

# Global Zero Gravity Full Body Massage Chairs Market Research Report 2026(Status and Outlook)

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## Abstracts

The global Zero Gravity Full Body Massage Chairs market size was estimated at USD 1250.45 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 7.85% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Zero Gravity Full Body Massage Chairs market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Zero Gravity Full Body Massage Chairs market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Zero Gravity Full Body Massage Chairs market.

## Global Zero Gravity Full Body Massage Chairs Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

Panasonic  
Osaki  
Family Inada  
Fujiiryoki  
Human Touch  
OSIM  
Ogawa  
OTO Bodycare  
Rotal  
iRest  
BODYFRIEND

### **Market Segmentation (by Type)**

SRP \$3000-\$5000  
SRP \$5001-\$9000  
Others

### **Market Segmentation (by Application)**

Home Use  
Commercial

## Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Zero Gravity Full Body Massage Chairs Market

Overview of the regional outlook of the Zero Gravity Full Body Massage Chairs Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Zero Gravity Full Body Massage Chairs Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Zero Gravity Full Body Massage Chairs, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share,

product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change  
This enables you to anticipate market changes to remain ahead of your competitors  
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Zero Gravity Full Body Massage Chairs
- 1.2 Key Market Segments
  - 1.2.1 Zero Gravity Full Body Massage Chairs Segment by Type
  - 1.2.2 Zero Gravity Full Body Massage Chairs Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 ZERO GRAVITY FULL BODY MASSAGE CHAIRS MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Zero Gravity Full Body Massage Chairs Market Size (M USD) Estimates and Forecasts (2020-2035)
  - 2.1.2 Global Zero Gravity Full Body Massage Chairs Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 ZERO GRAVITY FULL BODY MASSAGE CHAIRS MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Zero Gravity Full Body Massage Chairs Product Life Cycle
- 3.3 Global Zero Gravity Full Body Massage Chairs Sales by Manufacturers (2020-2025)
- 3.4 Global Zero Gravity Full Body Massage Chairs Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Zero Gravity Full Body Massage Chairs Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Zero Gravity Full Body Massage Chairs Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Zero Gravity Full Body Massage Chairs Market Competitive Situation and Trends

- 3.8.1 Zero Gravity Full Body Massage Chairs Market Concentration Rate
- 3.8.2 Global 5 and 10 Largest Zero Gravity Full Body Massage Chairs Players Market Share by Revenue
- 3.8.3 Mergers & Acquisitions, Expansion

## **4 ZERO GRAVITY FULL BODY MASSAGE CHAIRS INDUSTRY CHAIN ANALYSIS**

- 4.1 Zero Gravity Full Body Massage Chairs Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF ZERO GRAVITY FULL BODY MASSAGE CHAIRS MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
  - 5.4.1 New Product Developments
  - 5.4.2 Mergers & Acquisitions
  - 5.4.3 Expansions
  - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
  - 5.5.1 Industry Policies Analysis
  - 5.5.2 Economic Environment Analysis
  - 5.5.3 Social Environment Analysis
  - 5.5.4 Technological Environment Analysis
- 5.6 Global Zero Gravity Full Body Massage Chairs Market Porter's Five Forces Analysis
  - 5.6.1 Global Trade Frictions
  - 5.6.2 U.S. Tariff Policy ? April 2025
  - 5.6.3 Global Trade Frictions and Their Impacts to Zero Gravity Full Body Massage Chairs Market
- 5.7 ESG Ratings of Leading Companies

## **6 ZERO GRAVITY FULL BODY MASSAGE CHAIRS MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Zero Gravity Full Body Massage Chairs Sales Market Share by Type (2020-2025)

6.3 Global Zero Gravity Full Body Massage Chairs Market Size by Type (2020-2025)

6.4 Global Zero Gravity Full Body Massage Chairs Price by Type (2020-2025)

## **7 ZERO GRAVITY FULL BODY MASSAGE CHAIRS MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Zero Gravity Full Body Massage Chairs Market Sales by Application (2020-2025)

7.3 Global Zero Gravity Full Body Massage Chairs Market Size (M USD) by Application (2020-2025)

7.4 Global Zero Gravity Full Body Massage Chairs Sales Growth Rate by Application (2020-2025)

## **8 ZERO GRAVITY FULL BODY MASSAGE CHAIRS MARKET SALES BY REGION**

8.1 Global Zero Gravity Full Body Massage Chairs Sales by Region

8.1.1 Global Zero Gravity Full Body Massage Chairs Sales by Region

8.1.2 Global Zero Gravity Full Body Massage Chairs Sales Market Share by Region

8.2 Global Zero Gravity Full Body Massage Chairs Market Size by Region

8.2.1 Global Zero Gravity Full Body Massage Chairs Market Size by Region

8.2.2 Global Zero Gravity Full Body Massage Chairs Market Size by Region

8.3 North America

8.3.1 North America Zero Gravity Full Body Massage Chairs Sales by Country

8.3.2 North America Zero Gravity Full Body Massage Chairs Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Zero Gravity Full Body Massage Chairs Sales by Country

8.4.2 Europe Zero Gravity Full Body Massage Chairs Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

- 8.5.1 Asia Pacific Zero Gravity Full Body Massage Chairs Sales by Region
- 8.5.2 Asia Pacific Zero Gravity Full Body Massage Chairs Market Size by Region
- 8.5.3 China Market Overview
- 8.5.4 Japan Market Overview
- 8.5.5 South Korea Market Overview
- 8.5.6 India Market Overview
- 8.5.7 Southeast Asia Market Overview
- 8.6 South America
  - 8.6.1 South America Zero Gravity Full Body Massage Chairs Sales by Country
  - 8.6.2 South America Zero Gravity Full Body Massage Chairs Market Size by Country
  - 8.6.3 Brazil Market Overview
  - 8.6.4 Argentina Market Overview
  - 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
  - 8.7.1 Middle East and Africa Zero Gravity Full Body Massage Chairs Sales by Region
  - 8.7.2 Middle East and Africa Zero Gravity Full Body Massage Chairs Market Size by Region
  - 8.7.3 Saudi Arabia Market Overview
  - 8.7.4 UAE Market Overview
  - 8.7.5 Egypt Market Overview
  - 8.7.6 Nigeria Market Overview
  - 8.7.7 South Africa Market Overview

## **9 ZERO GRAVITY FULL BODY MASSAGE CHAIRS MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Zero Gravity Full Body Massage Chairs by Region(2020-2025)
- 9.2 Global Zero Gravity Full Body Massage Chairs Revenue Market Share by Region (2020-2025)
- 9.3 Global Zero Gravity Full Body Massage Chairs Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Zero Gravity Full Body Massage Chairs Production
  - 9.4.1 North America Zero Gravity Full Body Massage Chairs Production Growth Rate (2020-2025)
  - 9.4.2 North America Zero Gravity Full Body Massage Chairs Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Zero Gravity Full Body Massage Chairs Production
  - 9.5.1 Europe Zero Gravity Full Body Massage Chairs Production Growth Rate (2020-2025)

9.5.2 Europe Zero Gravity Full Body Massage Chairs Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Zero Gravity Full Body Massage Chairs Production (2020-2025)

9.6.1 Japan Zero Gravity Full Body Massage Chairs Production Growth Rate (2020-2025)

9.6.2 Japan Zero Gravity Full Body Massage Chairs Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Zero Gravity Full Body Massage Chairs Production (2020-2025)

9.7.1 China Zero Gravity Full Body Massage Chairs Production Growth Rate (2020-2025)

9.7.2 China Zero Gravity Full Body Massage Chairs Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

10.1 Panasonic

10.1.1 Panasonic Basic Information

10.1.2 Panasonic Zero Gravity Full Body Massage Chairs Product Overview

10.1.3 Panasonic Zero Gravity Full Body Massage Chairs Product Market

Performance

10.1.4 Panasonic Business Overview

10.1.5 Panasonic SWOT Analysis

10.1.6 Panasonic Recent Developments

10.2 Osaki

10.2.1 Osaki Basic Information

10.2.2 Osaki Zero Gravity Full Body Massage Chairs Product Overview

10.2.3 Osaki Zero Gravity Full Body Massage Chairs Product Market Performance

10.2.4 Osaki Business Overview

10.2.5 Osaki SWOT Analysis

10.2.6 Osaki Recent Developments

10.3 Family Inada

10.3.1 Family Inada Basic Information

10.3.2 Family Inada Zero Gravity Full Body Massage Chairs Product Overview

10.3.3 Family Inada Zero Gravity Full Body Massage Chairs Product Market

Performance

10.3.4 Family Inada Business Overview

10.3.5 Family Inada SWOT Analysis

10.3.6 Family Inada Recent Developments

10.4 Fujiiryoki

- 10.4.1 Fujiiryoki Basic Information
- 10.4.2 Fujiiryoki Zero Gravity Full Body Massage Chairs Product Overview
- 10.4.3 Fujiiryoki Zero Gravity Full Body Massage Chairs Product Market Performance
- 10.4.4 Fujiiryoki Business Overview
- 10.4.5 Fujiiryoki Recent Developments
- 10.5 Human Touch
  - 10.5.1 Human Touch Basic Information
  - 10.5.2 Human Touch Zero Gravity Full Body Massage Chairs Product Overview
  - 10.5.3 Human Touch Zero Gravity Full Body Massage Chairs Product Market Performance
  - 10.5.4 Human Touch Business Overview
  - 10.5.5 Human Touch Recent Developments
- 10.6 OSIM
  - 10.6.1 OSIM Basic Information
  - 10.6.2 OSIM Zero Gravity Full Body Massage Chairs Product Overview
  - 10.6.3 OSIM Zero Gravity Full Body Massage Chairs Product Market Performance
  - 10.6.4 OSIM Business Overview
  - 10.6.5 OSIM Recent Developments
- 10.7 Ogawa
  - 10.7.1 Ogawa Basic Information
  - 10.7.2 Ogawa Zero Gravity Full Body Massage Chairs Product Overview
  - 10.7.3 Ogawa Zero Gravity Full Body Massage Chairs Product Market Performance
  - 10.7.4 Ogawa Business Overview
  - 10.7.5 Ogawa Recent Developments
- 10.8 OTO Bodycare
  - 10.8.1 OTO Bodycare Basic Information
  - 10.8.2 OTO Bodycare Zero Gravity Full Body Massage Chairs Product Overview
  - 10.8.3 OTO Bodycare Zero Gravity Full Body Massage Chairs Product Market Performance
  - 10.8.4 OTO Bodycare Business Overview
  - 10.8.5 OTO Bodycare Recent Developments
- 10.9 Rotal
  - 10.9.1 Rotal Basic Information
  - 10.9.2 Rotal Zero Gravity Full Body Massage Chairs Product Overview
  - 10.9.3 Rotal Zero Gravity Full Body Massage Chairs Product Market Performance
  - 10.9.4 Rotal Business Overview
  - 10.9.5 Rotal Recent Developments
- 10.10 iRest
  - 10.10.1 iRest Basic Information

- 10.10.2 iRest Zero Gravity Full Body Massage Chairs Product Overview
- 10.10.3 iRest Zero Gravity Full Body Massage Chairs Product Market Performance
- 10.10.4 iRest Business Overview
- 10.10.5 iRest Recent Developments
- 10.11 BODYFRIEND
  - 10.11.1 BODYFRIEND Basic Information
  - 10.11.2 BODYFRIEND Zero Gravity Full Body Massage Chairs Product Overview
  - 10.11.3 BODYFRIEND Zero Gravity Full Body Massage Chairs Product Market Performance
  - 10.11.4 BODYFRIEND Business Overview
  - 10.11.5 BODYFRIEND Recent Developments

## **11 ZERO GRAVITY FULL BODY MASSAGE CHAIRS MARKET FORECAST BY REGION**

- 11.1 Global Zero Gravity Full Body Massage Chairs Market Size Forecast
- 11.2 Global Zero Gravity Full Body Massage Chairs Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Zero Gravity Full Body Massage Chairs Market Size Forecast by Country
  - 11.2.3 Asia Pacific Zero Gravity Full Body Massage Chairs Market Size Forecast by Region
  - 11.2.4 South America Zero Gravity Full Body Massage Chairs Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Sales of Zero Gravity Full Body Massage Chairs by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)**

- 12.1 Global Zero Gravity Full Body Massage Chairs Market Forecast by Type (2026-2035)
  - 12.1.1 Global Forecasted Sales of Zero Gravity Full Body Massage Chairs by Type (2026-2035)
  - 12.1.2 Global Zero Gravity Full Body Massage Chairs Market Size Forecast by Type (2026-2035)
  - 12.1.3 Global Forecasted Price of Zero Gravity Full Body Massage Chairs by Type (2026-2035)
- 12.2 Global Zero Gravity Full Body Massage Chairs Market Forecast by Application (2026-2035)

12.2.1 Global Zero Gravity Full Body Massage Chairs Sales (K Units) Forecast by Application

12.2.2 Global Zero Gravity Full Body Massage Chairs Market Size (M USD) Forecast by Application (2026-2035)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Zero Gravity Full Body Massage Chairs Market Size by Type (M USD)

Table 4. Global Zero Gravity Full Body Massage Chairs Market Size by Application

Table 5. Zero Gravity Full Body Massage Chairs Market Size Comparison by Region (M USD)

Table 6. Global Zero Gravity Full Body Massage Chairs Sales (K Units) by Manufacturers (2020-2025)

Table 7. Global Zero Gravity Full Body Massage Chairs Sales Market Share by Manufacturers (2020-2025)

Table 8. Global Zero Gravity Full Body Massage Chairs Revenue (M USD) by Manufacturers (2020-2025)

Table 9. Global Zero Gravity Full Body Massage Chairs Revenue Share by Manufacturers (2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Zero Gravity Full Body Massage Chairs as of 2025)

Table 11. Global Market Zero Gravity Full Body Massage Chairs Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 12. Manufacturers? Manufacturing Sites, Areas Served

Table 13. Manufacturers? Product Type

Table 14. Global Zero Gravity Full Body Massage Chairs Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Zero Gravity Full Body Massage Chairs Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 26. Global Zero Gravity Full Body Massage Chairs Sales by Type (K Units)

Table 27. Global Zero Gravity Full Body Massage Chairs Market Size by Type (M USD)

Table 28. Global Zero Gravity Full Body Massage Chairs Sales (K Units) by Type (2020-2025)

Table 29. Global Zero Gravity Full Body Massage Chairs Sales Market Share by Type (2020-2025)

Table 30. Global Zero Gravity Full Body Massage Chairs Market Size (M USD) by Type (2020-2025)

Table 31. Global Zero Gravity Full Body Massage Chairs Market Share by Type (2020-2025)

Table 32. Global Zero Gravity Full Body Massage Chairs Price (USD/Unit) by Type (2020-2025)

Table 33. Global Zero Gravity Full Body Massage Chairs Sales (K Units) by Application

Table 34. Global Zero Gravity Full Body Massage Chairs Market Size by Application

Table 35. Global Zero Gravity Full Body Massage Chairs Sales by Application (2020-2025) & (K Units)

Table 36. Global Zero Gravity Full Body Massage Chairs Sales Market Share by Application (2020-2025)

Table 37. Global Zero Gravity Full Body Massage Chairs Market Size by Application (2020-2025) & (M USD)

Table 38. Global Zero Gravity Full Body Massage Chairs Market Share by Application (2020-2025)

Table 39. Global Zero Gravity Full Body Massage Chairs Sales Growth Rate by Application (2020-2025)

Table 40. Global Zero Gravity Full Body Massage Chairs Sales by Region (2020-2025) & (K Units)

Table 41. Global Zero Gravity Full Body Massage Chairs Sales Market Share by Region (2020-2025)

Table 42. Global Zero Gravity Full Body Massage Chairs Market Size by Region (2020-2025) & (M USD)

Table 43. Global Zero Gravity Full Body Massage Chairs Market Size by Region (2020-2025)

Table 44. North America Zero Gravity Full Body Massage Chairs Sales by Country (2020-2025) & (K Units)

Table 45. North America Zero Gravity Full Body Massage Chairs Market Size by Country (2020-2025) & (M USD)

Table 46. Europe Zero Gravity Full Body Massage Chairs Sales by Country (2020-2025) & (K Units)

Table 47. Europe Zero Gravity Full Body Massage Chairs Market Size by Country (2020-2025) & (M USD)

Table 48. Asia Pacific Zero Gravity Full Body Massage Chairs Sales by Region (2020-2025) & (K Units)

Table 49. Asia Pacific Zero Gravity Full Body Massage Chairs Market Size by Region (2020-2025) & (M USD)

Table 50. South America Zero Gravity Full Body Massage Chairs Sales by Country (2020-2025) & (K Units)

Table 51. South America Zero Gravity Full Body Massage Chairs Market Size by Country (2020-2025) & (M USD)

Table 52. Middle East and Africa Zero Gravity Full Body Massage Chairs Sales by Region (2020-2025) & (K Units)

Table 53. Middle East and Africa Zero Gravity Full Body Massage Chairs Market Size by Region (2020-2025) & (M USD)

Table 54. Global Zero Gravity Full Body Massage Chairs Production (K Units) by Region(2020-2025)

Table 55. Global Zero Gravity Full Body Massage Chairs Revenue (US\$ Million) by Region (2020-2025)

Table 56. Global Zero Gravity Full Body Massage Chairs Revenue Market Share by Region (2020-2025)

Table 57. Global Zero Gravity Full Body Massage Chairs Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. North America Zero Gravity Full Body Massage Chairs Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Europe Zero Gravity Full Body Massage Chairs Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. Japan Zero Gravity Full Body Massage Chairs Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. China Zero Gravity Full Body Massage Chairs Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 62. Panasonic Basic Information

Table 63. Panasonic Zero Gravity Full Body Massage Chairs Product Overview

Table 64. Panasonic Zero Gravity Full Body Massage Chairs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. Panasonic Business Overview

Table 66. Panasonic SWOT Analysis

Table 67. Panasonic Recent Developments

Table 68. Osaki Basic Information

Table 69. Osaki Zero Gravity Full Body Massage Chairs Product Overview

Table 70. Osaki Zero Gravity Full Body Massage Chairs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

- Table 71. Osaki Business Overview
- Table 72. Osaki SWOT Analysis
- Table 73. Osaki Recent Developments
- Table 74. Family Inada Basic Information
- Table 75. Family Inada Zero Gravity Full Body Massage Chairs Product Overview
- Table 76. Family Inada Zero Gravity Full Body Massage Chairs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 77. Family Inada Business Overview
- Table 78. Family Inada SWOT Analysis
- Table 79. Family Inada Recent Developments
- Table 80. Fujiiryoki Basic Information
- Table 81. Fujiiryoki Zero Gravity Full Body Massage Chairs Product Overview
- Table 82. Fujiiryoki Zero Gravity Full Body Massage Chairs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 83. Fujiiryoki Business Overview
- Table 84. Fujiiryoki Recent Developments
- Table 85. Human Touch Basic Information
- Table 86. Human Touch Zero Gravity Full Body Massage Chairs Product Overview
- Table 87. Human Touch Zero Gravity Full Body Massage Chairs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 88. Human Touch Business Overview
- Table 89. Human Touch Recent Developments
- Table 90. OSIM Basic Information
- Table 91. OSIM Zero Gravity Full Body Massage Chairs Product Overview
- Table 92. OSIM Zero Gravity Full Body Massage Chairs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 93. OSIM Business Overview
- Table 94. OSIM Recent Developments
- Table 95. Ogawa Basic Information
- Table 96. Ogawa Zero Gravity Full Body Massage Chairs Product Overview
- Table 97. Ogawa Zero Gravity Full Body Massage Chairs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 98. Ogawa Business Overview
- Table 99. Ogawa Recent Developments
- Table 100. OTO Bodycare Basic Information
- Table 101. OTO Bodycare Zero Gravity Full Body Massage Chairs Product Overview
- Table 102. OTO Bodycare Zero Gravity Full Body Massage Chairs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 103. OTO Bodycare Business Overview

- Table 104. OTO Bodycare Recent Developments
- Table 105. Rotal Basic Information
- Table 106. Rotal Zero Gravity Full Body Massage Chairs Product Overview
- Table 107. Rotal Zero Gravity Full Body Massage Chairs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 108. Rotal Business Overview
- Table 109. Rotal Recent Developments
- Table 110. iRest Basic Information
- Table 111. iRest Zero Gravity Full Body Massage Chairs Product Overview
- Table 112. iRest Zero Gravity Full Body Massage Chairs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 113. iRest Business Overview
- Table 114. iRest Recent Developments
- Table 115. BODYFRIEND Basic Information
- Table 116. BODYFRIEND Zero Gravity Full Body Massage Chairs Product Overview
- Table 117. BODYFRIEND Zero Gravity Full Body Massage Chairs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 118. BODYFRIEND Business Overview
- Table 119. BODYFRIEND Recent Developments
- Table 120. Global Zero Gravity Full Body Massage Chairs Sales Forecast by Region (2026-2035) & (K Units)
- Table 121. Global Zero Gravity Full Body Massage Chairs Market Size Forecast by Region (2026-2035) & (M USD)
- Table 122. North America Zero Gravity Full Body Massage Chairs Sales Forecast by Country (2026-2035) & (K Units)
- Table 123. North America Zero Gravity Full Body Massage Chairs Market Size Forecast by Country (2026-2035) & (M USD)
- Table 124. Europe Zero Gravity Full Body Massage Chairs Sales Forecast by Country (2026-2035) & (K Units)
- Table 125. Europe Zero Gravity Full Body Massage Chairs Market Size Forecast by Country (2026-2035) & (M USD)
- Table 126. Asia Pacific Zero Gravity Full Body Massage Chairs Sales Forecast by Region (2026-2035) & (K Units)
- Table 127. Asia Pacific Zero Gravity Full Body Massage Chairs Market Size Forecast by Region (2026-2035) & (M USD)
- Table 128. South America Zero Gravity Full Body Massage Chairs Sales Forecast by Country (2026-2035) & (K Units)
- Table 129. South America Zero Gravity Full Body Massage Chairs Market Size Forecast by Country (2026-2035) & (M USD)

Table 130. Middle East and Africa Zero Gravity Full Body Massage Chairs Sales Forecast by Country (2026-2035) & (Units)

Table 131. Middle East and Africa Zero Gravity Full Body Massage Chairs Market Size Forecast by Country (2026-2035) & (M USD)

Table 132. Global Zero Gravity Full Body Massage Chairs Sales Forecast by Type (2026-2035) & (K Units)

Table 133. Global Zero Gravity Full Body Massage Chairs Market Size Forecast by Type (2026-2035) & (M USD)

Table 134. Global Zero Gravity Full Body Massage Chairs Price Forecast by Type (2026-2035) & (USD/Unit)

Table 135. Global Zero Gravity Full Body Massage Chairs Sales (K Units) Forecast by Application (2026-2035)

Table 136. Global Zero Gravity Full Body Massage Chairs Market Size Forecast by Application (2026-2035) & (M USD)

## List Of Figures

### LIST OF FIGURES

Figure 1. Product Picture of Zero Gravity Full Body Massage Chairs

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Zero Gravity Full Body Massage Chairs Market Size (M USD), 2025-2035

Figure 5. Global Zero Gravity Full Body Massage Chairs Market Size (M USD) (2020-2035)

Figure 6. Global Zero Gravity Full Body Massage Chairs Sales (K Units) & (2020-2035)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Zero Gravity Full Body Massage Chairs Market Size by Country (M USD)

Figure 11. Company Assessment Quadrant

Figure 12. Global Zero Gravity Full Body Massage Chairs Product Life Cycle

Figure 13. Zero Gravity Full Body Massage Chairs Sales Share by Manufacturers in 2025

Figure 14. Global Zero Gravity Full Body Massage Chairs Revenue Share by Manufacturers in 2025

Figure 15. Zero Gravity Full Body Massage Chairs Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025

Figure 16. Global Market Zero Gravity Full Body Massage Chairs Average Price (USD/Unit) of Key Manufacturers in 2025

Figure 17. The Global 5 and 10 Largest Players: Market Share by Zero Gravity Full Body Massage Chairs Revenue in 2025

Figure 18. Industry Chain Map of Zero Gravity Full Body Massage Chairs

Figure 19. Global Zero Gravity Full Body Massage Chairs Market PEST Analysis

Figure 20. Global Zero Gravity Full Body Massage Chairs Market Porter's Five Forces Analysis

Figure 21. Global Merchandise Trade as a Percentage Of GDP

Figure 22. US - Imports of Goods by Country

Figure 23. China Exports by Country

Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers

Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 26. Global Zero Gravity Full Body Massage Chairs Market Share by Type

Figure 27. Sales Market Share of Zero Gravity Full Body Massage Chairs by Type

(2020-2025)

Figure 28. Sales Market Share of Zero Gravity Full Body Massage Chairs by Type in 2025

Figure 29. Market Share of Zero Gravity Full Body Massage Chairs by Type (2020-2025)

Figure 30. Market Share of Zero Gravity Full Body Massage Chairs by Type in 2025

Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Zero Gravity Full Body Massage Chairs Market Share by Application

Figure 33. Global Zero Gravity Full Body Massage Chairs Sales Market Share by Application (2020-2025)

Figure 34. Global Zero Gravity Full Body Massage Chairs Sales Market Share by Application in 2025

Figure 35. Global Zero Gravity Full Body Massage Chairs Market Share by Application (2020-2025)

Figure 36. Global Zero Gravity Full Body Massage Chairs Market Share by Application in 2025

Figure 37. Global Zero Gravity Full Body Massage Chairs Sales Growth Rate by Application (2020-2025)

Figure 38. Global Zero Gravity Full Body Massage Chairs Sales Market Share by Region (2020-2025)

Figure 39. Global Zero Gravity Full Body Massage Chairs Market Size by Region (2020-2025)

Figure 40. North America Zero Gravity Full Body Massage Chairs Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Zero Gravity Full Body Massage Chairs Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Zero Gravity Full Body Massage Chairs Sales Market Share by Country in 2024

Figure 43. North America Zero Gravity Full Body Massage Chairs Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Zero Gravity Full Body Massage Chairs Market Size by Country in 2024

Figure 45. U.S. Zero Gravity Full Body Massage Chairs Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Zero Gravity Full Body Massage Chairs Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Zero Gravity Full Body Massage Chairs Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Zero Gravity Full Body Massage Chairs Market Size (M USD) and

Growth Rate (2020-2025)

Figure 49. Mexico Zero Gravity Full Body Massage Chairs Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Zero Gravity Full Body Massage Chairs Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Zero Gravity Full Body Massage Chairs Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Zero Gravity Full Body Massage Chairs Sales Market Share by Country in 2024

Figure 53. Europe Zero Gravity Full Body Massage Chairs Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Zero Gravity Full Body Massage Chairs Market Size by Country in 2024

Figure 55. Germany Zero Gravity Full Body Massage Chairs Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Zero Gravity Full Body Massage Chairs Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Zero Gravity Full Body Massage Chairs Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Zero Gravity Full Body Massage Chairs Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Zero Gravity Full Body Massage Chairs Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Zero Gravity Full Body Massage Chairs Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Zero Gravity Full Body Massage Chairs Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Zero Gravity Full Body Massage Chairs Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Zero Gravity Full Body Massage Chairs Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Zero Gravity Full Body Massage Chairs Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Zero Gravity Full Body Massage Chairs Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Zero Gravity Full Body Massage Chairs Sales Market Share by Region in 2024

Figure 67. Asia Pacific Zero Gravity Full Body Massage Chairs Market Size by Region in 2024

Figure 68. China Zero Gravity Full Body Massage Chairs Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Zero Gravity Full Body Massage Chairs Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Zero Gravity Full Body Massage Chairs Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Zero Gravity Full Body Massage Chairs Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Zero Gravity Full Body Massage Chairs Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Zero Gravity Full Body Massage Chairs Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Zero Gravity Full Body Massage Chairs Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Zero Gravity Full Body Massage Chairs Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Zero Gravity Full Body Massage Chairs Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Zero Gravity Full Body Massage Chairs Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Zero Gravity Full Body Massage Chairs Sales and Growth Rate (K Units)

Figure 79. South America Zero Gravity Full Body Massage Chairs Sales Market Share by Country in 2024

Figure 80. South America Zero Gravity Full Body Massage Chairs Market Size and Growth Rate (M USD)

Figure 81. South America Zero Gravity Full Body Massage Chairs Market Size by Country in 2024

Figure 82. Brazil Zero Gravity Full Body Massage Chairs Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Zero Gravity Full Body Massage Chairs Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Zero Gravity Full Body Massage Chairs Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Zero Gravity Full Body Massage Chairs Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Zero Gravity Full Body Massage Chairs Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Zero Gravity Full Body Massage Chairs Market Size and Growth

Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Zero Gravity Full Body Massage Chairs Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Zero Gravity Full Body Massage Chairs Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Zero Gravity Full Body Massage Chairs Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Zero Gravity Full Body Massage Chairs Market Size by Region in 2024

Figure 92. Saudi Arabia Zero Gravity Full Body Massage Chairs Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Zero Gravity Full Body Massage Chairs Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Zero Gravity Full Body Massage Chairs Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Zero Gravity Full Body Massage Chairs Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Zero Gravity Full Body Massage Chairs Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Zero Gravity Full Body Massage Chairs Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Zero Gravity Full Body Massage Chairs Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Zero Gravity Full Body Massage Chairs Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Zero Gravity Full Body Massage Chairs Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Zero Gravity Full Body Massage Chairs Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Zero Gravity Full Body Massage Chairs Production Market Share by Region (2020-2025)

Figure 103. North America Zero Gravity Full Body Massage Chairs Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Zero Gravity Full Body Massage Chairs Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Zero Gravity Full Body Massage Chairs Production (K Units) Growth Rate (2020-2025)

Figure 106. China Zero Gravity Full Body Massage Chairs Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Zero Gravity Full Body Massage Chairs Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Zero Gravity Full Body Massage Chairs Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Zero Gravity Full Body Massage Chairs Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Zero Gravity Full Body Massage Chairs Market Share Forecast by Type (2026-2035)

Figure 111. Global Zero Gravity Full Body Massage Chairs Sales Forecast by Application (2026-2035)

Figure 112. Global Zero Gravity Full Body Massage Chairs Market Share Forecast by Application (2026-2035)

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