

# Global Sustainable Activewear Market Research Report 2025(Status and Outlook)

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## Abstracts

### Report Overview

Sustainable Activewear refers to a category of athletic clothing and accessories designed with eco-friendly materials, production methods, and business practices. These products are created to minimize environmental impact while providing comfort, durability, and functionality for various physical activities. The definition encompasses garments made from recycled or organic materials, using low-impact dyes, and employing sustainable manufacturing processes that reduce waste and energy consumption. Sustainable Activewear also includes brands that prioritize ethical labor practices, fair trade policies, and transparent supply chains, ensuring that the production aligns with social and environmental responsibility standards. This product category caters to consumers who are increasingly conscious of the environmental footprint of their clothing choices and seek activewear that aligns with their values of sustainability and health.

This report provides a deep insight into the global Sustainable Activewear market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Sustainable Activewear Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply

understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Sustainable Activewear market in any manner.

### Global Sustainable Activewear Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### **Key Company**

Girlfriend  
Pact  
Patagonia  
Allbirds  
Tentree  
Summersalt  
Outdoor Voices  
Alder Apparel  
Wolven  
Reformation  
Everlane  
Adidas  
Indigo Luna  
Kaira Active  
Wild About Collective  
Opok  
Mate the Label  
prAna  
LA Relaxed  
1 People  
Dazey LA  
Organic Basics  
Happy Earth

Presca  
dk active  
Tripulse

### **Market Segmentation (by Type)**

Men's Clothing  
Ladies Clothing

### **Market Segmentation (by Application)**

Offline Sales  
Online Sales

### **Geographic Segmentation**

North America (USA, Canada, Mexico)  
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)  
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)  
South America (Brazil, Argentina, Columbia, Rest of South America)  
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the Sustainable Activewear Market  
Overview of the regional outlook of the Sustainable Activewear Market:

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product

type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Sustainable Activewear Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Sustainable Activewear, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development

potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Contents

### Table of Contents

## **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Sustainable Activewear
- 1.2 Key Market Segments
  - 1.2.1 Sustainable Activewear Segment by Type
  - 1.2.2 Sustainable Activewear Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

## **2 SUSTAINABLE ACTIVEWEAR MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Sustainable Activewear Market Size (M USD) Estimates and Forecasts (2020-2033)
  - 2.1.2 Global Sustainable Activewear Sales Estimates and Forecasts (2020-2033)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

## **3 SUSTAINABLE ACTIVEWEAR MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Sustainable Activewear Product Life Cycle
- 3.3 Global Sustainable Activewear Sales by Manufacturers (2020-2025)
- 3.4 Global Sustainable Activewear Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Sustainable Activewear Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Sustainable Activewear Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Sustainable Activewear Market Competitive Situation and Trends
  - 3.8.1 Sustainable Activewear Market Concentration Rate
  - 3.8.2 Global 5 and 10 Largest Sustainable Activewear Players Market Share by

Revenue

3.8.3 Mergers & Acquisitions, Expansion

## **4 SUSTAINABLE ACTIVEWEAR INDUSTRY CHAIN ANALYSIS**

4.1 Sustainable Activewear Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF SUSTAINABLE ACTIVEWEAR MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Sustainable Activewear Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Sustainable Activewear Market

5.7 ESG Ratings of Leading Companies

## **6 SUSTAINABLE ACTIVEWEAR MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Sustainable Activewear Sales Market Share by Type (2020-2025)

6.3 Global Sustainable Activewear Market Size Market Share by Type (2020-2025)

6.4 Global Sustainable Activewear Price by Type (2020-2025)

## **7 SUSTAINABLE ACTIVEWEAR MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Sustainable Activewear Market Sales by Application (2020-2025)
- 7.3 Global Sustainable Activewear Market Size (M USD) by Application (2020-2025)
- 7.4 Global Sustainable Activewear Sales Growth Rate by Application (2020-2025)

## **8 SUSTAINABLE ACTIVEWEAR MARKET SALES BY REGION**

- 8.1 Global Sustainable Activewear Sales by Region
  - 8.1.1 Global Sustainable Activewear Sales by Region
  - 8.1.2 Global Sustainable Activewear Sales Market Share by Region
- 8.2 Global Sustainable Activewear Market Size by Region
  - 8.2.1 Global Sustainable Activewear Market Size by Region
  - 8.2.2 Global Sustainable Activewear Market Size Market Share by Region
- 8.3 North America
  - 8.3.1 North America Sustainable Activewear Sales by Country
  - 8.3.2 North America Sustainable Activewear Market Size by Country
  - 8.3.3 U.S. Market Overview
  - 8.3.4 Canada Market Overview
  - 8.3.5 Mexico Market Overview
- 8.4 Europe
  - 8.4.1 Europe Sustainable Activewear Sales by Country
  - 8.4.2 Europe Sustainable Activewear Market Size by Country
  - 8.4.3 Germany Market Overview
  - 8.4.4 France Market Overview
  - 8.4.5 U.K. Market Overview
  - 8.4.6 Italy Market Overview
  - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
  - 8.5.1 Asia Pacific Sustainable Activewear Sales by Region
  - 8.5.2 Asia Pacific Sustainable Activewear Market Size by Region
  - 8.5.3 China Market Overview
  - 8.5.4 Japan Market Overview
  - 8.5.5 South Korea Market Overview
  - 8.5.6 India Market Overview
  - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
  - 8.6.1 South America Sustainable Activewear Sales by Country

- 8.6.2 South America Sustainable Activewear Market Size by Country
- 8.6.3 Brazil Market Overview
- 8.6.4 Argentina Market Overview
- 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
  - 8.7.1 Middle East and Africa Sustainable Activewear Sales by Region
  - 8.7.2 Middle East and Africa Sustainable Activewear Market Size by Region
  - 8.7.3 Saudi Arabia Market Overview
  - 8.7.4 UAE Market Overview
  - 8.7.5 Egypt Market Overview
  - 8.7.6 Nigeria Market Overview
  - 8.7.7 South Africa Market Overview

## **9 SUSTAINABLE ACTIVEWEAR MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Sustainable Activewear by Region(2020-2025)
- 9.2 Global Sustainable Activewear Revenue Market Share by Region (2020-2025)
- 9.3 Global Sustainable Activewear Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Sustainable Activewear Production
  - 9.4.1 North America Sustainable Activewear Production Growth Rate (2020-2025)
  - 9.4.2 North America Sustainable Activewear Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Sustainable Activewear Production
  - 9.5.1 Europe Sustainable Activewear Production Growth Rate (2020-2025)
  - 9.5.2 Europe Sustainable Activewear Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Sustainable Activewear Production (2020-2025)
  - 9.6.1 Japan Sustainable Activewear Production Growth Rate (2020-2025)
  - 9.6.2 Japan Sustainable Activewear Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Sustainable Activewear Production (2020-2025)
  - 9.7.1 China Sustainable Activewear Production Growth Rate (2020-2025)
  - 9.7.2 China Sustainable Activewear Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

- 10.1 Girlfriend

- 10.1.1 Girlfriend Basic Information
- 10.1.2 Girlfriend Sustainable Activewear Product Overview
- 10.1.3 Girlfriend Sustainable Activewear Product Market Performance
- 10.1.4 Girlfriend Business Overview
- 10.1.5 Girlfriend SWOT Analysis
- 10.1.6 Girlfriend Recent Developments
- 10.2 Pact
  - 10.2.1 Pact Basic Information
  - 10.2.2 Pact Sustainable Activewear Product Overview
  - 10.2.3 Pact Sustainable Activewear Product Market Performance
  - 10.2.4 Pact Business Overview
  - 10.2.5 Pact SWOT Analysis
  - 10.2.6 Pact Recent Developments
- 10.3 Patagonia
  - 10.3.1 Patagonia Basic Information
  - 10.3.2 Patagonia Sustainable Activewear Product Overview
  - 10.3.3 Patagonia Sustainable Activewear Product Market Performance
  - 10.3.4 Patagonia Business Overview
  - 10.3.5 Patagonia SWOT Analysis
  - 10.3.6 Patagonia Recent Developments
- 10.4 Allbirds
  - 10.4.1 Allbirds Basic Information
  - 10.4.2 Allbirds Sustainable Activewear Product Overview
  - 10.4.3 Allbirds Sustainable Activewear Product Market Performance
  - 10.4.4 Allbirds Business Overview
  - 10.4.5 Allbirds Recent Developments
- 10.5 Tentree
  - 10.5.1 Tentree Basic Information
  - 10.5.2 Tentree Sustainable Activewear Product Overview
  - 10.5.3 Tentree Sustainable Activewear Product Market Performance
  - 10.5.4 Tentree Business Overview
  - 10.5.5 Tentree Recent Developments
- 10.6 Summersalt
  - 10.6.1 Summersalt Basic Information
  - 10.6.2 Summersalt Sustainable Activewear Product Overview
  - 10.6.3 Summersalt Sustainable Activewear Product Market Performance
  - 10.6.4 Summersalt Business Overview
  - 10.6.5 Summersalt Recent Developments
- 10.7 Outdoor Voices

- 10.7.1 Outdoor Voices Basic Information
- 10.7.2 Outdoor Voices Sustainable Activewear Product Overview
- 10.7.3 Outdoor Voices Sustainable Activewear Product Market Performance
- 10.7.4 Outdoor Voices Business Overview
- 10.7.5 Outdoor Voices Recent Developments
- 10.8 Alder Apparel
  - 10.8.1 Alder Apparel Basic Information
  - 10.8.2 Alder Apparel Sustainable Activewear Product Overview
  - 10.8.3 Alder Apparel Sustainable Activewear Product Market Performance
  - 10.8.4 Alder Apparel Business Overview
  - 10.8.5 Alder Apparel Recent Developments
- 10.9 Wolven
  - 10.9.1 Wolven Basic Information
  - 10.9.2 Wolven Sustainable Activewear Product Overview
  - 10.9.3 Wolven Sustainable Activewear Product Market Performance
  - 10.9.4 Wolven Business Overview
  - 10.9.5 Wolven Recent Developments
- 10.10 Reformation
  - 10.10.1 Reformation Basic Information
  - 10.10.2 Reformation Sustainable Activewear Product Overview
  - 10.10.3 Reformation Sustainable Activewear Product Market Performance
  - 10.10.4 Reformation Business Overview
  - 10.10.5 Reformation Recent Developments
- 10.11 Everlane
  - 10.11.1 Everlane Basic Information
  - 10.11.2 Everlane Sustainable Activewear Product Overview
  - 10.11.3 Everlane Sustainable Activewear Product Market Performance
  - 10.11.4 Everlane Business Overview
  - 10.11.5 Everlane Recent Developments
- 10.12 Adidas
  - 10.12.1 Adidas Basic Information
  - 10.12.2 Adidas Sustainable Activewear Product Overview
  - 10.12.3 Adidas Sustainable Activewear Product Market Performance
  - 10.12.4 Adidas Business Overview
  - 10.12.5 Adidas Recent Developments
- 10.13 Indigo Luna
  - 10.13.1 Indigo Luna Basic Information
  - 10.13.2 Indigo Luna Sustainable Activewear Product Overview
  - 10.13.3 Indigo Luna Sustainable Activewear Product Market Performance

- 10.13.4 Indigo Luna Business Overview
- 10.13.5 Indigo Luna Recent Developments
- 10.14 Kaira Active
  - 10.14.1 Kaira Active Basic Information
  - 10.14.2 Kaira Active Sustainable Activewear Product Overview
  - 10.14.3 Kaira Active Sustainable Activewear Product Market Performance
  - 10.14.4 Kaira Active Business Overview
  - 10.14.5 Kaira Active Recent Developments
- 10.15 Wild About Collective
  - 10.15.1 Wild About Collective Basic Information
  - 10.15.2 Wild About Collective Sustainable Activewear Product Overview
  - 10.15.3 Wild About Collective Sustainable Activewear Product Market Performance
  - 10.15.4 Wild About Collective Business Overview
  - 10.15.5 Wild About Collective Recent Developments
- 10.16 Opok
  - 10.16.1 Opok Basic Information
  - 10.16.2 Opok Sustainable Activewear Product Overview
  - 10.16.3 Opok Sustainable Activewear Product Market Performance
  - 10.16.4 Opok Business Overview
  - 10.16.5 Opok Recent Developments
- 10.17 Mate the Label
  - 10.17.1 Mate the Label Basic Information
  - 10.17.2 Mate the Label Sustainable Activewear Product Overview
  - 10.17.3 Mate the Label Sustainable Activewear Product Market Performance
  - 10.17.4 Mate the Label Business Overview
  - 10.17.5 Mate the Label Recent Developments
- 10.18 prAna
  - 10.18.1 prAna Basic Information
  - 10.18.2 prAna Sustainable Activewear Product Overview
  - 10.18.3 prAna Sustainable Activewear Product Market Performance
  - 10.18.4 prAna Business Overview
  - 10.18.5 prAna Recent Developments
- 10.19 LA Relaxed
  - 10.19.1 LA Relaxed Basic Information
  - 10.19.2 LA Relaxed Sustainable Activewear Product Overview
  - 10.19.3 LA Relaxed Sustainable Activewear Product Market Performance
  - 10.19.4 LA Relaxed Business Overview
  - 10.19.5 LA Relaxed Recent Developments
- 10.20 1 People

- 10.20.1 1 People Basic Information
- 10.20.2 1 People Sustainable Activewear Product Overview
- 10.20.3 1 People Sustainable Activewear Product Market Performance
- 10.20.4 1 People Business Overview
- 10.20.5 1 People Recent Developments
- 10.21 Dazey LA
  - 10.21.1 Dazey LA Basic Information
  - 10.21.2 Dazey LA Sustainable Activewear Product Overview
  - 10.21.3 Dazey LA Sustainable Activewear Product Market Performance
  - 10.21.4 Dazey LA Business Overview
  - 10.21.5 Dazey LA Recent Developments
- 10.22 Organic Basics
  - 10.22.1 Organic Basics Basic Information
  - 10.22.2 Organic Basics Sustainable Activewear Product Overview
  - 10.22.3 Organic Basics Sustainable Activewear Product Market Performance
  - 10.22.4 Organic Basics Business Overview
  - 10.22.5 Organic Basics Recent Developments
- 10.23 Happy Earth
  - 10.23.1 Happy Earth Basic Information
  - 10.23.2 Happy Earth Sustainable Activewear Product Overview
  - 10.23.3 Happy Earth Sustainable Activewear Product Market Performance
  - 10.23.4 Happy Earth Business Overview
  - 10.23.5 Happy Earth Recent Developments
- 10.24 Presca
  - 10.24.1 Presca Basic Information
  - 10.24.2 Presca Sustainable Activewear Product Overview
  - 10.24.3 Presca Sustainable Activewear Product Market Performance
  - 10.24.4 Presca Business Overview
  - 10.24.5 Presca Recent Developments
- 10.25 dk active
  - 10.25.1 dk active Basic Information
  - 10.25.2 dk active Sustainable Activewear Product Overview
  - 10.25.3 dk active Sustainable Activewear Product Market Performance
  - 10.25.4 dk active Business Overview
  - 10.25.5 dk active Recent Developments
- 10.26 Tripulse
  - 10.26.1 Tripulse Basic Information
  - 10.26.2 Tripulse Sustainable Activewear Product Overview
  - 10.26.3 Tripulse Sustainable Activewear Product Market Performance

- 10.26.4 Tripulse Business Overview
- 10.26.5 Tripulse Recent Developments

## **11 SUSTAINABLE ACTIVEWEAR MARKET FORECAST BY REGION**

- 11.1 Global Sustainable Activewear Market Size Forecast
- 11.2 Global Sustainable Activewear Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Sustainable Activewear Market Size Forecast by Country
  - 11.2.3 Asia Pacific Sustainable Activewear Market Size Forecast by Region
  - 11.2.4 South America Sustainable Activewear Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Sales of Sustainable Activewear by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)**

- 12.1 Global Sustainable Activewear Market Forecast by Type (2026-2033)
  - 12.1.1 Global Forecasted Sales of Sustainable Activewear by Type (2026-2033)
  - 12.1.2 Global Sustainable Activewear Market Size Forecast by Type (2026-2033)
  - 12.1.3 Global Forecasted Price of Sustainable Activewear by Type (2026-2033)
- 12.2 Global Sustainable Activewear Market Forecast by Application (2026-2033)
  - 12.2.1 Global Sustainable Activewear Sales (K Units) Forecast by Application
  - 12.2.2 Global Sustainable Activewear Market Size (M USD) Forecast by Application (2026-2033)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Sustainable Activewear Market Size Comparison by Region (M USD)

Table 5. Global Sustainable Activewear Sales (K Units) by Manufacturers (2020-2025)

Table 6. Global Sustainable Activewear Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Sustainable Activewear Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Sustainable Activewear Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Sustainable Activewear as of 2024)

Table 10. Global Market Sustainable Activewear Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Sustainable Activewear Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Sustainable Activewear Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Sustainable Activewear Sales by Type (K Units)

Table 26. Global Sustainable Activewear Market Size by Type (M USD)

Table 27. Global Sustainable Activewear Sales (K Units) by Type (2020-2025)

Table 28. Global Sustainable Activewear Sales Market Share by Type (2020-2025)

Table 29. Global Sustainable Activewear Market Size (M USD) by Type (2020-2025)

- Table 30. Global Sustainable Activewear Market Size Share by Type (2020-2025)
- Table 31. Global Sustainable Activewear Price (USD/Unit) by Type (2020-2025)
- Table 32. Global Sustainable Activewear Sales (K Units) by Application
- Table 33. Global Sustainable Activewear Market Size by Application
- Table 34. Global Sustainable Activewear Sales by Application (2020-2025) & (K Units)
- Table 35. Global Sustainable Activewear Sales Market Share by Application (2020-2025)
- Table 36. Global Sustainable Activewear Market Size by Application (2020-2025) & (M USD)
- Table 37. Global Sustainable Activewear Market Share by Application (2020-2025)
- Table 38. Global Sustainable Activewear Sales Growth Rate by Application (2020-2025)
- Table 39. Global Sustainable Activewear Sales by Region (2020-2025) & (K Units)
- Table 40. Global Sustainable Activewear Sales Market Share by Region (2020-2025)
- Table 41. Global Sustainable Activewear Market Size by Region (2020-2025) & (M USD)
- Table 42. Global Sustainable Activewear Market Size Market Share by Region (2020-2025)
- Table 43. North America Sustainable Activewear Sales by Country (2020-2025) & (K Units)
- Table 44. North America Sustainable Activewear Market Size by Country (2020-2025) & (M USD)
- Table 45. Europe Sustainable Activewear Sales by Country (2020-2025) & (K Units)
- Table 46. Europe Sustainable Activewear Market Size by Country (2020-2025) & (M USD)
- Table 47. Asia Pacific Sustainable Activewear Sales by Region (2020-2025) & (K Units)
- Table 48. Asia Pacific Sustainable Activewear Market Size by Region (2020-2025) & (M USD)
- Table 49. South America Sustainable Activewear Sales by Country (2020-2025) & (K Units)
- Table 50. South America Sustainable Activewear Market Size by Country (2020-2025) & (M USD)
- Table 51. Middle East and Africa Sustainable Activewear Sales by Region (2020-2025) & (K Units)
- Table 52. Middle East and Africa Sustainable Activewear Market Size by Region (2020-2025) & (M USD)
- Table 53. Global Sustainable Activewear Production (K Units) by Region(2020-2025)
- Table 54. Global Sustainable Activewear Revenue (US\$ Million) by Region (2020-2025)
- Table 55. Global Sustainable Activewear Revenue Market Share by Region (2020-2025)

Table 56. Global Sustainable Activewear Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. North America Sustainable Activewear Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Europe Sustainable Activewear Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan Sustainable Activewear Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China Sustainable Activewear Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. Girlfriend Basic Information

Table 62. Girlfriend Sustainable Activewear Product Overview

Table 63. Girlfriend Sustainable Activewear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. Girlfriend Business Overview

Table 65. Girlfriend SWOT Analysis

Table 66. Girlfriend Recent Developments

Table 67. Pact Basic Information

Table 68. Pact Sustainable Activewear Product Overview

Table 69. Pact Sustainable Activewear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. Pact Business Overview

Table 71. Pact SWOT Analysis

Table 72. Pact Recent Developments

Table 73. Patagonia Basic Information

Table 74. Patagonia Sustainable Activewear Product Overview

Table 75. Patagonia Sustainable Activewear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. Patagonia Business Overview

Table 77. Patagonia SWOT Analysis

Table 78. Patagonia Recent Developments

Table 79. Allbirds Basic Information

Table 80. Allbirds Sustainable Activewear Product Overview

Table 81. Allbirds Sustainable Activewear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 82. Allbirds Business Overview

Table 83. Allbirds Recent Developments

Table 84. Tentree Basic Information

Table 85. Tentree Sustainable Activewear Product Overview

- Table 86. Tentree Sustainable Activewear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 87. Tentree Business Overview
- Table 88. Tentree Recent Developments
- Table 89. Summersalt Basic Information
- Table 90. Summersalt Sustainable Activewear Product Overview
- Table 91. Summersalt Sustainable Activewear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 92. Summersalt Business Overview
- Table 93. Summersalt Recent Developments
- Table 94. Outdoor Voices Basic Information
- Table 95. Outdoor Voices Sustainable Activewear Product Overview
- Table 96. Outdoor Voices Sustainable Activewear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 97. Outdoor Voices Business Overview
- Table 98. Outdoor Voices Recent Developments
- Table 99. Alder Apparel Basic Information
- Table 100. Alder Apparel Sustainable Activewear Product Overview
- Table 101. Alder Apparel Sustainable Activewear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 102. Alder Apparel Business Overview
- Table 103. Alder Apparel Recent Developments
- Table 104. Wolven Basic Information
- Table 105. Wolven Sustainable Activewear Product Overview
- Table 106. Wolven Sustainable Activewear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 107. Wolven Business Overview
- Table 108. Wolven Recent Developments
- Table 109. Reformation Basic Information
- Table 110. Reformation Sustainable Activewear Product Overview
- Table 111. Reformation Sustainable Activewear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 112. Reformation Business Overview
- Table 113. Reformation Recent Developments
- Table 114. Everlane Basic Information
- Table 115. Everlane Sustainable Activewear Product Overview
- Table 116. Everlane Sustainable Activewear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 117. Everlane Business Overview

- Table 118. Everlane Recent Developments
- Table 119. Adidas Basic Information
- Table 120. Adidas Sustainable Activewear Product Overview
- Table 121. Adidas Sustainable Activewear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 122. Adidas Business Overview
- Table 123. Adidas Recent Developments
- Table 124. Indigo Luna Basic Information
- Table 125. Indigo Luna Sustainable Activewear Product Overview
- Table 126. Indigo Luna Sustainable Activewear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 127. Indigo Luna Business Overview
- Table 128. Indigo Luna Recent Developments
- Table 129. Kaira Active Basic Information
- Table 130. Kaira Active Sustainable Activewear Product Overview
- Table 131. Kaira Active Sustainable Activewear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 132. Kaira Active Business Overview
- Table 133. Kaira Active Recent Developments
- Table 134. Wild About Collective Basic Information
- Table 135. Wild About Collective Sustainable Activewear Product Overview
- Table 136. Wild About Collective Sustainable Activewear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 137. Wild About Collective Business Overview
- Table 138. Wild About Collective Recent Developments
- Table 139. Opok Basic Information
- Table 140. Opok Sustainable Activewear Product Overview
- Table 141. Opok Sustainable Activewear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 142. Opok Business Overview
- Table 143. Opok Recent Developments
- Table 144. Mate the Label Basic Information
- Table 145. Mate the Label Sustainable Activewear Product Overview
- Table 146. Mate the Label Sustainable Activewear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 147. Mate the Label Business Overview
- Table 148. Mate the Label Recent Developments
- Table 149. prAna Basic Information
- Table 150. prAna Sustainable Activewear Product Overview

Table 151. prAna Sustainable Activewear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 152. prAna Business Overview

Table 153. prAna Recent Developments

Table 154. LA Relaxed Basic Information

Table 155. LA Relaxed Sustainable Activewear Product Overview

Table 156. LA Relaxed Sustainable Activewear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 157. LA Relaxed Business Overview

Table 158. LA Relaxed Recent Developments

Table 159. 1 People Basic Information

Table 160. 1 People Sustainable Activewear Product Overview

Table 161. 1 People Sustainable Activewear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 162. 1 People Business Overview

Table 163. 1 People Recent Developments

Table 164. Dazey LA Basic Information

Table 165. Dazey LA Sustainable Activewear Product Overview

Table 166. Dazey LA Sustainable Activewear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 167. Dazey LA Business Overview

Table 168. Dazey LA Recent Developments

Table 169. Organic Basics Basic Information

Table 170. Organic Basics Sustainable Activewear Product Overview

Table 171. Organic Basics Sustainable Activewear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 172. Organic Basics Business Overview

Table 173. Organic Basics Recent Developments

Table 174. Happy Earth Basic Information

Table 175. Happy Earth Sustainable Activewear Product Overview

Table 176. Happy Earth Sustainable Activewear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 177. Happy Earth Business Overview

Table 178. Happy Earth Recent Developments

Table 179. Presca Basic Information

Table 180. Presca Sustainable Activewear Product Overview

Table 181. Presca Sustainable Activewear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 182. Presca Business Overview

- Table 183. Presca Recent Developments
- Table 184. dk active Basic Information
- Table 185. dk active Sustainable Activewear Product Overview
- Table 186. dk active Sustainable Activewear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 187. dk active Business Overview
- Table 188. dk active Recent Developments
- Table 189. Tripulse Basic Information
- Table 190. Tripulse Sustainable Activewear Product Overview
- Table 191. Tripulse Sustainable Activewear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 192. Tripulse Business Overview
- Table 193. Tripulse Recent Developments
- Table 194. Global Sustainable Activewear Sales Forecast by Region (2026-2033) & (K Units)
- Table 195. Global Sustainable Activewear Market Size Forecast by Region (2026-2033) & (M USD)
- Table 196. North America Sustainable Activewear Sales Forecast by Country (2026-2033) & (K Units)
- Table 197. North America Sustainable Activewear Market Size Forecast by Country (2026-2033) & (M USD)
- Table 198. Europe Sustainable Activewear Sales Forecast by Country (2026-2033) & (K Units)
- Table 199. Europe Sustainable Activewear Market Size Forecast by Country (2026-2033) & (M USD)
- Table 200. Asia Pacific Sustainable Activewear Sales Forecast by Region (2026-2033) & (K Units)
- Table 201. Asia Pacific Sustainable Activewear Market Size Forecast by Region (2026-2033) & (M USD)
- Table 202. South America Sustainable Activewear Sales Forecast by Country (2026-2033) & (K Units)
- Table 203. South America Sustainable Activewear Market Size Forecast by Country (2026-2033) & (M USD)
- Table 204. Middle East and Africa Sustainable Activewear Sales Forecast by Country (2026-2033) & (Units)
- Table 205. Middle East and Africa Sustainable Activewear Market Size Forecast by Country (2026-2033) & (M USD)
- Table 206. Global Sustainable Activewear Sales Forecast by Type (2026-2033) & (K Units)

Table 207. Global Sustainable Activewear Market Size Forecast by Type (2026-2033) & (M USD)

Table 208. Global Sustainable Activewear Price Forecast by Type (2026-2033) & (USD/Unit)

Table 209. Global Sustainable Activewear Sales (K Units) Forecast by Application (2026-2033)

Table 210. Global Sustainable Activewear Market Size Forecast by Application (2026-2033) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Sustainable Activewear
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Sustainable Activewear Market Size (M USD), 2024-2033
- Figure 5. Global Sustainable Activewear Market Size (M USD) (2020-2033)
- Figure 6. Global Sustainable Activewear Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Sustainable Activewear Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Sustainable Activewear Product Life Cycle
- Figure 13. Sustainable Activewear Sales Share by Manufacturers in 2024
- Figure 14. Global Sustainable Activewear Revenue Share by Manufacturers in 2024
- Figure 15. Sustainable Activewear Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Sustainable Activewear Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Sustainable Activewear Revenue in 2024
- Figure 18. Industry Chain Map of Sustainable Activewear
- Figure 19. Global Sustainable Activewear Market PEST Analysis
- Figure 20. Global Sustainable Activewear Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Sustainable Activewear Market Share by Type
- Figure 27. Sales Market Share of Sustainable Activewear by Type (2020-2025)
- Figure 28. Sales Market Share of Sustainable Activewear by Type in 2024
- Figure 29. Market Size Share of Sustainable Activewear by Type (2020-2025)
- Figure 30. Market Size Share of Sustainable Activewear by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Sustainable Activewear Market Share by Application

Figure 33. Global Sustainable Activewear Sales Market Share by Application (2020-2025)

Figure 34. Global Sustainable Activewear Sales Market Share by Application in 2024

Figure 35. Global Sustainable Activewear Market Share by Application (2020-2025)

Figure 36. Global Sustainable Activewear Market Share by Application in 2024

Figure 37. Global Sustainable Activewear Sales Growth Rate by Application (2020-2025)

Figure 38. Global Sustainable Activewear Sales Market Share by Region (2020-2025)

Figure 39. Global Sustainable Activewear Market Size Market Share by Region (2020-2025)

Figure 40. North America Sustainable Activewear Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Sustainable Activewear Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Sustainable Activewear Sales Market Share by Country in 2024

Figure 43. North America Sustainable Activewear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Sustainable Activewear Market Size Market Share by Country in 2024

Figure 45. U.S. Sustainable Activewear Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Sustainable Activewear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Sustainable Activewear Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Sustainable Activewear Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Sustainable Activewear Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Sustainable Activewear Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Sustainable Activewear Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Sustainable Activewear Sales Market Share by Country in 2024

Figure 53. Europe Sustainable Activewear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Sustainable Activewear Market Size Market Share by Country in 2024

Figure 55. Germany Sustainable Activewear Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Sustainable Activewear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Sustainable Activewear Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Sustainable Activewear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Sustainable Activewear Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Sustainable Activewear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Sustainable Activewear Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Sustainable Activewear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Sustainable Activewear Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Sustainable Activewear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Sustainable Activewear Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Sustainable Activewear Sales Market Share by Region in 2024

Figure 67. Asia Pacific Sustainable Activewear Market Size Market Share by Region in 2024

Figure 68. China Sustainable Activewear Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Sustainable Activewear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Sustainable Activewear Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Sustainable Activewear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Sustainable Activewear Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Sustainable Activewear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Sustainable Activewear Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Sustainable Activewear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Sustainable Activewear Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Sustainable Activewear Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 78. South America Sustainable Activewear Sales and Growth Rate (K Units)

Figure 79. South America Sustainable Activewear Sales Market Share by Country in 2024

Figure 80. South America Sustainable Activewear Market Size and Growth Rate (M USD)

Figure 81. South America Sustainable Activewear Market Size Market Share by Country in 2024

Figure 82. Brazil Sustainable Activewear Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Sustainable Activewear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Sustainable Activewear Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Sustainable Activewear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Sustainable Activewear Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Sustainable Activewear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Sustainable Activewear Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Sustainable Activewear Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Sustainable Activewear Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Sustainable Activewear Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Sustainable Activewear Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Sustainable Activewear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Sustainable Activewear Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Sustainable Activewear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Sustainable Activewear Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Sustainable Activewear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Sustainable Activewear Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Sustainable Activewear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Sustainable Activewear Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Sustainable Activewear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Sustainable Activewear Production Market Share by Region (2020-2025)

Figure 103. North America Sustainable Activewear Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Sustainable Activewear Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Sustainable Activewear Production (K Units) Growth Rate (2020-2025)

Figure 106. China Sustainable Activewear Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Sustainable Activewear Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Sustainable Activewear Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Sustainable Activewear Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Sustainable Activewear Market Share Forecast by Type (2026-2033)

Figure 111. Global Sustainable Activewear Sales Forecast by Application (2026-2033)

Figure 112. Global Sustainable Activewear Market Share Forecast by Application (2026-2033)

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