Consolidated Income Statements (USDmn)

Methodology

Industry Forecast Methodology

Risk/Reward Index Methodology

Table: Indicators

Table: Weighting of Indicators

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