

Global Transportation Design Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

Transportation Design is a specialized field within the broader domain of design that focuses on the creation and development of vehicles, systems, and infrastructure for the movement of people and goods. This discipline encompasses a wide range of activities, including conceptualization, sketching, modeling, and engineering, to produce efficient, safe, and aesthetically pleasing transportation solutions. It involves understanding the needs of users, the technical requirements of the vehicles, and the environmental impact of transportation systems. Transportation Design not only includes the exterior and interior design of vehicles such as cars, buses, trains, and aircraft, but also extends to the design of urban transportation networks, public transit systems, and related services. The goal of transportation design is to enhance mobility, accessibility, and sustainability while ensuring the comfort and well-being of passengers and the efficiency of cargo transport.

This report provides a deep insight into the global Transportation Design market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Transportation Design Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply

understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Transportation Design market in any manner.

Global Transportation Design Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Gensler
Perkins+Will
HKS
Perkins Eastman
IBI Group
NELSON Worldwide
Corgan
ZGF Architects
NBBJ
WATG
LS3P
Architects Orange*
Solomon Cordwell Buenz
Hord Coplan Macht
PGAL
Cunningham Group Architecture

Market Segmentation (by Type)

External Design
Interior Design

Market Segmentation (by Application)

Train Station

Bus Station
Airports

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Transportation Design Market

Overview of the regional outlook of the Transportation Design Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Transportation Design Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Transportation Design, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing

plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

Table of Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Transportation Design
- 1.2 Key Market Segments
 - 1.2.1 Transportation Design Segment by Type
 - 1.2.2 Transportation Design Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 TRANSPORTATION DESIGN MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Transportation Design Market Size (M USD) Estimates and Forecasts (2020-2033)
 - 2.1.2 Global Transportation Design Sales Estimates and Forecasts (2020-2033)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 TRANSPORTATION DESIGN MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Transportation Design Product Life Cycle
- 3.3 Global Transportation Design Sales by Manufacturers (2020-2025)
- 3.4 Global Transportation Design Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Transportation Design Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Transportation Design Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Transportation Design Market Competitive Situation and Trends
 - 3.8.1 Transportation Design Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Transportation Design Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 TRANSPORTATION DESIGN INDUSTRY CHAIN ANALYSIS

4.1 Transportation Design Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF TRANSPORTATION DESIGN MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Transportation Design Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Transportation Design Market

5.7 ESG Ratings of Leading Companies

6 TRANSPORTATION DESIGN MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Transportation Design Sales Market Share by Type (2020-2025)

6.3 Global Transportation Design Market Size Market Share by Type (2020-2025)

6.4 Global Transportation Design Price by Type (2020-2025)

7 TRANSPORTATION DESIGN MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Transportation Design Market Sales by Application (2020-2025)
- 7.3 Global Transportation Design Market Size (M USD) by Application (2020-2025)
- 7.4 Global Transportation Design Sales Growth Rate by Application (2020-2025)

8 TRANSPORTATION DESIGN MARKET SALES BY REGION

- 8.1 Global Transportation Design Sales by Region
 - 8.1.1 Global Transportation Design Sales by Region
 - 8.1.2 Global Transportation Design Sales Market Share by Region
- 8.2 Global Transportation Design Market Size by Region
 - 8.2.1 Global Transportation Design Market Size by Region
 - 8.2.2 Global Transportation Design Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Transportation Design Sales by Country
 - 8.3.2 North America Transportation Design Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Transportation Design Sales by Country
 - 8.4.2 Europe Transportation Design Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Transportation Design Sales by Region
 - 8.5.2 Asia Pacific Transportation Design Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Transportation Design Sales by Country
 - 8.6.2 South America Transportation Design Market Size by Country
 - 8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Transportation Design Sales by Region

8.7.2 Middle East and Africa Transportation Design Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 TRANSPORTATION DESIGN MARKET PRODUCTION BY REGION

9.1 Global Production of Transportation Design by Region(2020-2025)

9.2 Global Transportation Design Revenue Market Share by Region (2020-2025)

9.3 Global Transportation Design Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Transportation Design Production

9.4.1 North America Transportation Design Production Growth Rate (2020-2025)

9.4.2 North America Transportation Design Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Transportation Design Production

9.5.1 Europe Transportation Design Production Growth Rate (2020-2025)

9.5.2 Europe Transportation Design Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Transportation Design Production (2020-2025)

9.6.1 Japan Transportation Design Production Growth Rate (2020-2025)

9.6.2 Japan Transportation Design Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Transportation Design Production (2020-2025)

9.7.1 China Transportation Design Production Growth Rate (2020-2025)

9.7.2 China Transportation Design Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Gensler

10.1.1 Gensler Basic Information

10.1.2 Gensler Transportation Design Product Overview

- 10.1.3 Gensler Transportation Design Product Market Performance
- 10.1.4 Gensler Business Overview
- 10.1.5 Gensler SWOT Analysis
- 10.1.6 Gensler Recent Developments
- 10.2 Perkins+Will
 - 10.2.1 Perkins+Will Basic Information
 - 10.2.2 Perkins+Will Transportation Design Product Overview
 - 10.2.3 Perkins+Will Transportation Design Product Market Performance
 - 10.2.4 Perkins+Will Business Overview
 - 10.2.5 Perkins+Will SWOT Analysis
 - 10.2.6 Perkins+Will Recent Developments
- 10.3 HKS
 - 10.3.1 HKS Basic Information
 - 10.3.2 HKS Transportation Design Product Overview
 - 10.3.3 HKS Transportation Design Product Market Performance
 - 10.3.4 HKS Business Overview
 - 10.3.5 HKS SWOT Analysis
 - 10.3.6 HKS Recent Developments
- 10.4 Perkins Eastman
 - 10.4.1 Perkins Eastman Basic Information
 - 10.4.2 Perkins Eastman Transportation Design Product Overview
 - 10.4.3 Perkins Eastman Transportation Design Product Market Performance
 - 10.4.4 Perkins Eastman Business Overview
 - 10.4.5 Perkins Eastman Recent Developments
- 10.5 IBI Group
 - 10.5.1 IBI Group Basic Information
 - 10.5.2 IBI Group Transportation Design Product Overview
 - 10.5.3 IBI Group Transportation Design Product Market Performance
 - 10.5.4 IBI Group Business Overview
 - 10.5.5 IBI Group Recent Developments
- 10.6 NELSON Worldwide
 - 10.6.1 NELSON Worldwide Basic Information
 - 10.6.2 NELSON Worldwide Transportation Design Product Overview
 - 10.6.3 NELSON Worldwide Transportation Design Product Market Performance
 - 10.6.4 NELSON Worldwide Business Overview
 - 10.6.5 NELSON Worldwide Recent Developments
- 10.7 Corgan
 - 10.7.1 Corgan Basic Information
 - 10.7.2 Corgan Transportation Design Product Overview

- 10.7.3 Corgan Transportation Design Product Market Performance
- 10.7.4 Corgan Business Overview
- 10.7.5 Corgan Recent Developments
- 10.8 ZGF Architects
 - 10.8.1 ZGF Architects Basic Information
 - 10.8.2 ZGF Architects Transportation Design Product Overview
 - 10.8.3 ZGF Architects Transportation Design Product Market Performance
 - 10.8.4 ZGF Architects Business Overview
 - 10.8.5 ZGF Architects Recent Developments
- 10.9 NBBJ
 - 10.9.1 NBBJ Basic Information
 - 10.9.2 NBBJ Transportation Design Product Overview
 - 10.9.3 NBBJ Transportation Design Product Market Performance
 - 10.9.4 NBBJ Business Overview
 - 10.9.5 NBBJ Recent Developments
- 10.10 WATG
 - 10.10.1 WATG Basic Information
 - 10.10.2 WATG Transportation Design Product Overview
 - 10.10.3 WATG Transportation Design Product Market Performance
 - 10.10.4 WATG Business Overview
 - 10.10.5 WATG Recent Developments
- 10.11 LS3P
 - 10.11.1 LS3P Basic Information
 - 10.11.2 LS3P Transportation Design Product Overview
 - 10.11.3 LS3P Transportation Design Product Market Performance
 - 10.11.4 LS3P Business Overview
 - 10.11.5 LS3P Recent Developments
- 10.12 Architects Orange*
 - 10.12.1 Architects Orange* Basic Information
 - 10.12.2 Architects Orange* Transportation Design Product Overview
 - 10.12.3 Architects Orange* Transportation Design Product Market Performance
 - 10.12.4 Architects Orange* Business Overview
 - 10.12.5 Architects Orange* Recent Developments
- 10.13 Solomon Cordwell Buenz
 - 10.13.1 Solomon Cordwell Buenz Basic Information
 - 10.13.2 Solomon Cordwell Buenz Transportation Design Product Overview
 - 10.13.3 Solomon Cordwell Buenz Transportation Design Product Market Performance
 - 10.13.4 Solomon Cordwell Buenz Business Overview
 - 10.13.5 Solomon Cordwell Buenz Recent Developments

10.14 Hord Coplan Macht

10.14.1 Hord Coplan Macht Basic Information

10.14.2 Hord Coplan Macht Transportation Design Product Overview

10.14.3 Hord Coplan Macht Transportation Design Product Market Performance

10.14.4 Hord Coplan Macht Business Overview

10.14.5 Hord Coplan Macht Recent Developments

10.15 PGAL

10.15.1 PGAL Basic Information

10.15.2 PGAL Transportation Design Product Overview

10.15.3 PGAL Transportation Design Product Market Performance

10.15.4 PGAL Business Overview

10.15.5 PGAL Recent Developments

10.16 Cuningham Group Architecture

10.16.1 Cuningham Group Architecture Basic Information

10.16.2 Cuningham Group Architecture Transportation Design Product Overview

10.16.3 Cuningham Group Architecture Transportation Design Product Market

Performance

10.16.4 Cuningham Group Architecture Business Overview

10.16.5 Cuningham Group Architecture Recent Developments

11 TRANSPORTATION DESIGN MARKET FORECAST BY REGION

11.1 Global Transportation Design Market Size Forecast

11.2 Global Transportation Design Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Transportation Design Market Size Forecast by Country

11.2.3 Asia Pacific Transportation Design Market Size Forecast by Region

11.2.4 South America Transportation Design Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Transportation Design by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Transportation Design Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Transportation Design by Type (2026-2033)

12.1.2 Global Transportation Design Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Transportation Design by Type (2026-2033)

12.2 Global Transportation Design Market Forecast by Application (2026-2033)

12.2.1 Global Transportation Design Sales (K MT) Forecast by Application

12.2.2 Global Transportation Design Market Size (M USD) Forecast by Application

(2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Transportation Design Market Size Comparison by Region (M USD)

Table 5. Global Transportation Design Sales (K MT) by Manufacturers (2020-2025)

Table 6. Global Transportation Design Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Transportation Design Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Transportation Design Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Transportation Design as of 2024)

Table 10. Global Market Transportation Design Average Price (USD/KG) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Transportation Design Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Transportation Design Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Transportation Design Sales by Type (K MT)

Table 26. Global Transportation Design Market Size by Type (M USD)

Table 27. Global Transportation Design Sales (K MT) by Type (2020-2025)

Table 28. Global Transportation Design Sales Market Share by Type (2020-2025)

Table 29. Global Transportation Design Market Size (M USD) by Type (2020-2025)

- Table 30. Global Transportation Design Market Size Share by Type (2020-2025)
- Table 31. Global Transportation Design Price (USD/KG) by Type (2020-2025)
- Table 32. Global Transportation Design Sales (K MT) by Application
- Table 33. Global Transportation Design Market Size by Application
- Table 34. Global Transportation Design Sales by Application (2020-2025) & (K MT)
- Table 35. Global Transportation Design Sales Market Share by Application (2020-2025)
- Table 36. Global Transportation Design Market Size by Application (2020-2025) & (M USD)
- Table 37. Global Transportation Design Market Share by Application (2020-2025)
- Table 38. Global Transportation Design Sales Growth Rate by Application (2020-2025)
- Table 39. Global Transportation Design Sales by Region (2020-2025) & (K MT)
- Table 40. Global Transportation Design Sales Market Share by Region (2020-2025)
- Table 41. Global Transportation Design Market Size by Region (2020-2025) & (M USD)
- Table 42. Global Transportation Design Market Size Market Share by Region (2020-2025)
- Table 43. North America Transportation Design Sales by Country (2020-2025) & (K MT)
- Table 44. North America Transportation Design Market Size by Country (2020-2025) & (M USD)
- Table 45. Europe Transportation Design Sales by Country (2020-2025) & (K MT)
- Table 46. Europe Transportation Design Market Size by Country (2020-2025) & (M USD)
- Table 47. Asia Pacific Transportation Design Sales by Region (2020-2025) & (K MT)
- Table 48. Asia Pacific Transportation Design Market Size by Region (2020-2025) & (M USD)
- Table 49. South America Transportation Design Sales by Country (2020-2025) & (K MT)
- Table 50. South America Transportation Design Market Size by Country (2020-2025) & (M USD)
- Table 51. Middle East and Africa Transportation Design Sales by Region (2020-2025) & (K MT)
- Table 52. Middle East and Africa Transportation Design Market Size by Region (2020-2025) & (M USD)
- Table 53. Global Transportation Design Production (K MT) by Region(2020-2025)
- Table 54. Global Transportation Design Revenue (US\$ Million) by Region (2020-2025)
- Table 55. Global Transportation Design Revenue Market Share by Region (2020-2025)
- Table 56. Global Transportation Design Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 57. North America Transportation Design Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. Europe Transportation Design Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Japan Transportation Design Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. China Transportation Design Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. Gensler Basic Information

Table 62. Gensler Transportation Design Product Overview

Table 63. Gensler Transportation Design Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 64. Gensler Business Overview

Table 65. Gensler SWOT Analysis

Table 66. Gensler Recent Developments

Table 67. Perkins+Will Basic Information

Table 68. Perkins+Will Transportation Design Product Overview

Table 69. Perkins+Will Transportation Design Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 70. Perkins+Will Business Overview

Table 71. Perkins+Will SWOT Analysis

Table 72. Perkins+Will Recent Developments

Table 73. HKS Basic Information

Table 74. HKS Transportation Design Product Overview

Table 75. HKS Transportation Design Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 76. HKS Business Overview

Table 77. HKS SWOT Analysis

Table 78. HKS Recent Developments

Table 79. Perkins Eastman Basic Information

Table 80. Perkins Eastman Transportation Design Product Overview

Table 81. Perkins Eastman Transportation Design Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 82. Perkins Eastman Business Overview

Table 83. Perkins Eastman Recent Developments

Table 84. IBI Group Basic Information

Table 85. IBI Group Transportation Design Product Overview

Table 86. IBI Group Transportation Design Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 87. IBI Group Business Overview

Table 88. IBI Group Recent Developments

- Table 89. NELSON Worldwide Basic Information
- Table 90. NELSON Worldwide Transportation Design Product Overview
- Table 91. NELSON Worldwide Transportation Design Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 92. NELSON Worldwide Business Overview
- Table 93. NELSON Worldwide Recent Developments
- Table 94. Corgan Basic Information
- Table 95. Corgan Transportation Design Product Overview
- Table 96. Corgan Transportation Design Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 97. Corgan Business Overview
- Table 98. Corgan Recent Developments
- Table 99. ZGF Architects Basic Information
- Table 100. ZGF Architects Transportation Design Product Overview
- Table 101. ZGF Architects Transportation Design Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 102. ZGF Architects Business Overview
- Table 103. ZGF Architects Recent Developments
- Table 104. NBBJ Basic Information
- Table 105. NBBJ Transportation Design Product Overview
- Table 106. NBBJ Transportation Design Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 107. NBBJ Business Overview
- Table 108. NBBJ Recent Developments
- Table 109. WATG Basic Information
- Table 110. WATG Transportation Design Product Overview
- Table 111. WATG Transportation Design Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 112. WATG Business Overview
- Table 113. WATG Recent Developments
- Table 114. LS3P Basic Information
- Table 115. LS3P Transportation Design Product Overview
- Table 116. LS3P Transportation Design Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 117. LS3P Business Overview
- Table 118. LS3P Recent Developments
- Table 119. Architects Orange* Basic Information
- Table 120. Architects Orange* Transportation Design Product Overview
- Table 121. Architects Orange* Transportation Design Sales (K MT), Revenue (M USD),

Price (USD/KG) and Gross Margin (2020-2025)

Table 122. Architects Orange* Business Overview

Table 123. Architects Orange* Recent Developments

Table 124. Solomon Cordwell Buenz Basic Information

Table 125. Solomon Cordwell Buenz Transportation Design Product Overview

Table 126. Solomon Cordwell Buenz Transportation Design Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 127. Solomon Cordwell Buenz Business Overview

Table 128. Solomon Cordwell Buenz Recent Developments

Table 129. Hord Coplan Macht Basic Information

Table 130. Hord Coplan Macht Transportation Design Product Overview

Table 131. Hord Coplan Macht Transportation Design Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 132. Hord Coplan Macht Business Overview

Table 133. Hord Coplan Macht Recent Developments

Table 134. PGAL Basic Information

Table 135. PGAL Transportation Design Product Overview

Table 136. PGAL Transportation Design Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 137. PGAL Business Overview

Table 138. PGAL Recent Developments

Table 139. Cuningham Group Architecture Basic Information

Table 140. Cuningham Group Architecture Transportation Design Product Overview

Table 141. Cuningham Group Architecture Transportation Design Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 142. Cuningham Group Architecture Business Overview

Table 143. Cuningham Group Architecture Recent Developments

Table 144. Global Transportation Design Sales Forecast by Region (2026-2033) & (K MT)

Table 145. Global Transportation Design Market Size Forecast by Region (2026-2033) & (M USD)

Table 146. North America Transportation Design Sales Forecast by Country (2026-2033) & (K MT)

Table 147. North America Transportation Design Market Size Forecast by Country (2026-2033) & (M USD)

Table 148. Europe Transportation Design Sales Forecast by Country (2026-2033) & (K MT)

Table 149. Europe Transportation Design Market Size Forecast by Country (2026-2033) & (M USD)

Table 150. Asia Pacific Transportation Design Sales Forecast by Region (2026-2033) & (K MT)

Table 151. Asia Pacific Transportation Design Market Size Forecast by Region (2026-2033) & (M USD)

Table 152. South America Transportation Design Sales Forecast by Country (2026-2033) & (K MT)

Table 153. South America Transportation Design Market Size Forecast by Country (2026-2033) & (M USD)

Table 154. Middle East and Africa Transportation Design Sales Forecast by Country (2026-2033) & (Units)

Table 155. Middle East and Africa Transportation Design Market Size Forecast by Country (2026-2033) & (M USD)

Table 156. Global Transportation Design Sales Forecast by Type (2026-2033) & (K MT)

Table 157. Global Transportation Design Market Size Forecast by Type (2026-2033) & (M USD)

Table 158. Global Transportation Design Price Forecast by Type (2026-2033) & (USD/KG)

Table 159. Global Transportation Design Sales (K MT) Forecast by Application (2026-2033)

Table 160. Global Transportation Design Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Transportation Design
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Transportation Design Market Size (M USD), 2024-2033
- Figure 5. Global Transportation Design Market Size (M USD) (2020-2033)
- Figure 6. Global Transportation Design Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Transportation Design Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Transportation Design Product Life Cycle
- Figure 13. Transportation Design Sales Share by Manufacturers in 2024
- Figure 14. Global Transportation Design Revenue Share by Manufacturers in 2024
- Figure 15. Transportation Design Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Transportation Design Average Price (USD/KG) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Transportation Design Revenue in 2024
- Figure 18. Industry Chain Map of Transportation Design
- Figure 19. Global Transportation Design Market PEST Analysis
- Figure 20. Global Transportation Design Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Transportation Design Market Share by Type
- Figure 27. Sales Market Share of Transportation Design by Type (2020-2025)
- Figure 28. Sales Market Share of Transportation Design by Type in 2024
- Figure 29. Market Size Share of Transportation Design by Type (2020-2025)
- Figure 30. Market Size Share of Transportation Design by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Transportation Design Market Share by Application

Figure 33. Global Transportation Design Sales Market Share by Application (2020-2025)

Figure 34. Global Transportation Design Sales Market Share by Application in 2024

Figure 35. Global Transportation Design Market Share by Application (2020-2025)

Figure 36. Global Transportation Design Market Share by Application in 2024

Figure 37. Global Transportation Design Sales Growth Rate by Application (2020-2025)

Figure 38. Global Transportation Design Sales Market Share by Region (2020-2025)

Figure 39. Global Transportation Design Market Size Market Share by Region (2020-2025)

Figure 40. North America Transportation Design Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Transportation Design Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Transportation Design Sales Market Share by Country in 2024

Figure 43. North America Transportation Design Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Transportation Design Market Size Market Share by Country in 2024

Figure 45. U.S. Transportation Design Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Transportation Design Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Transportation Design Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Transportation Design Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Transportation Design Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Transportation Design Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Transportation Design Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Transportation Design Sales Market Share by Country in 2024

Figure 53. Europe Transportation Design Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Transportation Design Market Size Market Share by Country in 2024

Figure 55. Germany Transportation Design Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Transportation Design Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Transportation Design Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Transportation Design Market Size and Growth Rate (2020-2025) &

(M USD)

Figure 59. U.K. Transportation Design Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Transportation Design Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Transportation Design Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Transportation Design Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Transportation Design Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Transportation Design Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Transportation Design Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Transportation Design Sales Market Share by Region in 2024

Figure 67. Asia Pacific Transportation Design Market Size Market Share by Region in 2024

Figure 68. China Transportation Design Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Transportation Design Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Transportation Design Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Transportation Design Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Transportation Design Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Transportation Design Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Transportation Design Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Transportation Design Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Transportation Design Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Transportation Design Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Transportation Design Sales and Growth Rate (K MT)

Figure 79. South America Transportation Design Sales Market Share by Country in 2024

Figure 80. South America Transportation Design Market Size and Growth Rate (M USD)

Figure 81. South America Transportation Design Market Size Market Share by Country in 2024

Figure 82. Brazil Transportation Design Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Transportation Design Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Transportation Design Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Transportation Design Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Transportation Design Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Transportation Design Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Transportation Design Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Transportation Design Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Transportation Design Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Transportation Design Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Transportation Design Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Transportation Design Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Transportation Design Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Transportation Design Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Transportation Design Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Transportation Design Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Transportation Design Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Transportation Design Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Transportation Design Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Transportation Design Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Transportation Design Production Market Share by Region (2020-2025)

Figure 103. North America Transportation Design Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Transportation Design Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Transportation Design Production (K MT) Growth Rate (2020-2025)

Figure 106. China Transportation Design Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Transportation Design Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global Transportation Design Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Transportation Design Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Transportation Design Market Share Forecast by Type (2026-2033)

Figure 111. Global Transportation Design Sales Forecast by Application (2026-2033)

Figure 112. Global Transportation Design Market Share Forecast by Application (2026-2033)

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