

# Gallbladder Cancer Epiomic Insights, 2015-2020

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## Abstracts

Epiomic Insights for Gallbladder Cancer (GBC) provides you with a top line snapshot of the market potential for patient populations suffering from this rare, and difficult to treat cancer. The ability to diagnose GBC early is seen as a challenge to clinicians and with an aging population adding to the incidence population, this challenge is expected to become even harder.

Sourcing data from our Epiomic Patient segmentation database, we are able to reference relevant clinical trial data and patient registries to provide a picture of the total projected incident population across 8 major global markets.

This one-page synopsis developed by our team of analysts delivers a current overview of the disease and risk factors with a perspective on the future drivers of the patient population. The total GBC population across all markets has also been segmented by gender type and by location of the cancer.

This style of report is ideal for companies entering a new market segment or disease area of which they have limited knowledge. Alternatively, companies considering investing in healthcare innovation may benefit from a high-level, accurate overview of the market to determine likely commercial potential of such an investment.

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