

Global Voice of the Customer (VoC) Software Market Research Report 2025(Status and Outlook)

<https://marketpublishers.com/r/VF77A6C32936EN.html>

Date: May 2025

Pages: 183

Price: US\$ 3,200.00 (Single User License)

ID: VF77A6C32936EN

Abstracts

Report Overview

Collecting and assessing your customers' collective preferences and expectations surrounding your industry as well as your business in particular is what VoC is all about. It is a research methodology that can be bolstered by purpose-built programs and processes to derive greater benefit from feedback. These same tools, however, come in multiple forms and serve a growing variety of specific functions.

This report provides a deep insight into the global Voice of the Customer (VoC) Software market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Voice of the Customer (VoC) Software Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Voice of the Customer (VoC) Software market in any manner.

Global Voice of the Customer (VoC) Software Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Qualtrics (SAP)

Confermit

Medallia

Ignite Technologies

Clarabridge

InMoment

Wootric

NICE

Verint ForeSee

MaritzCX

GetFeedback?SurveyMonkey?

SurveySparrow

Qualaroo

QuestionPro

Synopticom

Market Segmentation (by Type)

On-premise

Cloud Based

Market Segmentation (by Application)

SMEs

Large Enterprises

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Voice of the Customer (VoC) Software Market
Overview of the regional outlook of the Voice of the Customer (VoC) Software Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Voice of the Customer (VoC) Software Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Voice of the Customer (VoC) Software, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well

as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Voice of the Customer (VoC) Software
- 1.2 Key Market Segments
 - 1.2.1 Voice of the Customer (VoC) Software Segment by Type
 - 1.2.2 Voice of the Customer (VoC) Software Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 VOICE OF THE CUSTOMER (VOC) SOFTWARE MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Voice of the Customer (VoC) Software Market Size (M USD) Estimates and Forecasts (2020-2033)
 - 2.1.2 Global Voice of the Customer (VoC) Software Sales Estimates and Forecasts (2020-2033)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 VOICE OF THE CUSTOMER (VOC) SOFTWARE MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Voice of the Customer (VoC) Software Product Life Cycle
- 3.3 Global Voice of the Customer (VoC) Software Sales by Manufacturers (2020-2025)
- 3.4 Global Voice of the Customer (VoC) Software Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Voice of the Customer (VoC) Software Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Voice of the Customer (VoC) Software Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Voice of the Customer (VoC) Software Market Competitive Situation and Trends

- 3.8.1 Voice of the Customer (VoC) Software Market Concentration Rate
- 3.8.2 Global 5 and 10 Largest Voice of the Customer (VoC) Software Players Market Share by Revenue
- 3.8.3 Mergers & Acquisitions, Expansion

4 VOICE OF THE CUSTOMER (VOC) SOFTWARE INDUSTRY CHAIN ANALYSIS

- 4.1 Voice of the Customer (VoC) Software Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF VOICE OF THE CUSTOMER (VOC) SOFTWARE MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Voice of the Customer (VoC) Software Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Voice of the Customer (VoC) Software Market
- 5.7 ESG Ratings of Leading Companies

6 VOICE OF THE CUSTOMER (VOC) SOFTWARE MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Voice of the Customer (VoC) Software Sales Market Share by Type (2020-2025)

6.3 Global Voice of the Customer (VoC) Software Market Size Market Share by Type (2020-2025)

6.4 Global Voice of the Customer (VoC) Software Price by Type (2020-2025)

7 VOICE OF THE CUSTOMER (VOC) SOFTWARE MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Voice of the Customer (VoC) Software Market Sales by Application (2020-2025)

7.3 Global Voice of the Customer (VoC) Software Market Size (M USD) by Application (2020-2025)

7.4 Global Voice of the Customer (VoC) Software Sales Growth Rate by Application (2020-2025)

8 VOICE OF THE CUSTOMER (VOC) SOFTWARE MARKET SALES BY REGION

8.1 Global Voice of the Customer (VoC) Software Sales by Region

8.1.1 Global Voice of the Customer (VoC) Software Sales by Region

8.1.2 Global Voice of the Customer (VoC) Software Sales Market Share by Region

8.2 Global Voice of the Customer (VoC) Software Market Size by Region

8.2.1 Global Voice of the Customer (VoC) Software Market Size by Region

8.2.2 Global Voice of the Customer (VoC) Software Market Size Market Share by

Region

8.3 North America

8.3.1 North America Voice of the Customer (VoC) Software Sales by Country

8.3.2 North America Voice of the Customer (VoC) Software Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Voice of the Customer (VoC) Software Sales by Country

8.4.2 Europe Voice of the Customer (VoC) Software Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Voice of the Customer (VoC) Software Sales by Region

8.5.2 Asia Pacific Voice of the Customer (VoC) Software Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Voice of the Customer (VoC) Software Sales by Country

8.6.2 South America Voice of the Customer (VoC) Software Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Voice of the Customer (VoC) Software Sales by Region

8.7.2 Middle East and Africa Voice of the Customer (VoC) Software Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 VOICE OF THE CUSTOMER (VOC) SOFTWARE MARKET PRODUCTION BY REGION

9.1 Global Production of Voice of the Customer (VoC) Software by Region(2020-2025)

9.2 Global Voice of the Customer (VoC) Software Revenue Market Share by Region (2020-2025)

9.3 Global Voice of the Customer (VoC) Software Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Voice of the Customer (VoC) Software Production

9.4.1 North America Voice of the Customer (VoC) Software Production Growth Rate (2020-2025)

9.4.2 North America Voice of the Customer (VoC) Software Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Voice of the Customer (VoC) Software Production

9.5.1 Europe Voice of the Customer (VoC) Software Production Growth Rate (2020-2025)

9.5.2 Europe Voice of the Customer (VoC) Software Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Voice of the Customer (VoC) Software Production (2020-2025)

9.6.1 Japan Voice of the Customer (VoC) Software Production Growth Rate (2020-2025)

9.6.2 Japan Voice of the Customer (VoC) Software Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Voice of the Customer (VoC) Software Production (2020-2025)

9.7.1 China Voice of the Customer (VoC) Software Production Growth Rate (2020-2025)

9.7.2 China Voice of the Customer (VoC) Software Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Qualtrics (SAP)

10.1.1 Qualtrics (SAP) Basic Information

10.1.2 Qualtrics (SAP) Voice of the Customer (VoC) Software Product Overview

10.1.3 Qualtrics (SAP) Voice of the Customer (VoC) Software Product Market

Performance

10.1.4 Qualtrics (SAP) Business Overview

10.1.5 Qualtrics (SAP) SWOT Analysis

10.1.6 Qualtrics (SAP) Recent Developments

10.2 Confrimit

10.2.1 Confrimit Basic Information

10.2.2 Confrimit Voice of the Customer (VoC) Software Product Overview

10.2.3 Confrimit Voice of the Customer (VoC) Software Product Market Performance

10.2.4 Confrimit Business Overview

10.2.5 Confrimit SWOT Analysis

10.2.6 Confrimit Recent Developments

10.3 Medallia

10.3.1 Medallia Basic Information

10.3.2 Medallia Voice of the Customer (VoC) Software Product Overview

10.3.3 Medallia Voice of the Customer (VoC) Software Product Market Performance

10.3.4 Medallia Business Overview

10.3.5 Medallia SWOT Analysis

10.3.6 Medallia Recent Developments

10.4 Ignite Technologies

10.4.1 Ignite Technologies Basic Information

10.4.2 Ignite Technologies Voice of the Customer (VoC) Software Product Overview

10.4.3 Ignite Technologies Voice of the Customer (VoC) Software Product Market

Performance

10.4.4 Ignite Technologies Business Overview

10.4.5 Ignite Technologies Recent Developments

10.5 Clarabridge

10.5.1 Clarabridge Basic Information

10.5.2 Clarabridge Voice of the Customer (VoC) Software Product Overview

10.5.3 Clarabridge Voice of the Customer (VoC) Software Product Market

Performance

10.5.4 Clarabridge Business Overview

10.5.5 Clarabridge Recent Developments

10.6 InMoment

10.6.1 InMoment Basic Information

10.6.2 InMoment Voice of the Customer (VoC) Software Product Overview

10.6.3 InMoment Voice of the Customer (VoC) Software Product Market Performance

10.6.4 InMoment Business Overview

10.6.5 InMoment Recent Developments

10.7 Wootric

10.7.1 Wootric Basic Information

10.7.2 Wootric Voice of the Customer (VoC) Software Product Overview

10.7.3 Wootric Voice of the Customer (VoC) Software Product Market Performance

10.7.4 Wootric Business Overview

10.7.5 Wootric Recent Developments

10.8 NICE

10.8.1 NICE Basic Information

10.8.2 NICE Voice of the Customer (VoC) Software Product Overview

10.8.3 NICE Voice of the Customer (VoC) Software Product Market Performance

10.8.4 NICE Business Overview

10.8.5 NICE Recent Developments

10.9 Verint ForeSee

10.9.1 Verint ForeSee Basic Information

10.9.2 Verint ForeSee Voice of the Customer (VoC) Software Product Overview

10.9.3 Verint ForeSee Voice of the Customer (VoC) Software Product Market

Performance

10.9.4 Verint ForeSee Business Overview

10.9.5 Verint ForeSee Recent Developments

10.10 MaritzCX

10.10.1 MaritzCX Basic Information

10.10.2 MaritzCX Voice of the Customer (VoC) Software Product Overview

10.10.3 MaritzCX Voice of the Customer (VoC) Software Product Market Performance

10.10.4 MaritzCX Business Overview

10.10.5 MaritzCX Recent Developments

10.11 GetFeedback?SurveyMonkey?

10.11.1 GetFeedback?SurveyMonkey? Basic Information

10.11.2 GetFeedback?SurveyMonkey? Voice of the Customer (VoC) Software Product Overview

10.11.3 GetFeedback?SurveyMonkey? Voice of the Customer (VoC) Software Product Market Performance

10.11.4 GetFeedback?SurveyMonkey? Business Overview

10.11.5 GetFeedback?SurveyMonkey? Recent Developments

10.12 SurveySparrow

10.12.1 SurveySparrow Basic Information

10.12.2 SurveySparrow Voice of the Customer (VoC) Software Product Overview

10.12.3 SurveySparrow Voice of the Customer (VoC) Software Product Market Performance

10.12.4 SurveySparrow Business Overview

10.12.5 SurveySparrow Recent Developments

10.13 Qualaroo

10.13.1 Qualaroo Basic Information

10.13.2 Qualaroo Voice of the Customer (VoC) Software Product Overview

10.13.3 Qualaroo Voice of the Customer (VoC) Software Product Market Performance

10.13.4 Qualaroo Business Overview

10.13.5 Qualaroo Recent Developments

10.14 QuestionPro

10.14.1 QuestionPro Basic Information

10.14.2 QuestionPro Voice of the Customer (VoC) Software Product Overview

10.14.3 QuestionPro Voice of the Customer (VoC) Software Product Market Performance

10.14.4 QuestionPro Business Overview

10.14.5 QuestionPro Recent Developments

10.15 Synopticom

10.15.1 Synopticom Basic Information

10.15.2 Synopticom Voice of the Customer (VoC) Software Product Overview

10.15.3 Synopticom Voice of the Customer (VoC) Software Product Market Performance

- 10.15.4 Synopticom Business Overview
- 10.15.5 Synopticom Recent Developments

11 VOICE OF THE CUSTOMER (VOC) SOFTWARE MARKET FORECAST BY REGION

- 11.1 Global Voice of the Customer (VoC) Software Market Size Forecast
- 11.2 Global Voice of the Customer (VoC) Software Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Voice of the Customer (VoC) Software Market Size Forecast by Country
 - 11.2.3 Asia Pacific Voice of the Customer (VoC) Software Market Size Forecast by Region
 - 11.2.4 South America Voice of the Customer (VoC) Software Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Voice of the Customer (VoC) Software by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Voice of the Customer (VoC) Software Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Voice of the Customer (VoC) Software by Type (2026-2033)
 - 12.1.2 Global Voice of the Customer (VoC) Software Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Voice of the Customer (VoC) Software by Type (2026-2033)
- 12.2 Global Voice of the Customer (VoC) Software Market Forecast by Application (2026-2033)
 - 12.2.1 Global Voice of the Customer (VoC) Software Sales (K Units) Forecast by Application
 - 12.2.2 Global Voice of the Customer (VoC) Software Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Voice of the Customer (VoC) Software Market Size Comparison by Region (M USD)
- Table 5. Global Voice of the Customer (VoC) Software Sales (K Units) by Manufacturers (2020-2025)
- Table 6. Global Voice of the Customer (VoC) Software Sales Market Share by Manufacturers (2020-2025)
- Table 7. Global Voice of the Customer (VoC) Software Revenue (M USD) by Manufacturers (2020-2025)
- Table 8. Global Voice of the Customer (VoC) Software Revenue Share by Manufacturers (2020-2025)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Voice of the Customer (VoC) Software as of 2024)
- Table 10. Global Market Voice of the Customer (VoC) Software Average Price (USD/Unit) of Key Manufacturers (2020-2025)
- Table 11. Manufacturers? Manufacturing Sites, Areas Served
- Table 12. Manufacturers? Product Type
- Table 13. Global Voice of the Customer (VoC) Software Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Market Overview of Key Raw Materials
- Table 16. Midstream Market Analysis
- Table 17. Downstream Customer Analysis
- Table 18. Key Development Trends
- Table 19. Driving Factors
- Table 20. Voice of the Customer (VoC) Software Market Challenges
- Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
- Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
- Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
- Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 25. Global Voice of the Customer (VoC) Software Sales by Type (K Units)
- Table 26. Global Voice of the Customer (VoC) Software Market Size by Type (M USD)

Table 27. Global Voice of the Customer (VoC) Software Sales (K Units) by Type (2020-2025)

Table 28. Global Voice of the Customer (VoC) Software Sales Market Share by Type (2020-2025)

Table 29. Global Voice of the Customer (VoC) Software Market Size (M USD) by Type (2020-2025)

Table 30. Global Voice of the Customer (VoC) Software Market Size Share by Type (2020-2025)

Table 31. Global Voice of the Customer (VoC) Software Price (USD/Unit) by Type (2020-2025)

Table 32. Global Voice of the Customer (VoC) Software Sales (K Units) by Application

Table 33. Global Voice of the Customer (VoC) Software Market Size by Application

Table 34. Global Voice of the Customer (VoC) Software Sales by Application (2020-2025) & (K Units)

Table 35. Global Voice of the Customer (VoC) Software Sales Market Share by Application (2020-2025)

Table 36. Global Voice of the Customer (VoC) Software Market Size by Application (2020-2025) & (M USD)

Table 37. Global Voice of the Customer (VoC) Software Market Share by Application (2020-2025)

Table 38. Global Voice of the Customer (VoC) Software Sales Growth Rate by Application (2020-2025)

Table 39. Global Voice of the Customer (VoC) Software Sales by Region (2020-2025) & (K Units)

Table 40. Global Voice of the Customer (VoC) Software Sales Market Share by Region (2020-2025)

Table 41. Global Voice of the Customer (VoC) Software Market Size by Region (2020-2025) & (M USD)

Table 42. Global Voice of the Customer (VoC) Software Market Size Market Share by Region (2020-2025)

Table 43. North America Voice of the Customer (VoC) Software Sales by Country (2020-2025) & (K Units)

Table 44. North America Voice of the Customer (VoC) Software Market Size by Country (2020-2025) & (M USD)

Table 45. Europe Voice of the Customer (VoC) Software Sales by Country (2020-2025) & (K Units)

Table 46. Europe Voice of the Customer (VoC) Software Market Size by Country (2020-2025) & (M USD)

Table 47. Asia Pacific Voice of the Customer (VoC) Software Sales by Region

(2020-2025) & (K Units)

Table 48. Asia Pacific Voice of the Customer (VoC) Software Market Size by Region (2020-2025) & (M USD)

Table 49. South America Voice of the Customer (VoC) Software Sales by Country (2020-2025) & (K Units)

Table 50. South America Voice of the Customer (VoC) Software Market Size by Country (2020-2025) & (M USD)

Table 51. Middle East and Africa Voice of the Customer (VoC) Software Sales by Region (2020-2025) & (K Units)

Table 52. Middle East and Africa Voice of the Customer (VoC) Software Market Size by Region (2020-2025) & (M USD)

Table 53. Global Voice of the Customer (VoC) Software Production (K Units) by Region(2020-2025)

Table 54. Global Voice of the Customer (VoC) Software Revenue (US\$ Million) by Region (2020-2025)

Table 55. Global Voice of the Customer (VoC) Software Revenue Market Share by Region (2020-2025)

Table 56. Global Voice of the Customer (VoC) Software Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. North America Voice of the Customer (VoC) Software Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Europe Voice of the Customer (VoC) Software Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan Voice of the Customer (VoC) Software Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China Voice of the Customer (VoC) Software Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. Qualtrics (SAP) Basic Information

Table 62. Qualtrics (SAP) Voice of the Customer (VoC) Software Product Overview

Table 63. Qualtrics (SAP) Voice of the Customer (VoC) Software Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. Qualtrics (SAP) Business Overview

Table 65. Qualtrics (SAP) SWOT Analysis

Table 66. Qualtrics (SAP) Recent Developments

Table 67. Confrimit Basic Information

Table 68. Confrimit Voice of the Customer (VoC) Software Product Overview

Table 69. Confrimit Voice of the Customer (VoC) Software Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. Confrimit Business Overview

- Table 71. Confrimit SWOT Analysis
- Table 72. Confrimit Recent Developments
- Table 73. Medallia Basic Information
- Table 74. Medallia Voice of the Customer (VoC) Software Product Overview
- Table 75. Medallia Voice of the Customer (VoC) Software Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 76. Medallia Business Overview
- Table 77. Medallia SWOT Analysis
- Table 78. Medallia Recent Developments
- Table 79. Ignite Technologies Basic Information
- Table 80. Ignite Technologies Voice of the Customer (VoC) Software Product Overview
- Table 81. Ignite Technologies Voice of the Customer (VoC) Software Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 82. Ignite Technologies Business Overview
- Table 83. Ignite Technologies Recent Developments
- Table 84. Clarabridge Basic Information
- Table 85. Clarabridge Voice of the Customer (VoC) Software Product Overview
- Table 86. Clarabridge Voice of the Customer (VoC) Software Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 87. Clarabridge Business Overview
- Table 88. Clarabridge Recent Developments
- Table 89. InMoment Basic Information
- Table 90. InMoment Voice of the Customer (VoC) Software Product Overview
- Table 91. InMoment Voice of the Customer (VoC) Software Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 92. InMoment Business Overview
- Table 93. InMoment Recent Developments
- Table 94. Wootric Basic Information
- Table 95. Wootric Voice of the Customer (VoC) Software Product Overview
- Table 96. Wootric Voice of the Customer (VoC) Software Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 97. Wootric Business Overview
- Table 98. Wootric Recent Developments
- Table 99. NICE Basic Information
- Table 100. NICE Voice of the Customer (VoC) Software Product Overview
- Table 101. NICE Voice of the Customer (VoC) Software Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 102. NICE Business Overview
- Table 103. NICE Recent Developments

- Table 104. Verint ForeSee Basic Information
- Table 105. Verint ForeSee Voice of the Customer (VoC) Software Product Overview
- Table 106. Verint ForeSee Voice of the Customer (VoC) Software Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 107. Verint ForeSee Business Overview
- Table 108. Verint ForeSee Recent Developments
- Table 109. MaritzCX Basic Information
- Table 110. MaritzCX Voice of the Customer (VoC) Software Product Overview
- Table 111. MaritzCX Voice of the Customer (VoC) Software Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 112. MaritzCX Business Overview
- Table 113. MaritzCX Recent Developments
- Table 114. GetFeedback?SurveyMonkey? Basic Information
- Table 115. GetFeedback?SurveyMonkey? Voice of the Customer (VoC) Software Product Overview
- Table 116. GetFeedback?SurveyMonkey? Voice of the Customer (VoC) Software Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 117. GetFeedback?SurveyMonkey? Business Overview
- Table 118. GetFeedback?SurveyMonkey? Recent Developments
- Table 119. SurveySparrow Basic Information
- Table 120. SurveySparrow Voice of the Customer (VoC) Software Product Overview
- Table 121. SurveySparrow Voice of the Customer (VoC) Software Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 122. SurveySparrow Business Overview
- Table 123. SurveySparrow Recent Developments
- Table 124. Qualaroo Basic Information
- Table 125. Qualaroo Voice of the Customer (VoC) Software Product Overview
- Table 126. Qualaroo Voice of the Customer (VoC) Software Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 127. Qualaroo Business Overview
- Table 128. Qualaroo Recent Developments
- Table 129. QuestionPro Basic Information
- Table 130. QuestionPro Voice of the Customer (VoC) Software Product Overview
- Table 131. QuestionPro Voice of the Customer (VoC) Software Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 132. QuestionPro Business Overview
- Table 133. QuestionPro Recent Developments
- Table 134. Synopticom Basic Information
- Table 135. Synopticom Voice of the Customer (VoC) Software Product Overview

Table 136. Synopticom Voice of the Customer (VoC) Software Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 137. Synopticom Business Overview

Table 138. Synopticom Recent Developments

Table 139. Global Voice of the Customer (VoC) Software Sales Forecast by Region (2026-2033) & (K Units)

Table 140. Global Voice of the Customer (VoC) Software Market Size Forecast by Region (2026-2033) & (M USD)

Table 141. North America Voice of the Customer (VoC) Software Sales Forecast by Country (2026-2033) & (K Units)

Table 142. North America Voice of the Customer (VoC) Software Market Size Forecast by Country (2026-2033) & (M USD)

Table 143. Europe Voice of the Customer (VoC) Software Sales Forecast by Country (2026-2033) & (K Units)

Table 144. Europe Voice of the Customer (VoC) Software Market Size Forecast by Country (2026-2033) & (M USD)

Table 145. Asia Pacific Voice of the Customer (VoC) Software Sales Forecast by Region (2026-2033) & (K Units)

Table 146. Asia Pacific Voice of the Customer (VoC) Software Market Size Forecast by Region (2026-2033) & (M USD)

Table 147. South America Voice of the Customer (VoC) Software Sales Forecast by Country (2026-2033) & (K Units)

Table 148. South America Voice of the Customer (VoC) Software Market Size Forecast by Country (2026-2033) & (M USD)

Table 149. Middle East and Africa Voice of the Customer (VoC) Software Sales Forecast by Country (2026-2033) & (Units)

Table 150. Middle East and Africa Voice of the Customer (VoC) Software Market Size Forecast by Country (2026-2033) & (M USD)

Table 151. Global Voice of the Customer (VoC) Software Sales Forecast by Type (2026-2033) & (K Units)

Table 152. Global Voice of the Customer (VoC) Software Market Size Forecast by Type (2026-2033) & (M USD)

Table 153. Global Voice of the Customer (VoC) Software Price Forecast by Type (2026-2033) & (USD/Unit)

Table 154. Global Voice of the Customer (VoC) Software Sales (K Units) Forecast by Application (2026-2033)

Table 155. Global Voice of the Customer (VoC) Software Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Voice of the Customer (VoC) Software
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Voice of the Customer (VoC) Software Market Size (M USD), 2024-2033
- Figure 5. Global Voice of the Customer (VoC) Software Market Size (M USD) (2020-2033)
- Figure 6. Global Voice of the Customer (VoC) Software Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Voice of the Customer (VoC) Software Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Voice of the Customer (VoC) Software Product Life Cycle
- Figure 13. Voice of the Customer (VoC) Software Sales Share by Manufacturers in 2024
- Figure 14. Global Voice of the Customer (VoC) Software Revenue Share by Manufacturers in 2024
- Figure 15. Voice of the Customer (VoC) Software Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Voice of the Customer (VoC) Software Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Voice of the Customer (VoC) Software Revenue in 2024
- Figure 18. Industry Chain Map of Voice of the Customer (VoC) Software
- Figure 19. Global Voice of the Customer (VoC) Software Market PEST Analysis
- Figure 20. Global Voice of the Customer (VoC) Software Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Voice of the Customer (VoC) Software Market Share by Type
- Figure 27. Sales Market Share of Voice of the Customer (VoC) Software by Type

(2020-2025)

Figure 28. Sales Market Share of Voice of the Customer (VoC) Software by Type in 2024

Figure 29. Market Size Share of Voice of the Customer (VoC) Software by Type (2020-2025)

Figure 30. Market Size Share of Voice of the Customer (VoC) Software by Type in 2024

Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Voice of the Customer (VoC) Software Market Share by Application

Figure 33. Global Voice of the Customer (VoC) Software Sales Market Share by Application (2020-2025)

Figure 34. Global Voice of the Customer (VoC) Software Sales Market Share by Application in 2024

Figure 35. Global Voice of the Customer (VoC) Software Market Share by Application (2020-2025)

Figure 36. Global Voice of the Customer (VoC) Software Market Share by Application in 2024

Figure 37. Global Voice of the Customer (VoC) Software Sales Growth Rate by Application (2020-2025)

Figure 38. Global Voice of the Customer (VoC) Software Sales Market Share by Region (2020-2025)

Figure 39. Global Voice of the Customer (VoC) Software Market Size Market Share by Region (2020-2025)

Figure 40. North America Voice of the Customer (VoC) Software Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Voice of the Customer (VoC) Software Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Voice of the Customer (VoC) Software Sales Market Share by Country in 2024

Figure 43. North America Voice of the Customer (VoC) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Voice of the Customer (VoC) Software Market Size Market Share by Country in 2024

Figure 45. U.S. Voice of the Customer (VoC) Software Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Voice of the Customer (VoC) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Voice of the Customer (VoC) Software Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Voice of the Customer (VoC) Software Market Size (M USD) and

Growth Rate (2020-2025)

Figure 49. Mexico Voice of the Customer (VoC) Software Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Voice of the Customer (VoC) Software Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Voice of the Customer (VoC) Software Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Voice of the Customer (VoC) Software Sales Market Share by Country in 2024

Figure 53. Europe Voice of the Customer (VoC) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Voice of the Customer (VoC) Software Market Size Market Share by Country in 2024

Figure 55. Germany Voice of the Customer (VoC) Software Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Voice of the Customer (VoC) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Voice of the Customer (VoC) Software Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Voice of the Customer (VoC) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Voice of the Customer (VoC) Software Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Voice of the Customer (VoC) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Voice of the Customer (VoC) Software Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Voice of the Customer (VoC) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Voice of the Customer (VoC) Software Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Voice of the Customer (VoC) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Voice of the Customer (VoC) Software Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Voice of the Customer (VoC) Software Sales Market Share by Region in 2024

Figure 67. Asia Pacific Voice of the Customer (VoC) Software Market Size Market Share by Region in 2024

Figure 68. China Voice of the Customer (VoC) Software Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Voice of the Customer (VoC) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Voice of the Customer (VoC) Software Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Voice of the Customer (VoC) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Voice of the Customer (VoC) Software Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Voice of the Customer (VoC) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Voice of the Customer (VoC) Software Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Voice of the Customer (VoC) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Voice of the Customer (VoC) Software Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Voice of the Customer (VoC) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Voice of the Customer (VoC) Software Sales and Growth Rate (K Units)

Figure 79. South America Voice of the Customer (VoC) Software Sales Market Share by Country in 2024

Figure 80. South America Voice of the Customer (VoC) Software Market Size and Growth Rate (M USD)

Figure 81. South America Voice of the Customer (VoC) Software Market Size Market Share by Country in 2024

Figure 82. Brazil Voice of the Customer (VoC) Software Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Voice of the Customer (VoC) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Voice of the Customer (VoC) Software Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Voice of the Customer (VoC) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Voice of the Customer (VoC) Software Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Voice of the Customer (VoC) Software Market Size and Growth

Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Voice of the Customer (VoC) Software Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Voice of the Customer (VoC) Software Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Voice of the Customer (VoC) Software Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Voice of the Customer (VoC) Software Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Voice of the Customer (VoC) Software Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Voice of the Customer (VoC) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Voice of the Customer (VoC) Software Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Voice of the Customer (VoC) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Voice of the Customer (VoC) Software Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Voice of the Customer (VoC) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Voice of the Customer (VoC) Software Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Voice of the Customer (VoC) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Voice of the Customer (VoC) Software Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Voice of the Customer (VoC) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Voice of the Customer (VoC) Software Production Market Share by Region (2020-2025)

Figure 103. North America Voice of the Customer (VoC) Software Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Voice of the Customer (VoC) Software Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Voice of the Customer (VoC) Software Production (K Units) Growth Rate (2020-2025)

Figure 106. China Voice of the Customer (VoC) Software Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Voice of the Customer (VoC) Software Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Voice of the Customer (VoC) Software Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Voice of the Customer (VoC) Software Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Voice of the Customer (VoC) Software Market Share Forecast by Type (2026-2033)

Figure 111. Global Voice of the Customer (VoC) Software Sales Forecast by Application (2026-2033)

Figure 112. Global Voice of the Customer (VoC) Software Market Share Forecast by Application (2026-2033)

I would like to order

Product name: Global Voice of the Customer (VoC) Software Market Research Report 2025(Status and Outlook)

Product link: <https://marketpublishers.com/r/VF77A6C32936EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/VF77A6C32936EN.html>