

Global TPU Inflatable Film Market Research Report 2026(Status and Outlook)

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Abstracts

Thermoplastic Polyurethane (TPU) Inflatable Film is a type of film or sheet material made from TPU, which is a versatile polymer known for its excellent elasticity, transparency, and resistance to abrasion, oils, and chemicals. TPU is a type of thermoplastic elastomer that combines the characteristics of rubber and plastic. In the context of inflatable products, TPU inflatable film is commonly used for applications such as inflatable structures, inflatable toys, air mattresses, water sports equipment, and other inflatable products. Several manufacturers produce TPU films, and specific brands may vary. Some well-known companies in the TPU film industry include:

- Covestro:** A major supplier of high-performance TPU materials, Covestro offers TPU films suitable for various applications, including inflatables.
- DingZing Advanced Materials Inc.:** DingZing is a TPU film manufacturer that provides films for applications like inflatables, medical devices, and industrial products.
- SWM International:** SWM produces advanced materials, including TPU films, for use in industrial, medical, and consumer applications.

Growing Demand for Lightweight and Durable Materials: TPU inflatable films are favored for their lightweight nature, flexibility, and durability, making them suitable for a wide range of applications.

Increasing Use in Outdoor and Recreational Products: The popularity of outdoor and recreational activities has led to a rise in the demand for inflatable products, contributing to the growth of the TPU inflatable film market.

Focus on Sustainable Materials: Like many industries, there is a trend toward the use of sustainable and eco-friendly materials. Some manufacturers may offer TPU films with enhanced environmental profiles.

Advancements in Film Technology: Ongoing research and development efforts lead to improvements in TPU film technology, including innovations in terms of enhanced strength, puncture resistance, and processing efficiency.

The global TPU Inflatable Film market size was estimated at USD 134.0 million in 2025

and is projected to grow at a compound annual growth rate (CAGR) of 5.00% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global TPU Inflatable Film market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global TPU Inflatable Film market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the TPU Inflatable Film market.

Global TPU Inflatable Film Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Covestro
SWM
Xionglin
Dingzing
Huntsman
Jiayang
Breathtex
Okura Industrial
Zhejiang Huanlong
Jiaying Nanxiong Polymer
Takeda Sangyo
Dongguan TongLong
Permali Ltd
Taorun TPU
Novotex Italiana SpA
American Polyfilm
Wiman
Polysan
Asher

Market Segmentation (by Type)

Polyester TPU Films
Polyether TPU Films
Other

Market Segmentation (by Application)

Clothing
Home Textiles
Automotive
Electronic
Other

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the TPU Inflatable Film Market
Overview of the regional outlook of the TPU Inflatable Film Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the TPU Inflatable Film Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of TPU Inflatable Film, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents
The concise analysis, clear graph, and table format will enable you to pinpoint the

information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of TPU Inflatable Film
- 1.2 Key Market Segments
 - 1.2.1 TPU Inflatable Film Segment by Type
 - 1.2.2 TPU Inflatable Film Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 TPU INFLATABLE FILM MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global TPU Inflatable Film Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global TPU Inflatable Film Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 TPU INFLATABLE FILM MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global TPU Inflatable Film Product Life Cycle
- 3.3 Global TPU Inflatable Film Sales by Manufacturers (2020-2025)
- 3.4 Global TPU Inflatable Film Revenue Market Share by Manufacturers (2020-2025)
- 3.5 TPU Inflatable Film Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global TPU Inflatable Film Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 TPU Inflatable Film Market Competitive Situation and Trends
 - 3.8.1 TPU Inflatable Film Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest TPU Inflatable Film Players Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 TPU INFLATABLE FILM INDUSTRY CHAIN ANALYSIS

- 4.1 TPU Inflatable Film Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF TPU INFLATABLE FILM MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global TPU Inflatable Film Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to TPU Inflatable Film Market
- 5.7 ESG Ratings of Leading Companies

6 TPU INFLATABLE FILM MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global TPU Inflatable Film Sales Market Share by Type (2020-2025)
- 6.3 Global TPU Inflatable Film Market Size by Type (2020-2025)
- 6.4 Global TPU Inflatable Film Price by Type (2020-2025)

7 TPU INFLATABLE FILM MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global TPU Inflatable Film Market Sales by Application (2020-2025)
- 7.3 Global TPU Inflatable Film Market Size (M USD) by Application (2020-2025)

7.4 Global TPU Inflatable Film Sales Growth Rate by Application (2020-2025)

8 TPU INFLATABLE FILM MARKET SALES BY REGION

8.1 Global TPU Inflatable Film Sales by Region

8.1.1 Global TPU Inflatable Film Sales by Region

8.1.2 Global TPU Inflatable Film Sales Market Share by Region

8.2 Global TPU Inflatable Film Market Size by Region

8.2.1 Global TPU Inflatable Film Market Size by Region

8.2.2 Global TPU Inflatable Film Market Size by Region

8.3 North America

8.3.1 North America TPU Inflatable Film Sales by Country

8.3.2 North America TPU Inflatable Film Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe TPU Inflatable Film Sales by Country

8.4.2 Europe TPU Inflatable Film Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific TPU Inflatable Film Sales by Region

8.5.2 Asia Pacific TPU Inflatable Film Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America TPU Inflatable Film Sales by Country

8.6.2 South America TPU Inflatable Film Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa TPU Inflatable Film Sales by Region
- 8.7.2 Middle East and Africa TPU Inflatable Film Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 TPU INFLATABLE FILM MARKET PRODUCTION BY REGION

- 9.1 Global Production of TPU Inflatable Film by Region(2020-2025)
- 9.2 Global TPU Inflatable Film Revenue Market Share by Region (2020-2025)
- 9.3 Global TPU Inflatable Film Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America TPU Inflatable Film Production
 - 9.4.1 North America TPU Inflatable Film Production Growth Rate (2020-2025)
 - 9.4.2 North America TPU Inflatable Film Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe TPU Inflatable Film Production
 - 9.5.1 Europe TPU Inflatable Film Production Growth Rate (2020-2025)
 - 9.5.2 Europe TPU Inflatable Film Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan TPU Inflatable Film Production (2020-2025)
 - 9.6.1 Japan TPU Inflatable Film Production Growth Rate (2020-2025)
 - 9.6.2 Japan TPU Inflatable Film Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China TPU Inflatable Film Production (2020-2025)
 - 9.7.1 China TPU Inflatable Film Production Growth Rate (2020-2025)
 - 9.7.2 China TPU Inflatable Film Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Covestro
 - 10.1.1 Covestro Basic Information
 - 10.1.2 Covestro TPU Inflatable Film Product Overview
 - 10.1.3 Covestro TPU Inflatable Film Product Market Performance
 - 10.1.4 Covestro Business Overview
 - 10.1.5 Covestro SWOT Analysis

- 10.1.6 Covestro Recent Developments
- 10.2 SWM
 - 10.2.1 SWM Basic Information
 - 10.2.2 SWM TPU Inflatable Film Product Overview
 - 10.2.3 SWM TPU Inflatable Film Product Market Performance
 - 10.2.4 SWM Business Overview
 - 10.2.5 SWM SWOT Analysis
 - 10.2.6 SWM Recent Developments
- 10.3 Xionglin
 - 10.3.1 Xionglin Basic Information
 - 10.3.2 Xionglin TPU Inflatable Film Product Overview
 - 10.3.3 Xionglin TPU Inflatable Film Product Market Performance
 - 10.3.4 Xionglin Business Overview
 - 10.3.5 Xionglin SWOT Analysis
 - 10.3.6 Xionglin Recent Developments
- 10.4 Dingzing
 - 10.4.1 Dingzing Basic Information
 - 10.4.2 Dingzing TPU Inflatable Film Product Overview
 - 10.4.3 Dingzing TPU Inflatable Film Product Market Performance
 - 10.4.4 Dingzing Business Overview
 - 10.4.5 Dingzing Recent Developments
- 10.5 Huntsman
 - 10.5.1 Huntsman Basic Information
 - 10.5.2 Huntsman TPU Inflatable Film Product Overview
 - 10.5.3 Huntsman TPU Inflatable Film Product Market Performance
 - 10.5.4 Huntsman Business Overview
 - 10.5.5 Huntsman Recent Developments
- 10.6 Jiayang
 - 10.6.1 Jiayang Basic Information
 - 10.6.2 Jiayang TPU Inflatable Film Product Overview
 - 10.6.3 Jiayang TPU Inflatable Film Product Market Performance
 - 10.6.4 Jiayang Business Overview
 - 10.6.5 Jiayang Recent Developments
- 10.7 Breathtex
 - 10.7.1 Breathtex Basic Information
 - 10.7.2 Breathtex TPU Inflatable Film Product Overview
 - 10.7.3 Breathtex TPU Inflatable Film Product Market Performance
 - 10.7.4 Breathtex Business Overview
 - 10.7.5 Breathtex Recent Developments

10.8 Okura Industrial

- 10.8.1 Okura Industrial Basic Information
- 10.8.2 Okura Industrial TPU Inflatable Film Product Overview
- 10.8.3 Okura Industrial TPU Inflatable Film Product Market Performance
- 10.8.4 Okura Industrial Business Overview
- 10.8.5 Okura Industrial Recent Developments

10.9 Zhejiang Huanlong

- 10.9.1 Zhejiang Huanlong Basic Information
- 10.9.2 Zhejiang Huanlong TPU Inflatable Film Product Overview
- 10.9.3 Zhejiang Huanlong TPU Inflatable Film Product Market Performance
- 10.9.4 Zhejiang Huanlong Business Overview
- 10.9.5 Zhejiang Huanlong Recent Developments

10.10 Jiaxing Nanxiong Polymer

- 10.10.1 Jiaxing Nanxiong Polymer Basic Information
- 10.10.2 Jiaxing Nanxiong Polymer TPU Inflatable Film Product Overview
- 10.10.3 Jiaxing Nanxiong Polymer TPU Inflatable Film Product Market Performance
- 10.10.4 Jiaxing Nanxiong Polymer Business Overview
- 10.10.5 Jiaxing Nanxiong Polymer Recent Developments

10.11 Takeda Sangyo

- 10.11.1 Takeda Sangyo Basic Information
- 10.11.2 Takeda Sangyo TPU Inflatable Film Product Overview
- 10.11.3 Takeda Sangyo TPU Inflatable Film Product Market Performance
- 10.11.4 Takeda Sangyo Business Overview
- 10.11.5 Takeda Sangyo Recent Developments

10.12 Dongguan TongLong

- 10.12.1 Dongguan TongLong Basic Information
- 10.12.2 Dongguan TongLong TPU Inflatable Film Product Overview
- 10.12.3 Dongguan TongLong TPU Inflatable Film Product Market Performance
- 10.12.4 Dongguan TongLong Business Overview
- 10.12.5 Dongguan TongLong Recent Developments

10.13 Permali Ltd

- 10.13.1 Permali Ltd Basic Information
- 10.13.2 Permali Ltd TPU Inflatable Film Product Overview
- 10.13.3 Permali Ltd TPU Inflatable Film Product Market Performance
- 10.13.4 Permali Ltd Business Overview
- 10.13.5 Permali Ltd Recent Developments

10.14 Taorun TPU

- 10.14.1 Taorun TPU Basic Information
- 10.14.2 Taorun TPU TPU Inflatable Film Product Overview

- 10.14.3 Taorun TPU TPU Inflatable Film Product Market Performance
- 10.14.4 Taorun TPU Business Overview
- 10.14.5 Taorun TPU Recent Developments
- 10.15 Novotex Italiana SpA
 - 10.15.1 Novotex Italiana SpA Basic Information
 - 10.15.2 Novotex Italiana SpA TPU Inflatable Film Product Overview
 - 10.15.3 Novotex Italiana SpA TPU Inflatable Film Product Market Performance
 - 10.15.4 Novotex Italiana SpA Business Overview
 - 10.15.5 Novotex Italiana SpA Recent Developments
- 10.16 American Polyfilm
 - 10.16.1 American Polyfilm Basic Information
 - 10.16.2 American Polyfilm TPU Inflatable Film Product Overview
 - 10.16.3 American Polyfilm TPU Inflatable Film Product Market Performance
 - 10.16.4 American Polyfilm Business Overview
 - 10.16.5 American Polyfilm Recent Developments
- 10.17 Wiman
 - 10.17.1 Wiman Basic Information
 - 10.17.2 Wiman TPU Inflatable Film Product Overview
 - 10.17.3 Wiman TPU Inflatable Film Product Market Performance
 - 10.17.4 Wiman Business Overview
 - 10.17.5 Wiman Recent Developments
- 10.18 Polysan
 - 10.18.1 Polysan Basic Information
 - 10.18.2 Polysan TPU Inflatable Film Product Overview
 - 10.18.3 Polysan TPU Inflatable Film Product Market Performance
 - 10.18.4 Polysan Business Overview
 - 10.18.5 Polysan Recent Developments
- 10.19 Asher
 - 10.19.1 Asher Basic Information
 - 10.19.2 Asher TPU Inflatable Film Product Overview
 - 10.19.3 Asher TPU Inflatable Film Product Market Performance
 - 10.19.4 Asher Business Overview
 - 10.19.5 Asher Recent Developments

11 TPU INFLATABLE FILM MARKET FORECAST BY REGION

- 11.1 Global TPU Inflatable Film Market Size Forecast
- 11.2 Global TPU Inflatable Film Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country

- 11.2.2 Europe TPU Inflatable Film Market Size Forecast by Country
- 11.2.3 Asia Pacific TPU Inflatable Film Market Size Forecast by Region
- 11.2.4 South America TPU Inflatable Film Market Size Forecast by Country
- 11.2.5 Middle East and Africa Forecasted Sales of TPU Inflatable Film by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 12.1 Global TPU Inflatable Film Market Forecast by Type (2026-2035)
 - 12.1.1 Global Forecasted Sales of TPU Inflatable Film by Type (2026-2035)
 - 12.1.2 Global TPU Inflatable Film Market Size Forecast by Type (2026-2035)
 - 12.1.3 Global Forecasted Price of TPU Inflatable Film by Type (2026-2035)
- 12.2 Global TPU Inflatable Film Market Forecast by Application (2026-2035)
 - 12.2.1 Global TPU Inflatable Film Sales (K MT) Forecast by Application
 - 12.2.2 Global TPU Inflatable Film Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global TPU Inflatable Film Market Size by Type (M USD)
- Table 4. Global TPU Inflatable Film Market Size by Application
- Table 5. TPU Inflatable Film Market Size Comparison by Region (M USD)
- Table 6. Global TPU Inflatable Film Sales (K MT) by Manufacturers (2020-2025)
- Table 7. Global TPU Inflatable Film Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global TPU Inflatable Film Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global TPU Inflatable Film Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in TPU Inflatable Film as of 2025)
- Table 11. Global Market TPU Inflatable Film Average Price (USD/KG) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global TPU Inflatable Film Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. TPU Inflatable Film Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global TPU Inflatable Film Sales by Type (K MT)
- Table 27. Global TPU Inflatable Film Market Size by Type (M USD)
- Table 28. Global TPU Inflatable Film Sales (K MT) by Type (2020-2025)
- Table 29. Global TPU Inflatable Film Sales Market Share by Type (2020-2025)
- Table 30. Global TPU Inflatable Film Market Size (M USD) by Type (2020-2025)
- Table 31. Global TPU Inflatable Film Market Share by Type (2020-2025)

- Table 32. Global TPU Inflatable Film Price (USD/KG) by Type (2020-2025)
- Table 33. Global TPU Inflatable Film Sales (K MT) by Application
- Table 34. Global TPU Inflatable Film Market Size by Application
- Table 35. Global TPU Inflatable Film Sales by Application (2020-2025) & (K MT)
- Table 36. Global TPU Inflatable Film Sales Market Share by Application (2020-2025)
- Table 37. Global TPU Inflatable Film Market Size by Application (2020-2025) & (M USD)
- Table 38. Global TPU Inflatable Film Market Share by Application (2020-2025)
- Table 39. Global TPU Inflatable Film Sales Growth Rate by Application (2020-2025)
- Table 40. Global TPU Inflatable Film Sales by Region (2020-2025) & (K MT)
- Table 41. Global TPU Inflatable Film Sales Market Share by Region (2020-2025)
- Table 42. Global TPU Inflatable Film Market Size by Region (2020-2025) & (M USD)
- Table 43. Global TPU Inflatable Film Market Size by Region (2020-2025)
- Table 44. North America TPU Inflatable Film Sales by Country (2020-2025) & (K MT)
- Table 45. North America TPU Inflatable Film Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe TPU Inflatable Film Sales by Country (2020-2025) & (K MT)
- Table 47. Europe TPU Inflatable Film Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific TPU Inflatable Film Sales by Region (2020-2025) & (K MT)
- Table 49. Asia Pacific TPU Inflatable Film Market Size by Region (2020-2025) & (M USD)
- Table 50. South America TPU Inflatable Film Sales by Country (2020-2025) & (K MT)
- Table 51. South America TPU Inflatable Film Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa TPU Inflatable Film Sales by Region (2020-2025) & (K MT)
- Table 53. Middle East and Africa TPU Inflatable Film Market Size by Region (2020-2025) & (M USD)
- Table 54. Global TPU Inflatable Film Production (K MT) by Region(2020-2025)
- Table 55. Global TPU Inflatable Film Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global TPU Inflatable Film Revenue Market Share by Region (2020-2025)
- Table 57. Global TPU Inflatable Film Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 58. North America TPU Inflatable Film Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 59. Europe TPU Inflatable Film Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 60. Japan TPU Inflatable Film Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. China TPU Inflatable Film Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 62. Covestro Basic Information

Table 63. Covestro TPU Inflatable Film Product Overview

Table 64. Covestro TPU Inflatable Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 65. Covestro Business Overview

Table 66. Covestro SWOT Analysis

Table 67. Covestro Recent Developments

Table 68. SWM Basic Information

Table 69. SWM TPU Inflatable Film Product Overview

Table 70. SWM TPU Inflatable Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 71. SWM Business Overview

Table 72. SWM SWOT Analysis

Table 73. SWM Recent Developments

Table 74. Xionglin Basic Information

Table 75. Xionglin TPU Inflatable Film Product Overview

Table 76. Xionglin TPU Inflatable Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 77. Xionglin Business Overview

Table 78. Xionglin SWOT Analysis

Table 79. Xionglin Recent Developments

Table 80. Dingzing Basic Information

Table 81. Dingzing TPU Inflatable Film Product Overview

Table 82. Dingzing TPU Inflatable Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 83. Dingzing Business Overview

Table 84. Dingzing Recent Developments

Table 85. Huntsman Basic Information

Table 86. Huntsman TPU Inflatable Film Product Overview

Table 87. Huntsman TPU Inflatable Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 88. Huntsman Business Overview

Table 89. Huntsman Recent Developments

Table 90. Jiayang Basic Information

Table 91. Jiayang TPU Inflatable Film Product Overview

Table 92. Jiayang TPU Inflatable Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

- Table 93. Jiayang Business Overview
- Table 94. Jiayang Recent Developments
- Table 95. Breathtex Basic Information
- Table 96. Breathtex TPU Inflatable Film Product Overview
- Table 97. Breathtex TPU Inflatable Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 98. Breathtex Business Overview
- Table 99. Breathtex Recent Developments
- Table 100. Okura Industrial Basic Information
- Table 101. Okura Industrial TPU Inflatable Film Product Overview
- Table 102. Okura Industrial TPU Inflatable Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 103. Okura Industrial Business Overview
- Table 104. Okura Industrial Recent Developments
- Table 105. Zhejiang Huanlong Basic Information
- Table 106. Zhejiang Huanlong TPU Inflatable Film Product Overview
- Table 107. Zhejiang Huanlong TPU Inflatable Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 108. Zhejiang Huanlong Business Overview
- Table 109. Zhejiang Huanlong Recent Developments
- Table 110. Jiaxing Nanxiong Polymer Basic Information
- Table 111. Jiaxing Nanxiong Polymer TPU Inflatable Film Product Overview
- Table 112. Jiaxing Nanxiong Polymer TPU Inflatable Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 113. Jiaxing Nanxiong Polymer Business Overview
- Table 114. Jiaxing Nanxiong Polymer Recent Developments
- Table 115. Takeda Sangyo Basic Information
- Table 116. Takeda Sangyo TPU Inflatable Film Product Overview
- Table 117. Takeda Sangyo TPU Inflatable Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 118. Takeda Sangyo Business Overview
- Table 119. Takeda Sangyo Recent Developments
- Table 120. Dongguan TongLong Basic Information
- Table 121. Dongguan TongLong TPU Inflatable Film Product Overview
- Table 122. Dongguan TongLong TPU Inflatable Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 123. Dongguan TongLong Business Overview
- Table 124. Dongguan TongLong Recent Developments
- Table 125. Permali Ltd Basic Information

- Table 126. Permalit Ltd TPU Inflatable Film Product Overview
- Table 127. Permalit Ltd TPU Inflatable Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 128. Permalit Ltd Business Overview
- Table 129. Permalit Ltd Recent Developments
- Table 130. Taorun TPU Basic Information
- Table 131. Taorun TPU TPU Inflatable Film Product Overview
- Table 132. Taorun TPU TPU Inflatable Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 133. Taorun TPU Business Overview
- Table 134. Taorun TPU Recent Developments
- Table 135. Novotex Italiana SpA Basic Information
- Table 136. Novotex Italiana SpA TPU Inflatable Film Product Overview
- Table 137. Novotex Italiana SpA TPU Inflatable Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 138. Novotex Italiana SpA Business Overview
- Table 139. Novotex Italiana SpA Recent Developments
- Table 140. American Polyfilm Basic Information
- Table 141. American Polyfilm TPU Inflatable Film Product Overview
- Table 142. American Polyfilm TPU Inflatable Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 143. American Polyfilm Business Overview
- Table 144. American Polyfilm Recent Developments
- Table 145. Wiman Basic Information
- Table 146. Wiman TPU Inflatable Film Product Overview
- Table 147. Wiman TPU Inflatable Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 148. Wiman Business Overview
- Table 149. Wiman Recent Developments
- Table 150. Polysan Basic Information
- Table 151. Polysan TPU Inflatable Film Product Overview
- Table 152. Polysan TPU Inflatable Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 153. Polysan Business Overview
- Table 154. Polysan Recent Developments
- Table 155. Asher Basic Information
- Table 156. Asher TPU Inflatable Film Product Overview
- Table 157. Asher TPU Inflatable Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 158. Asher Business Overview

Table 159. Asher Recent Developments

Table 160. Global TPU Inflatable Film Sales Forecast by Region (2026-2035) & (K MT)

Table 161. Global TPU Inflatable Film Market Size Forecast by Region (2026-2035) & (M USD)

Table 162. North America TPU Inflatable Film Sales Forecast by Country (2026-2035) & (K MT)

Table 163. North America TPU Inflatable Film Market Size Forecast by Country (2026-2035) & (M USD)

Table 164. Europe TPU Inflatable Film Sales Forecast by Country (2026-2035) & (K MT)

Table 165. Europe TPU Inflatable Film Market Size Forecast by Country (2026-2035) & (M USD)

Table 166. Asia Pacific TPU Inflatable Film Sales Forecast by Region (2026-2035) & (K MT)

Table 167. Asia Pacific TPU Inflatable Film Market Size Forecast by Region (2026-2035) & (M USD)

Table 168. South America TPU Inflatable Film Sales Forecast by Country (2026-2035) & (K MT)

Table 169. South America TPU Inflatable Film Market Size Forecast by Country (2026-2035) & (M USD)

Table 170. Middle East and Africa TPU Inflatable Film Sales Forecast by Country (2026-2035) & (Units)

Table 171. Middle East and Africa TPU Inflatable Film Market Size Forecast by Country (2026-2035) & (M USD)

Table 172. Global TPU Inflatable Film Sales Forecast by Type (2026-2035) & (K MT)

Table 173. Global TPU Inflatable Film Market Size Forecast by Type (2026-2035) & (M USD)

Table 174. Global TPU Inflatable Film Price Forecast by Type (2026-2035) & (USD/KG)

Table 175. Global TPU Inflatable Film Sales (K MT) Forecast by Application (2026-2035)

Table 176. Global TPU Inflatable Film Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of TPU Inflatable Film
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global TPU Inflatable Film Market Size (M USD), 2025-2035
- Figure 5. Global TPU Inflatable Film Market Size (M USD) (2020-2035)
- Figure 6. Global TPU Inflatable Film Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. TPU Inflatable Film Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global TPU Inflatable Film Product Life Cycle
- Figure 13. TPU Inflatable Film Sales Share by Manufacturers in 2025
- Figure 14. Global TPU Inflatable Film Revenue Share by Manufacturers in 2025
- Figure 15. TPU Inflatable Film Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market TPU Inflatable Film Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by TPU Inflatable Film Revenue in 2025
- Figure 18. Industry Chain Map of TPU Inflatable Film
- Figure 19. Global TPU Inflatable Film Market PEST Analysis
- Figure 20. Global TPU Inflatable Film Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global TPU Inflatable Film Market Share by Type
- Figure 27. Sales Market Share of TPU Inflatable Film by Type (2020-2025)
- Figure 28. Sales Market Share of TPU Inflatable Film by Type in 2025
- Figure 29. Market Share of TPU Inflatable Film by Type (2020-2025)
- Figure 30. Market Share of TPU Inflatable Film by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global TPU Inflatable Film Market Share by Application

Figure 33. Global TPU Inflatable Film Sales Market Share by Application (2020-2025)

Figure 34. Global TPU Inflatable Film Sales Market Share by Application in 2025

Figure 35. Global TPU Inflatable Film Market Share by Application (2020-2025)

Figure 36. Global TPU Inflatable Film Market Share by Application in 2025

Figure 37. Global TPU Inflatable Film Sales Growth Rate by Application (2020-2025)

Figure 38. Global TPU Inflatable Film Sales Market Share by Region (2020-2025)

Figure 39. Global TPU Inflatable Film Market Size by Region (2020-2025)

Figure 40. North America TPU Inflatable Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America TPU Inflatable Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America TPU Inflatable Film Sales Market Share by Country in 2024

Figure 43. North America TPU Inflatable Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America TPU Inflatable Film Market Size by Country in 2024

Figure 45. U.S. TPU Inflatable Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. TPU Inflatable Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada TPU Inflatable Film Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada TPU Inflatable Film Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico TPU Inflatable Film Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico TPU Inflatable Film Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe TPU Inflatable Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe TPU Inflatable Film Sales Market Share by Country in 2024

Figure 53. Europe TPU Inflatable Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe TPU Inflatable Film Market Size by Country in 2024

Figure 55. Germany TPU Inflatable Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany TPU Inflatable Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France TPU Inflatable Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France TPU Inflatable Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. TPU Inflatable Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. TPU Inflatable Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy TPU Inflatable Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy TPU Inflatable Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain TPU Inflatable Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain TPU Inflatable Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific TPU Inflatable Film Sales and Growth Rate (K MT)

Figure 66. Asia Pacific TPU Inflatable Film Sales Market Share by Region in 2024

Figure 67. Asia Pacific TPU Inflatable Film Market Size by Region in 2024

Figure 68. China TPU Inflatable Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China TPU Inflatable Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan TPU Inflatable Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan TPU Inflatable Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea TPU Inflatable Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea TPU Inflatable Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India TPU Inflatable Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India TPU Inflatable Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia TPU Inflatable Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia TPU Inflatable Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America TPU Inflatable Film Sales and Growth Rate (K MT)

Figure 79. South America TPU Inflatable Film Sales Market Share by Country in 2024

Figure 80. South America TPU Inflatable Film Market Size and Growth Rate (M USD)

Figure 81. South America TPU Inflatable Film Market Size by Country in 2024

Figure 82. Brazil TPU Inflatable Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil TPU Inflatable Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina TPU Inflatable Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina TPU Inflatable Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia TPU Inflatable Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia TPU Inflatable Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa TPU Inflatable Film Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa TPU Inflatable Film Sales Market Share by Region in 2024

Figure 90. Middle East and Africa TPU Inflatable Film Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa TPU Inflatable Film Market Size by Region in 2024

Figure 92. Saudi Arabia TPU Inflatable Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia TPU Inflatable Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE TPU Inflatable Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE TPU Inflatable Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt TPU Inflatable Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt TPU Inflatable Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria TPU Inflatable Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria TPU Inflatable Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa TPU Inflatable Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa TPU Inflatable Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global TPU Inflatable Film Production Market Share by Region (2020-2025)

Figure 103. North America TPU Inflatable Film Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe TPU Inflatable Film Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan TPU Inflatable Film Production (K MT) Growth Rate (2020-2025)

Figure 106. China TPU Inflatable Film Production (K MT) Growth Rate (2020-2025)

Figure 107. Global TPU Inflatable Film Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global TPU Inflatable Film Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global TPU Inflatable Film Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global TPU Inflatable Film Market Share Forecast by Type (2026-2035)

Figure 111. Global TPU Inflatable Film Sales Forecast by Application (2026-2035)

Figure 112. Global TPU Inflatable Film Market Share Forecast by Application (2026-2035)

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