

# Argentina Autos Report Q1 2016

<https://marketpublishers.com/r/A7125DB5D26EN.html>

Date: November 2015

Pages: 39

Price: US\$ 1,295.00 (Single User License)

ID: A7125DB5D26EN

## Abstracts

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BMI view: Currency devaluation following presidential elections in Q415 will keep sales volumes low by raising prices of imported vehicles and components but reinvigorated demand in the commercial vehicle segment will help keep total vehicle sales volumes from dropping significantly.

Probable currency devaluation to raise prices in 2016.

A Maurecio Macri or Daniel Scioli win in presidential elections will boost CV demand above passenger car demand through agribusiness and infrastructure sector channels.

Sales growth to average 8.7% annually over 2017-2019.

Set to become a pick-up production hub following Toyota, Mercedes-Benz and Renault-Nissan investments into pickup production.

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