

Global TPO Roofing Materials Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

Thermoplastic Olefin (TPO) roofing materials are single-ply membrane systems primarily used in commercial and industrial buildings due to their durability, energy efficiency, and cost-effectiveness. Composed of a blend of polypropylene and ethylene-propylene rubber, TPO membranes are reinforced with polyester or fiberglass for added strength, offering resistance to UV radiation, chemical exposure, and extreme weather conditions. Their reflective white surface enhances energy efficiency by reducing cooling costs, making them a preferred choice in sustainable construction. The material's flexibility, ease of installation (via heat welding or adhesive), and recyclability further contribute to its growing adoption in flat and low-slope roofing applications. The market for TPO roofing is driven by increasing demand for environmentally friendly building solutions, stringent energy efficiency regulations, and the material's competitive pricing compared to alternatives like PVC or EPDM.

This report provides a deep insight into the global TPO Roofing Materials market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global TPO Roofing Materials Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply

understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the TPO Roofing Materials market in any manner.

Global TPO Roofing Materials Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

GAF

Johns Manville

Oriental Yuhong

SIKA

Carlisle SynTec Systems

Firestone Building Products

Versico Roofing Systems

ARDEX

Holcim Elevate

IKO Industries

Market Segmentation (by Type)

Standard PVC Membrane

Reinforced PVC Membrane

Market Segmentation (by Application)

Residential

Infrastructure

Commercial

Industrial

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the TPO Roofing Materials Market
Overview of the regional outlook of the TPO Roofing Materials Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the TPO Roofing Materials Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the

industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of TPO Roofing Materials, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well

as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

Table of Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of TPO Roofing Materials
- 1.2 Key Market Segments
 - 1.2.1 TPO Roofing Materials Segment by Type
 - 1.2.2 TPO Roofing Materials Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 TPO ROOFING MATERIALS MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global TPO Roofing Materials Market Size (M USD) Estimates and Forecasts (2020-2033)
 - 2.1.2 Global TPO Roofing Materials Sales Estimates and Forecasts (2020-2033)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 TPO ROOFING MATERIALS MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global TPO Roofing Materials Product Life Cycle
- 3.3 Global TPO Roofing Materials Sales by Manufacturers (2020-2025)
- 3.4 Global TPO Roofing Materials Revenue Market Share by Manufacturers (2020-2025)
- 3.5 TPO Roofing Materials Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global TPO Roofing Materials Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 TPO Roofing Materials Market Competitive Situation and Trends
 - 3.8.1 TPO Roofing Materials Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest TPO Roofing Materials Players Market Share by

Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 TPO ROOFING MATERIALS INDUSTRY CHAIN ANALYSIS

4.1 TPO Roofing Materials Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF TPO ROOFING MATERIALS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global TPO Roofing Materials Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to TPO Roofing Materials Market

5.7 ESG Ratings of Leading Companies

6 TPO ROOFING MATERIALS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global TPO Roofing Materials Sales Market Share by Type (2020-2025)

6.3 Global TPO Roofing Materials Market Size Market Share by Type (2020-2025)

6.4 Global TPO Roofing Materials Price by Type (2020-2025)

7 TPO ROOFING MATERIALS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global TPO Roofing Materials Market Sales by Application (2020-2025)
- 7.3 Global TPO Roofing Materials Market Size (M USD) by Application (2020-2025)
- 7.4 Global TPO Roofing Materials Sales Growth Rate by Application (2020-2025)

8 TPO ROOFING MATERIALS MARKET SALES BY REGION

- 8.1 Global TPO Roofing Materials Sales by Region
 - 8.1.1 Global TPO Roofing Materials Sales by Region
 - 8.1.2 Global TPO Roofing Materials Sales Market Share by Region
- 8.2 Global TPO Roofing Materials Market Size by Region
 - 8.2.1 Global TPO Roofing Materials Market Size by Region
 - 8.2.2 Global TPO Roofing Materials Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America TPO Roofing Materials Sales by Country
 - 8.3.2 North America TPO Roofing Materials Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe TPO Roofing Materials Sales by Country
 - 8.4.2 Europe TPO Roofing Materials Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific TPO Roofing Materials Sales by Region
 - 8.5.2 Asia Pacific TPO Roofing Materials Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America TPO Roofing Materials Sales by Country
 - 8.6.2 South America TPO Roofing Materials Market Size by Country

- 8.6.3 Brazil Market Overview
- 8.6.4 Argentina Market Overview
- 8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa TPO Roofing Materials Sales by Region
- 8.7.2 Middle East and Africa TPO Roofing Materials Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 TPO ROOFING MATERIALS MARKET PRODUCTION BY REGION

- 9.1 Global Production of TPO Roofing Materials by Region(2020-2025)
- 9.2 Global TPO Roofing Materials Revenue Market Share by Region (2020-2025)
- 9.3 Global TPO Roofing Materials Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America TPO Roofing Materials Production
 - 9.4.1 North America TPO Roofing Materials Production Growth Rate (2020-2025)
 - 9.4.2 North America TPO Roofing Materials Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe TPO Roofing Materials Production
 - 9.5.1 Europe TPO Roofing Materials Production Growth Rate (2020-2025)
 - 9.5.2 Europe TPO Roofing Materials Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan TPO Roofing Materials Production (2020-2025)
 - 9.6.1 Japan TPO Roofing Materials Production Growth Rate (2020-2025)
 - 9.6.2 Japan TPO Roofing Materials Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China TPO Roofing Materials Production (2020-2025)
 - 9.7.1 China TPO Roofing Materials Production Growth Rate (2020-2025)
 - 9.7.2 China TPO Roofing Materials Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 GAF
 - 10.1.1 GAF Basic Information

- 10.1.2 GAF TPO Roofing Materials Product Overview
- 10.1.3 GAF TPO Roofing Materials Product Market Performance
- 10.1.4 GAF Business Overview
- 10.1.5 GAF SWOT Analysis
- 10.1.6 GAF Recent Developments
- 10.2 Johns Manville
 - 10.2.1 Johns Manville Basic Information
 - 10.2.2 Johns Manville TPO Roofing Materials Product Overview
 - 10.2.3 Johns Manville TPO Roofing Materials Product Market Performance
 - 10.2.4 Johns Manville Business Overview
 - 10.2.5 Johns Manville SWOT Analysis
 - 10.2.6 Johns Manville Recent Developments
- 10.3 Oriental Yuhong
 - 10.3.1 Oriental Yuhong Basic Information
 - 10.3.2 Oriental Yuhong TPO Roofing Materials Product Overview
 - 10.3.3 Oriental Yuhong TPO Roofing Materials Product Market Performance
 - 10.3.4 Oriental Yuhong Business Overview
 - 10.3.5 Oriental Yuhong SWOT Analysis
 - 10.3.6 Oriental Yuhong Recent Developments
- 10.4 SIKA
 - 10.4.1 SIKA Basic Information
 - 10.4.2 SIKA TPO Roofing Materials Product Overview
 - 10.4.3 SIKA TPO Roofing Materials Product Market Performance
 - 10.4.4 SIKA Business Overview
 - 10.4.5 SIKA Recent Developments
- 10.5 Carlisle SynTec Systems
 - 10.5.1 Carlisle SynTec Systems Basic Information
 - 10.5.2 Carlisle SynTec Systems TPO Roofing Materials Product Overview
 - 10.5.3 Carlisle SynTec Systems TPO Roofing Materials Product Market Performance
 - 10.5.4 Carlisle SynTec Systems Business Overview
 - 10.5.5 Carlisle SynTec Systems Recent Developments
- 10.6 Firestone Building Products
 - 10.6.1 Firestone Building Products Basic Information
 - 10.6.2 Firestone Building Products TPO Roofing Materials Product Overview
 - 10.6.3 Firestone Building Products TPO Roofing Materials Product Market Performance
 - 10.6.4 Firestone Building Products Business Overview
 - 10.6.5 Firestone Building Products Recent Developments
- 10.7 Versico Roofing Systems

- 10.7.1 Versico Roofing Systems Basic Information
- 10.7.2 Versico Roofing Systems TPO Roofing Materials Product Overview
- 10.7.3 Versico Roofing Systems TPO Roofing Materials Product Market Performance
- 10.7.4 Versico Roofing Systems Business Overview
- 10.7.5 Versico Roofing Systems Recent Developments
- 10.8 ARDEX
 - 10.8.1 ARDEX Basic Information
 - 10.8.2 ARDEX TPO Roofing Materials Product Overview
 - 10.8.3 ARDEX TPO Roofing Materials Product Market Performance
 - 10.8.4 ARDEX Business Overview
 - 10.8.5 ARDEX Recent Developments
- 10.9 Holcim Elevate
 - 10.9.1 Holcim Elevate Basic Information
 - 10.9.2 Holcim Elevate TPO Roofing Materials Product Overview
 - 10.9.3 Holcim Elevate TPO Roofing Materials Product Market Performance
 - 10.9.4 Holcim Elevate Business Overview
 - 10.9.5 Holcim Elevate Recent Developments
- 10.10 IKO Industries
 - 10.10.1 IKO Industries Basic Information
 - 10.10.2 IKO Industries TPO Roofing Materials Product Overview
 - 10.10.3 IKO Industries TPO Roofing Materials Product Market Performance
 - 10.10.4 IKO Industries Business Overview
 - 10.10.5 IKO Industries Recent Developments

11 TPO ROOFING MATERIALS MARKET FORECAST BY REGION

- 11.1 Global TPO Roofing Materials Market Size Forecast
- 11.2 Global TPO Roofing Materials Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe TPO Roofing Materials Market Size Forecast by Country
 - 11.2.3 Asia Pacific TPO Roofing Materials Market Size Forecast by Region
 - 11.2.4 South America TPO Roofing Materials Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of TPO Roofing Materials by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global TPO Roofing Materials Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of TPO Roofing Materials by Type (2026-2033)
 - 12.1.2 Global TPO Roofing Materials Market Size Forecast by Type (2026-2033)

- 12.1.3 Global Forecasted Price of TPO Roofing Materials by Type (2026-2033)
- 12.2 Global TPO Roofing Materials Market Forecast by Application (2026-2033)
 - 12.2.1 Global TPO Roofing Materials Sales (K MT) Forecast by Application
 - 12.2.2 Global TPO Roofing Materials Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. TPO Roofing Materials Market Size Comparison by Region (M USD)

Table 5. Global TPO Roofing Materials Sales (K MT) by Manufacturers (2020-2025)

Table 6. Global TPO Roofing Materials Sales Market Share by Manufacturers (2020-2025)

Table 7. Global TPO Roofing Materials Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global TPO Roofing Materials Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in TPO Roofing Materials as of 2024)

Table 10. Global Market TPO Roofing Materials Average Price (USD/KG) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global TPO Roofing Materials Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. TPO Roofing Materials Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global TPO Roofing Materials Sales by Type (K MT)

Table 26. Global TPO Roofing Materials Market Size by Type (M USD)

Table 27. Global TPO Roofing Materials Sales (K MT) by Type (2020-2025)

Table 28. Global TPO Roofing Materials Sales Market Share by Type (2020-2025)

Table 29. Global TPO Roofing Materials Market Size (M USD) by Type (2020-2025)

- Table 30. Global TPO Roofing Materials Market Size Share by Type (2020-2025)
- Table 31. Global TPO Roofing Materials Price (USD/KG) by Type (2020-2025)
- Table 32. Global TPO Roofing Materials Sales (K MT) by Application
- Table 33. Global TPO Roofing Materials Market Size by Application
- Table 34. Global TPO Roofing Materials Sales by Application (2020-2025) & (K MT)
- Table 35. Global TPO Roofing Materials Sales Market Share by Application (2020-2025)
- Table 36. Global TPO Roofing Materials Market Size by Application (2020-2025) & (M USD)
- Table 37. Global TPO Roofing Materials Market Share by Application (2020-2025)
- Table 38. Global TPO Roofing Materials Sales Growth Rate by Application (2020-2025)
- Table 39. Global TPO Roofing Materials Sales by Region (2020-2025) & (K MT)
- Table 40. Global TPO Roofing Materials Sales Market Share by Region (2020-2025)
- Table 41. Global TPO Roofing Materials Market Size by Region (2020-2025) & (M USD)
- Table 42. Global TPO Roofing Materials Market Size Market Share by Region (2020-2025)
- Table 43. North America TPO Roofing Materials Sales by Country (2020-2025) & (K MT)
- Table 44. North America TPO Roofing Materials Market Size by Country (2020-2025) & (M USD)
- Table 45. Europe TPO Roofing Materials Sales by Country (2020-2025) & (K MT)
- Table 46. Europe TPO Roofing Materials Market Size by Country (2020-2025) & (M USD)
- Table 47. Asia Pacific TPO Roofing Materials Sales by Region (2020-2025) & (K MT)
- Table 48. Asia Pacific TPO Roofing Materials Market Size by Region (2020-2025) & (M USD)
- Table 49. South America TPO Roofing Materials Sales by Country (2020-2025) & (K MT)
- Table 50. South America TPO Roofing Materials Market Size by Country (2020-2025) & (M USD)
- Table 51. Middle East and Africa TPO Roofing Materials Sales by Region (2020-2025) & (K MT)
- Table 52. Middle East and Africa TPO Roofing Materials Market Size by Region (2020-2025) & (M USD)
- Table 53. Global TPO Roofing Materials Production (K MT) by Region(2020-2025)
- Table 54. Global TPO Roofing Materials Revenue (US\$ Million) by Region (2020-2025)
- Table 55. Global TPO Roofing Materials Revenue Market Share by Region (2020-2025)
- Table 56. Global TPO Roofing Materials Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 57. North America TPO Roofing Materials Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. Europe TPO Roofing Materials Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Japan TPO Roofing Materials Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. China TPO Roofing Materials Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. GAF Basic Information

Table 62. GAF TPO Roofing Materials Product Overview

Table 63. GAF TPO Roofing Materials Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 64. GAF Business Overview

Table 65. GAF SWOT Analysis

Table 66. GAF Recent Developments

Table 67. Johns Manville Basic Information

Table 68. Johns Manville TPO Roofing Materials Product Overview

Table 69. Johns Manville TPO Roofing Materials Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 70. Johns Manville Business Overview

Table 71. Johns Manville SWOT Analysis

Table 72. Johns Manville Recent Developments

Table 73. Oriental Yuhong Basic Information

Table 74. Oriental Yuhong TPO Roofing Materials Product Overview

Table 75. Oriental Yuhong TPO Roofing Materials Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 76. Oriental Yuhong Business Overview

Table 77. Oriental Yuhong SWOT Analysis

Table 78. Oriental Yuhong Recent Developments

Table 79. SIKA Basic Information

Table 80. SIKA TPO Roofing Materials Product Overview

Table 81. SIKA TPO Roofing Materials Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 82. SIKA Business Overview

Table 83. SIKA Recent Developments

Table 84. Carlisle SynTec Systems Basic Information

Table 85. Carlisle SynTec Systems TPO Roofing Materials Product Overview

Table 86. Carlisle SynTec Systems TPO Roofing Materials Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

- Table 87. Carlisle SynTec Systems Business Overview
- Table 88. Carlisle SynTec Systems Recent Developments
- Table 89. Firestone Building Products Basic Information
- Table 90. Firestone Building Products TPO Roofing Materials Product Overview
- Table 91. Firestone Building Products TPO Roofing Materials Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 92. Firestone Building Products Business Overview
- Table 93. Firestone Building Products Recent Developments
- Table 94. Versico Roofing Systems Basic Information
- Table 95. Versico Roofing Systems TPO Roofing Materials Product Overview
- Table 96. Versico Roofing Systems TPO Roofing Materials Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 97. Versico Roofing Systems Business Overview
- Table 98. Versico Roofing Systems Recent Developments
- Table 99. ARDEX Basic Information
- Table 100. ARDEX TPO Roofing Materials Product Overview
- Table 101. ARDEX TPO Roofing Materials Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 102. ARDEX Business Overview
- Table 103. ARDEX Recent Developments
- Table 104. Holcim Elevate Basic Information
- Table 105. Holcim Elevate TPO Roofing Materials Product Overview
- Table 106. Holcim Elevate TPO Roofing Materials Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 107. Holcim Elevate Business Overview
- Table 108. Holcim Elevate Recent Developments
- Table 109. IKO Industries Basic Information
- Table 110. IKO Industries TPO Roofing Materials Product Overview
- Table 111. IKO Industries TPO Roofing Materials Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 112. IKO Industries Business Overview
- Table 113. IKO Industries Recent Developments
- Table 114. Global TPO Roofing Materials Sales Forecast by Region (2026-2033) & (K MT)
- Table 115. Global TPO Roofing Materials Market Size Forecast by Region (2026-2033) & (M USD)
- Table 116. North America TPO Roofing Materials Sales Forecast by Country (2026-2033) & (K MT)
- Table 117. North America TPO Roofing Materials Market Size Forecast by Country

(2026-2033) & (M USD)

Table 118. Europe TPO Roofing Materials Sales Forecast by Country (2026-2033) & (K MT)

Table 119. Europe TPO Roofing Materials Market Size Forecast by Country (2026-2033) & (M USD)

Table 120. Asia Pacific TPO Roofing Materials Sales Forecast by Region (2026-2033) & (K MT)

Table 121. Asia Pacific TPO Roofing Materials Market Size Forecast by Region (2026-2033) & (M USD)

Table 122. South America TPO Roofing Materials Sales Forecast by Country (2026-2033) & (K MT)

Table 123. South America TPO Roofing Materials Market Size Forecast by Country (2026-2033) & (M USD)

Table 124. Middle East and Africa TPO Roofing Materials Sales Forecast by Country (2026-2033) & (Units)

Table 125. Middle East and Africa TPO Roofing Materials Market Size Forecast by Country (2026-2033) & (M USD)

Table 126. Global TPO Roofing Materials Sales Forecast by Type (2026-2033) & (K MT)

Table 127. Global TPO Roofing Materials Market Size Forecast by Type (2026-2033) & (M USD)

Table 128. Global TPO Roofing Materials Price Forecast by Type (2026-2033) & (USD/KG)

Table 129. Global TPO Roofing Materials Sales (K MT) Forecast by Application (2026-2033)

Table 130. Global TPO Roofing Materials Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of TPO Roofing Materials
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global TPO Roofing Materials Market Size (M USD), 2024-2033
- Figure 5. Global TPO Roofing Materials Market Size (M USD) (2020-2033)
- Figure 6. Global TPO Roofing Materials Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. TPO Roofing Materials Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global TPO Roofing Materials Product Life Cycle
- Figure 13. TPO Roofing Materials Sales Share by Manufacturers in 2024
- Figure 14. Global TPO Roofing Materials Revenue Share by Manufacturers in 2024
- Figure 15. TPO Roofing Materials Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market TPO Roofing Materials Average Price (USD/KG) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by TPO Roofing Materials Revenue in 2024
- Figure 18. Industry Chain Map of TPO Roofing Materials
- Figure 19. Global TPO Roofing Materials Market PEST Analysis
- Figure 20. Global TPO Roofing Materials Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global TPO Roofing Materials Market Share by Type
- Figure 27. Sales Market Share of TPO Roofing Materials by Type (2020-2025)
- Figure 28. Sales Market Share of TPO Roofing Materials by Type in 2024
- Figure 29. Market Size Share of TPO Roofing Materials by Type (2020-2025)
- Figure 30. Market Size Share of TPO Roofing Materials by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global TPO Roofing Materials Market Share by Application

- Figure 33. Global TPO Roofing Materials Sales Market Share by Application (2020-2025)
- Figure 34. Global TPO Roofing Materials Sales Market Share by Application in 2024
- Figure 35. Global TPO Roofing Materials Market Share by Application (2020-2025)
- Figure 36. Global TPO Roofing Materials Market Share by Application in 2024
- Figure 37. Global TPO Roofing Materials Sales Growth Rate by Application (2020-2025)
- Figure 38. Global TPO Roofing Materials Sales Market Share by Region (2020-2025)
- Figure 39. Global TPO Roofing Materials Market Size Market Share by Region (2020-2025)
- Figure 40. North America TPO Roofing Materials Sales and Growth Rate (2020-2025) & (K MT)
- Figure 41. North America TPO Roofing Materials Sales and Growth Rate (2020-2025) & (K MT)
- Figure 42. North America TPO Roofing Materials Sales Market Share by Country in 2024
- Figure 43. North America TPO Roofing Materials Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America TPO Roofing Materials Market Size Market Share by Country in 2024
- Figure 45. U.S. TPO Roofing Materials Sales and Growth Rate (2020-2025) & (K MT)
- Figure 46. U.S. TPO Roofing Materials Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada TPO Roofing Materials Sales (K MT) and Growth Rate (2020-2025)
- Figure 48. Canada TPO Roofing Materials Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico TPO Roofing Materials Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico TPO Roofing Materials Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe TPO Roofing Materials Sales and Growth Rate (2020-2025) & (K MT)
- Figure 52. Europe TPO Roofing Materials Sales Market Share by Country in 2024
- Figure 53. Europe TPO Roofing Materials Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe TPO Roofing Materials Market Size Market Share by Country in 2024
- Figure 55. Germany TPO Roofing Materials Sales and Growth Rate (2020-2025) & (K MT)
- Figure 56. Germany TPO Roofing Materials Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France TPO Roofing Materials Sales and Growth Rate (2020-2025) & (K MT)

- Figure 58. France TPO Roofing Materials Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. TPO Roofing Materials Sales and Growth Rate (2020-2025) & (K MT)
- Figure 60. U.K. TPO Roofing Materials Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy TPO Roofing Materials Sales and Growth Rate (2020-2025) & (K MT)
- Figure 62. Italy TPO Roofing Materials Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 63. Spain TPO Roofing Materials Sales and Growth Rate (2020-2025) & (K MT)
- Figure 64. Spain TPO Roofing Materials Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 65. Asia Pacific TPO Roofing Materials Sales and Growth Rate (K MT)
- Figure 66. Asia Pacific TPO Roofing Materials Sales Market Share by Region in 2024
- Figure 67. Asia Pacific TPO Roofing Materials Market Size Market Share by Region in 2024
- Figure 68. China TPO Roofing Materials Sales and Growth Rate (2020-2025) & (K MT)
- Figure 69. China TPO Roofing Materials Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 70. Japan TPO Roofing Materials Sales and Growth Rate (2020-2025) & (K MT)
- Figure 71. Japan TPO Roofing Materials Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 72. South Korea TPO Roofing Materials Sales and Growth Rate (2020-2025) & (K MT)
- Figure 73. South Korea TPO Roofing Materials Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 74. India TPO Roofing Materials Sales and Growth Rate (2020-2025) & (K MT)
- Figure 75. India TPO Roofing Materials Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 76. Southeast Asia TPO Roofing Materials Sales and Growth Rate (2020-2025) & (K MT)
- Figure 77. Southeast Asia TPO Roofing Materials Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 78. South America TPO Roofing Materials Sales and Growth Rate (K MT)
- Figure 79. South America TPO Roofing Materials Sales Market Share by Country in 2024
- Figure 80. South America TPO Roofing Materials Market Size and Growth Rate (M USD)
- Figure 81. South America TPO Roofing Materials Market Size Market Share by Country in 2024

- Figure 82. Brazil TPO Roofing Materials Sales and Growth Rate (2020-2025) & (K MT)
- Figure 83. Brazil TPO Roofing Materials Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 84. Argentina TPO Roofing Materials Sales and Growth Rate (2020-2025) & (K MT)
- Figure 85. Argentina TPO Roofing Materials Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 86. Columbia TPO Roofing Materials Sales and Growth Rate (2020-2025) & (K MT)
- Figure 87. Columbia TPO Roofing Materials Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 88. Middle East and Africa TPO Roofing Materials Sales and Growth Rate (K MT)
- Figure 89. Middle East and Africa TPO Roofing Materials Sales Market Share by Region in 2024
- Figure 90. Middle East and Africa TPO Roofing Materials Market Size and Growth Rate (M USD)
- Figure 91. Middle East and Africa TPO Roofing Materials Market Size Market Share by Region in 2024
- Figure 92. Saudi Arabia TPO Roofing Materials Sales and Growth Rate (2020-2025) & (K MT)
- Figure 93. Saudi Arabia TPO Roofing Materials Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 94. UAE TPO Roofing Materials Sales and Growth Rate (2020-2025) & (K MT)
- Figure 95. UAE TPO Roofing Materials Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 96. Egypt TPO Roofing Materials Sales and Growth Rate (2020-2025) & (K MT)
- Figure 97. Egypt TPO Roofing Materials Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 98. Nigeria TPO Roofing Materials Sales and Growth Rate (2020-2025) & (K MT)
- Figure 99. Nigeria TPO Roofing Materials Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 100. South Africa TPO Roofing Materials Sales and Growth Rate (2020-2025) & (K MT)
- Figure 101. South Africa TPO Roofing Materials Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 102. Global TPO Roofing Materials Production Market Share by Region (2020-2025)
- Figure 103. North America TPO Roofing Materials Production (K MT) Growth Rate

(2020-2025)

Figure 104. Europe TPO Roofing Materials Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan TPO Roofing Materials Production (K MT) Growth Rate (2020-2025)

Figure 106. China TPO Roofing Materials Production (K MT) Growth Rate (2020-2025)

Figure 107. Global TPO Roofing Materials Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global TPO Roofing Materials Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global TPO Roofing Materials Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global TPO Roofing Materials Market Share Forecast by Type (2026-2033)

Figure 111. Global TPO Roofing Materials Sales Forecast by Application (2026-2033)

Figure 112. Global TPO Roofing Materials Market Share Forecast by Application (2026-2033)

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