

# Argentina Food and Drink Report 2016

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## Abstracts

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BMI View: Despite expected currency devaluation in 2016, Argentina's real GDP and private consumption growth rates are forecast to accelerate to 2.5% and 1.5% respectively. These figures indicate only a marginal economic improvement after several difficult years and are well-reflected in our outlook for the food and drink industry, which is forecast to expand by 14.5% in 2016 local currency terms, but face a 9.9% contraction in USD terms.

### Headline Industry Data

Total food consumption (local currency) growth year-on-year (y-o-y) in 2015: +9.9%; compound annual growth rate (CAGR) 2014-2019: +9.3%

Total food consumption (USD) growth (y-o-y) in 2015: -1.3%; CAGR 2014-2019: -0.7%

Per capita food consumption (local currency) growth (y-o-y) in 2015: +9.0%; CAGR 2014-2019: +8.4%

Alcoholic drinks sales (local currency) growth (y-o-y) in 2015: +13.4%; CAGR 2014-2019: +11.1%

Alcoholic drinks sales (USD) growth (y-o-y) in 2015: +1.8%; CAGR 2014-2019: +0.9%

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