

Global Surface Decor Paper Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

Decor papers are specialty papers used to create quality finishes on wooden materials. Single-color, they are either used as they are or printed with a range of designs. They are used for furniture surfaces, flooring, and paneling.

This report provides a deep insight into the global Surface Decor Paper market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Surface Decor Paper Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Surface Decor Paper market in any manner.

Global Surface Decor Paper Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers,

Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Koehler Paper
Ahlstrom-Munksj?
Sappi
Lamigraf
Impress
Felix Schoeller Group
Malta-Decor
SURTECO
Schattdecor
K?MMERER
KJ Specialty Paper
Onyx Specialty Papers
PAPCEL
Pura Group
Pudumjee Paper Products
Hangzhou Huawang New Material Technology
Xianhe Co.
Ltd.
Quzhou Wuzhou Special Paper
Qifeng New Material
Shandong Lunan New Material
Honsoar
Zhejiang Dilong New Material

Market Segmentation (by Type)

Print Base Paper
Solid Color Paper
Others

Market Segmentation (by Application)

Low Pressure Laminates

High Pressure Laminates
Edge Banding

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Surface Decor Paper Market

Overview of the regional outlook of the Surface Decor Paper Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Surface Decor Paper Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Surface Decor Paper, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change. This enables you to anticipate market changes to remain ahead of your competitors.

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Surface Decor Paper
- 1.2 Key Market Segments
 - 1.2.1 Surface Decor Paper Segment by Type
 - 1.2.2 Surface Decor Paper Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 SURFACE DECOR PAPER MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Surface Decor Paper Market Size (M USD) Estimates and Forecasts (2020-2033)
 - 2.1.2 Global Surface Decor Paper Sales Estimates and Forecasts (2020-2033)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 SURFACE DECOR PAPER MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Surface Decor Paper Product Life Cycle
- 3.3 Global Surface Decor Paper Sales by Manufacturers (2020-2025)
- 3.4 Global Surface Decor Paper Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Surface Decor Paper Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Surface Decor Paper Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Surface Decor Paper Market Competitive Situation and Trends
 - 3.8.1 Surface Decor Paper Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Surface Decor Paper Players Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 SURFACE DECOR PAPER INDUSTRY CHAIN ANALYSIS

- 4.1 Surface Decor Paper Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF SURFACE DECOR PAPER MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Surface Decor Paper Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Surface Decor Paper Market
- 5.7 ESG Ratings of Leading Companies

6 SURFACE DECOR PAPER MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Surface Decor Paper Sales Market Share by Type (2020-2025)
- 6.3 Global Surface Decor Paper Market Size Market Share by Type (2020-2025)
- 6.4 Global Surface Decor Paper Price by Type (2020-2025)

7 SURFACE DECOR PAPER MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Surface Decor Paper Market Sales by Application (2020-2025)
- 7.3 Global Surface Decor Paper Market Size (M USD) by Application (2020-2025)

7.4 Global Surface Decor Paper Sales Growth Rate by Application (2020-2025)

8 SURFACE DECOR PAPER MARKET SALES BY REGION

8.1 Global Surface Decor Paper Sales by Region

8.1.1 Global Surface Decor Paper Sales by Region

8.1.2 Global Surface Decor Paper Sales Market Share by Region

8.2 Global Surface Decor Paper Market Size by Region

8.2.1 Global Surface Decor Paper Market Size by Region

8.2.2 Global Surface Decor Paper Market Size Market Share by Region

8.3 North America

8.3.1 North America Surface Decor Paper Sales by Country

8.3.2 North America Surface Decor Paper Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Surface Decor Paper Sales by Country

8.4.2 Europe Surface Decor Paper Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Surface Decor Paper Sales by Region

8.5.2 Asia Pacific Surface Decor Paper Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Surface Decor Paper Sales by Country

8.6.2 South America Surface Decor Paper Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Surface Decor Paper Sales by Region
- 8.7.2 Middle East and Africa Surface Decor Paper Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 SURFACE DECOR PAPER MARKET PRODUCTION BY REGION

- 9.1 Global Production of Surface Decor Paper by Region(2020-2025)
- 9.2 Global Surface Decor Paper Revenue Market Share by Region (2020-2025)
- 9.3 Global Surface Decor Paper Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Surface Decor Paper Production
 - 9.4.1 North America Surface Decor Paper Production Growth Rate (2020-2025)
 - 9.4.2 North America Surface Decor Paper Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Surface Decor Paper Production
 - 9.5.1 Europe Surface Decor Paper Production Growth Rate (2020-2025)
 - 9.5.2 Europe Surface Decor Paper Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Surface Decor Paper Production (2020-2025)
 - 9.6.1 Japan Surface Decor Paper Production Growth Rate (2020-2025)
 - 9.6.2 Japan Surface Decor Paper Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Surface Decor Paper Production (2020-2025)
 - 9.7.1 China Surface Decor Paper Production Growth Rate (2020-2025)
 - 9.7.2 China Surface Decor Paper Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Koehler Paper
 - 10.1.1 Koehler Paper Basic Information
 - 10.1.2 Koehler Paper Surface Decor Paper Product Overview
 - 10.1.3 Koehler Paper Surface Decor Paper Product Market Performance
 - 10.1.4 Koehler Paper Business Overview
 - 10.1.5 Koehler Paper SWOT Analysis

- 10.1.6 Koehler Paper Recent Developments
- 10.2 Ahlstrom-Munksj?
 - 10.2.1 Ahlstrom-Munksj? Basic Information
 - 10.2.2 Ahlstrom-Munksj? Surface Decor Paper Product Overview
 - 10.2.3 Ahlstrom-Munksj? Surface Decor Paper Product Market Performance
 - 10.2.4 Ahlstrom-Munksj? Business Overview
 - 10.2.5 Ahlstrom-Munksj? SWOT Analysis
 - 10.2.6 Ahlstrom-Munksj? Recent Developments
- 10.3 Sappi
 - 10.3.1 Sappi Basic Information
 - 10.3.2 Sappi Surface Decor Paper Product Overview
 - 10.3.3 Sappi Surface Decor Paper Product Market Performance
 - 10.3.4 Sappi Business Overview
 - 10.3.5 Sappi SWOT Analysis
 - 10.3.6 Sappi Recent Developments
- 10.4 Lamigraf
 - 10.4.1 Lamigraf Basic Information
 - 10.4.2 Lamigraf Surface Decor Paper Product Overview
 - 10.4.3 Lamigraf Surface Decor Paper Product Market Performance
 - 10.4.4 Lamigraf Business Overview
 - 10.4.5 Lamigraf Recent Developments
- 10.5 Impress
 - 10.5.1 Impress Basic Information
 - 10.5.2 Impress Surface Decor Paper Product Overview
 - 10.5.3 Impress Surface Decor Paper Product Market Performance
 - 10.5.4 Impress Business Overview
 - 10.5.5 Impress Recent Developments
- 10.6 Felix Schoeller Group
 - 10.6.1 Felix Schoeller Group Basic Information
 - 10.6.2 Felix Schoeller Group Surface Decor Paper Product Overview
 - 10.6.3 Felix Schoeller Group Surface Decor Paper Product Market Performance
 - 10.6.4 Felix Schoeller Group Business Overview
 - 10.6.5 Felix Schoeller Group Recent Developments
- 10.7 Malta-Decor
 - 10.7.1 Malta-Decor Basic Information
 - 10.7.2 Malta-Decor Surface Decor Paper Product Overview
 - 10.7.3 Malta-Decor Surface Decor Paper Product Market Performance
 - 10.7.4 Malta-Decor Business Overview
 - 10.7.5 Malta-Decor Recent Developments

10.8 SURTECO

- 10.8.1 SURTECO Basic Information
- 10.8.2 SURTECO Surface Decor Paper Product Overview
- 10.8.3 SURTECO Surface Decor Paper Product Market Performance
- 10.8.4 SURTECO Business Overview
- 10.8.5 SURTECO Recent Developments

10.9 Schattdecor

- 10.9.1 Schattdecor Basic Information
- 10.9.2 Schattdecor Surface Decor Paper Product Overview
- 10.9.3 Schattdecor Surface Decor Paper Product Market Performance
- 10.9.4 Schattdecor Business Overview
- 10.9.5 Schattdecor Recent Developments

10.10 K?MMERER

- 10.10.1 K?MMERER Basic Information
- 10.10.2 K?MMERER Surface Decor Paper Product Overview
- 10.10.3 K?MMERER Surface Decor Paper Product Market Performance
- 10.10.4 K?MMERER Business Overview
- 10.10.5 K?MMERER Recent Developments

10.11 KJ Specialty Paper

- 10.11.1 KJ Specialty Paper Basic Information
- 10.11.2 KJ Specialty Paper Surface Decor Paper Product Overview
- 10.11.3 KJ Specialty Paper Surface Decor Paper Product Market Performance
- 10.11.4 KJ Specialty Paper Business Overview
- 10.11.5 KJ Specialty Paper Recent Developments

10.12 Onyx Specialty Papers

- 10.12.1 Onyx Specialty Papers Basic Information
- 10.12.2 Onyx Specialty Papers Surface Decor Paper Product Overview
- 10.12.3 Onyx Specialty Papers Surface Decor Paper Product Market Performance
- 10.12.4 Onyx Specialty Papers Business Overview
- 10.12.5 Onyx Specialty Papers Recent Developments

10.13 PAPCEL

- 10.13.1 PAPCEL Basic Information
- 10.13.2 PAPCEL Surface Decor Paper Product Overview
- 10.13.3 PAPCEL Surface Decor Paper Product Market Performance
- 10.13.4 PAPCEL Business Overview
- 10.13.5 PAPCEL Recent Developments

10.14 Pura Group

- 10.14.1 Pura Group Basic Information
- 10.14.2 Pura Group Surface Decor Paper Product Overview

- 10.14.3 Pura Group Surface Decor Paper Product Market Performance
- 10.14.4 Pura Group Business Overview
- 10.14.5 Pura Group Recent Developments
- 10.15 Pudumjee Paper Products
 - 10.15.1 Pudumjee Paper Products Basic Information
 - 10.15.2 Pudumjee Paper Products Surface Decor Paper Product Overview
 - 10.15.3 Pudumjee Paper Products Surface Decor Paper Product Market Performance
 - 10.15.4 Pudumjee Paper Products Business Overview
 - 10.15.5 Pudumjee Paper Products Recent Developments
- 10.16 Hangzhou Huawang New Material Technology
 - 10.16.1 Hangzhou Huawang New Material Technology Basic Information
 - 10.16.2 Hangzhou Huawang New Material Technology Surface Decor Paper Product Overview
 - 10.16.3 Hangzhou Huawang New Material Technology Surface Decor Paper Product Market Performance
 - 10.16.4 Hangzhou Huawang New Material Technology Business Overview
 - 10.16.5 Hangzhou Huawang New Material Technology Recent Developments
- 10.17 Xianhe Co.
 - 10.17.1 Xianhe Co. Basic Information
 - 10.17.2 Xianhe Co. Surface Decor Paper Product Overview
 - 10.17.3 Xianhe Co. Surface Decor Paper Product Market Performance
 - 10.17.4 Xianhe Co. Business Overview
 - 10.17.5 Xianhe Co. Recent Developments
- 10.18 Ltd.
 - 10.18.1 Ltd. Basic Information
 - 10.18.2 Ltd. Surface Decor Paper Product Overview
 - 10.18.3 Ltd. Surface Decor Paper Product Market Performance
 - 10.18.4 Ltd. Business Overview
 - 10.18.5 Ltd. Recent Developments
- 10.19 Quzhou Wuzhou Special Paper
 - 10.19.1 Quzhou Wuzhou Special Paper Basic Information
 - 10.19.2 Quzhou Wuzhou Special Paper Surface Decor Paper Product Overview
 - 10.19.3 Quzhou Wuzhou Special Paper Surface Decor Paper Product Market Performance
 - 10.19.4 Quzhou Wuzhou Special Paper Business Overview
 - 10.19.5 Quzhou Wuzhou Special Paper Recent Developments
- 10.20 Qifeng New Material
 - 10.20.1 Qifeng New Material Basic Information
 - 10.20.2 Qifeng New Material Surface Decor Paper Product Overview

- 10.20.3 Qifeng New Material Surface Decor Paper Product Market Performance
- 10.20.4 Qifeng New Material Business Overview
- 10.20.5 Qifeng New Material Recent Developments
- 10.21 Shandong Lunan New Material
 - 10.21.1 Shandong Lunan New Material Basic Information
 - 10.21.2 Shandong Lunan New Material Surface Decor Paper Product Overview
 - 10.21.3 Shandong Lunan New Material Surface Decor Paper Product Market Performance
 - 10.21.4 Shandong Lunan New Material Business Overview
 - 10.21.5 Shandong Lunan New Material Recent Developments
- 10.22 Honsoar
 - 10.22.1 Honsoar Basic Information
 - 10.22.2 Honsoar Surface Decor Paper Product Overview
 - 10.22.3 Honsoar Surface Decor Paper Product Market Performance
 - 10.22.4 Honsoar Business Overview
 - 10.22.5 Honsoar Recent Developments
- 10.23 Zhejiang Dilong New Material
 - 10.23.1 Zhejiang Dilong New Material Basic Information
 - 10.23.2 Zhejiang Dilong New Material Surface Decor Paper Product Overview
 - 10.23.3 Zhejiang Dilong New Material Surface Decor Paper Product Market Performance
 - 10.23.4 Zhejiang Dilong New Material Business Overview
 - 10.23.5 Zhejiang Dilong New Material Recent Developments

11 SURFACE DECOR PAPER MARKET FORECAST BY REGION

- 11.1 Global Surface Decor Paper Market Size Forecast
- 11.2 Global Surface Decor Paper Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Surface Decor Paper Market Size Forecast by Country
 - 11.2.3 Asia Pacific Surface Decor Paper Market Size Forecast by Region
 - 11.2.4 South America Surface Decor Paper Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Surface Decor Paper by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Surface Decor Paper Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Surface Decor Paper by Type (2026-2033)
 - 12.1.2 Global Surface Decor Paper Market Size Forecast by Type (2026-2033)

- 12.1.3 Global Forecasted Price of Surface Decor Paper by Type (2026-2033)
- 12.2 Global Surface Decor Paper Market Forecast by Application (2026-2033)
 - 12.2.1 Global Surface Decor Paper Sales (K MT) Forecast by Application
 - 12.2.2 Global Surface Decor Paper Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Surface Decor Paper Market Size Comparison by Region (M USD)

Table 5. Global Surface Decor Paper Sales (K MT) by Manufacturers (2020-2025)

Table 6. Global Surface Decor Paper Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Surface Decor Paper Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Surface Decor Paper Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Surface Decor Paper as of 2024)

Table 10. Global Market Surface Decor Paper Average Price (USD/MT) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Surface Decor Paper Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Surface Decor Paper Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Surface Decor Paper Sales by Type (K MT)

Table 26. Global Surface Decor Paper Market Size by Type (M USD)

Table 27. Global Surface Decor Paper Sales (K MT) by Type (2020-2025)

Table 28. Global Surface Decor Paper Sales Market Share by Type (2020-2025)

Table 29. Global Surface Decor Paper Market Size (M USD) by Type (2020-2025)

Table 30. Global Surface Decor Paper Market Size Share by Type (2020-2025)

- Table 31. Global Surface Decor Paper Price (USD/MT) by Type (2020-2025)
- Table 32. Global Surface Decor Paper Sales (K MT) by Application
- Table 33. Global Surface Decor Paper Market Size by Application
- Table 34. Global Surface Decor Paper Sales by Application (2020-2025) & (K MT)
- Table 35. Global Surface Decor Paper Sales Market Share by Application (2020-2025)
- Table 36. Global Surface Decor Paper Market Size by Application (2020-2025) & (M USD)
- Table 37. Global Surface Decor Paper Market Share by Application (2020-2025)
- Table 38. Global Surface Decor Paper Sales Growth Rate by Application (2020-2025)
- Table 39. Global Surface Decor Paper Sales by Region (2020-2025) & (K MT)
- Table 40. Global Surface Decor Paper Sales Market Share by Region (2020-2025)
- Table 41. Global Surface Decor Paper Market Size by Region (2020-2025) & (M USD)
- Table 42. Global Surface Decor Paper Market Size Market Share by Region (2020-2025)
- Table 43. North America Surface Decor Paper Sales by Country (2020-2025) & (K MT)
- Table 44. North America Surface Decor Paper Market Size by Country (2020-2025) & (M USD)
- Table 45. Europe Surface Decor Paper Sales by Country (2020-2025) & (K MT)
- Table 46. Europe Surface Decor Paper Market Size by Country (2020-2025) & (M USD)
- Table 47. Asia Pacific Surface Decor Paper Sales by Region (2020-2025) & (K MT)
- Table 48. Asia Pacific Surface Decor Paper Market Size by Region (2020-2025) & (M USD)
- Table 49. South America Surface Decor Paper Sales by Country (2020-2025) & (K MT)
- Table 50. South America Surface Decor Paper Market Size by Country (2020-2025) & (M USD)
- Table 51. Middle East and Africa Surface Decor Paper Sales by Region (2020-2025) & (K MT)
- Table 52. Middle East and Africa Surface Decor Paper Market Size by Region (2020-2025) & (M USD)
- Table 53. Global Surface Decor Paper Production (K MT) by Region(2020-2025)
- Table 54. Global Surface Decor Paper Revenue (US\$ Million) by Region (2020-2025)
- Table 55. Global Surface Decor Paper Revenue Market Share by Region (2020-2025)
- Table 56. Global Surface Decor Paper Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)
- Table 57. North America Surface Decor Paper Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)
- Table 58. Europe Surface Decor Paper Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)
- Table 59. Japan Surface Decor Paper Production (K MT), Revenue (US\$ Million), Price

(USD/MT) and Gross Margin (2020-2025)

Table 60. China Surface Decor Paper Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 61. Koehler Paper Basic Information

Table 62. Koehler Paper Surface Decor Paper Product Overview

Table 63. Koehler Paper Surface Decor Paper Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 64. Koehler Paper Business Overview

Table 65. Koehler Paper SWOT Analysis

Table 66. Koehler Paper Recent Developments

Table 67. Ahlstrom-Munksj? Basic Information

Table 68. Ahlstrom-Munksj? Surface Decor Paper Product Overview

Table 69. Ahlstrom-Munksj? Surface Decor Paper Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 70. Ahlstrom-Munksj? Business Overview

Table 71. Ahlstrom-Munksj? SWOT Analysis

Table 72. Ahlstrom-Munksj? Recent Developments

Table 73. Sappi Basic Information

Table 74. Sappi Surface Decor Paper Product Overview

Table 75. Sappi Surface Decor Paper Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 76. Sappi Business Overview

Table 77. Sappi SWOT Analysis

Table 78. Sappi Recent Developments

Table 79. Lamigraf Basic Information

Table 80. Lamigraf Surface Decor Paper Product Overview

Table 81. Lamigraf Surface Decor Paper Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 82. Lamigraf Business Overview

Table 83. Lamigraf Recent Developments

Table 84. Impress Basic Information

Table 85. Impress Surface Decor Paper Product Overview

Table 86. Impress Surface Decor Paper Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 87. Impress Business Overview

Table 88. Impress Recent Developments

Table 89. Felix Schoeller Group Basic Information

Table 90. Felix Schoeller Group Surface Decor Paper Product Overview

Table 91. Felix Schoeller Group Surface Decor Paper Sales (K MT), Revenue (M USD),

Price (USD/MT) and Gross Margin (2020-2025)

Table 92. Felix Schoeller Group Business Overview

Table 93. Felix Schoeller Group Recent Developments

Table 94. Malta-Decor Basic Information

Table 95. Malta-Decor Surface Decor Paper Product Overview

Table 96. Malta-Decor Surface Decor Paper Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 97. Malta-Decor Business Overview

Table 98. Malta-Decor Recent Developments

Table 99. SURTECO Basic Information

Table 100. SURTECO Surface Decor Paper Product Overview

Table 101. SURTECO Surface Decor Paper Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 102. SURTECO Business Overview

Table 103. SURTECO Recent Developments

Table 104. Schattdecor Basic Information

Table 105. Schattdecor Surface Decor Paper Product Overview

Table 106. Schattdecor Surface Decor Paper Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 107. Schattdecor Business Overview

Table 108. Schattdecor Recent Developments

Table 109. K?MMERER Basic Information

Table 110. K?MMERER Surface Decor Paper Product Overview

Table 111. K?MMERER Surface Decor Paper Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 112. K?MMERER Business Overview

Table 113. K?MMERER Recent Developments

Table 114. KJ Specialty Paper Basic Information

Table 115. KJ Specialty Paper Surface Decor Paper Product Overview

Table 116. KJ Specialty Paper Surface Decor Paper Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 117. KJ Specialty Paper Business Overview

Table 118. KJ Specialty Paper Recent Developments

Table 119. Onyx Specialty Papers Basic Information

Table 120. Onyx Specialty Papers Surface Decor Paper Product Overview

Table 121. Onyx Specialty Papers Surface Decor Paper Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 122. Onyx Specialty Papers Business Overview

Table 123. Onyx Specialty Papers Recent Developments

- Table 124. PAPCEL Basic Information
- Table 125. PAPCEL Surface Decor Paper Product Overview
- Table 126. PAPCEL Surface Decor Paper Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
- Table 127. PAPCEL Business Overview
- Table 128. PAPCEL Recent Developments
- Table 129. Pura Group Basic Information
- Table 130. Pura Group Surface Decor Paper Product Overview
- Table 131. Pura Group Surface Decor Paper Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
- Table 132. Pura Group Business Overview
- Table 133. Pura Group Recent Developments
- Table 134. Pudumjee Paper Products Basic Information
- Table 135. Pudumjee Paper Products Surface Decor Paper Product Overview
- Table 136. Pudumjee Paper Products Surface Decor Paper Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
- Table 137. Pudumjee Paper Products Business Overview
- Table 138. Pudumjee Paper Products Recent Developments
- Table 139. Hangzhou Huawang New Material Technology Basic Information
- Table 140. Hangzhou Huawang New Material Technology Surface Decor Paper Product Overview
- Table 141. Hangzhou Huawang New Material Technology Surface Decor Paper Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
- Table 142. Hangzhou Huawang New Material Technology Business Overview
- Table 143. Hangzhou Huawang New Material Technology Recent Developments
- Table 144. Xianhe Co. Basic Information
- Table 145. Xianhe Co. Surface Decor Paper Product Overview
- Table 146. Xianhe Co. Surface Decor Paper Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
- Table 147. Xianhe Co. Business Overview
- Table 148. Xianhe Co. Recent Developments
- Table 149. Ltd. Basic Information
- Table 150. Ltd. Surface Decor Paper Product Overview
- Table 151. Ltd. Surface Decor Paper Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
- Table 152. Ltd. Business Overview
- Table 153. Ltd. Recent Developments
- Table 154. Quzhou Wuzhou Special Paper Basic Information
- Table 155. Quzhou Wuzhou Special Paper Surface Decor Paper Product Overview

- Table 156. Quzhou Wuzhou Special Paper Surface Decor Paper Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
- Table 157. Quzhou Wuzhou Special Paper Business Overview
- Table 158. Quzhou Wuzhou Special Paper Recent Developments
- Table 159. Qifeng New Material Basic Information
- Table 160. Qifeng New Material Surface Decor Paper Product Overview
- Table 161. Qifeng New Material Surface Decor Paper Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
- Table 162. Qifeng New Material Business Overview
- Table 163. Qifeng New Material Recent Developments
- Table 164. Shandong Lunan New Material Basic Information
- Table 165. Shandong Lunan New Material Surface Decor Paper Product Overview
- Table 166. Shandong Lunan New Material Surface Decor Paper Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
- Table 167. Shandong Lunan New Material Business Overview
- Table 168. Shandong Lunan New Material Recent Developments
- Table 169. Honsoar Basic Information
- Table 170. Honsoar Surface Decor Paper Product Overview
- Table 171. Honsoar Surface Decor Paper Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
- Table 172. Honsoar Business Overview
- Table 173. Honsoar Recent Developments
- Table 174. Zhejiang Dilong New Material Basic Information
- Table 175. Zhejiang Dilong New Material Surface Decor Paper Product Overview
- Table 176. Zhejiang Dilong New Material Surface Decor Paper Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
- Table 177. Zhejiang Dilong New Material Business Overview
- Table 178. Zhejiang Dilong New Material Recent Developments
- Table 179. Global Surface Decor Paper Sales Forecast by Region (2026-2033) & (K MT)
- Table 180. Global Surface Decor Paper Market Size Forecast by Region (2026-2033) & (M USD)
- Table 181. North America Surface Decor Paper Sales Forecast by Country (2026-2033) & (K MT)
- Table 182. North America Surface Decor Paper Market Size Forecast by Country (2026-2033) & (M USD)
- Table 183. Europe Surface Decor Paper Sales Forecast by Country (2026-2033) & (K MT)
- Table 184. Europe Surface Decor Paper Market Size Forecast by Country (2026-2033)

& (M USD)

Table 185. Asia Pacific Surface Decor Paper Sales Forecast by Region (2026-2033) & (K MT)

Table 186. Asia Pacific Surface Decor Paper Market Size Forecast by Region (2026-2033) & (M USD)

Table 187. South America Surface Decor Paper Sales Forecast by Country (2026-2033) & (K MT)

Table 188. South America Surface Decor Paper Market Size Forecast by Country (2026-2033) & (M USD)

Table 189. Middle East and Africa Surface Decor Paper Sales Forecast by Country (2026-2033) & (Units)

Table 190. Middle East and Africa Surface Decor Paper Market Size Forecast by Country (2026-2033) & (M USD)

Table 191. Global Surface Decor Paper Sales Forecast by Type (2026-2033) & (K MT)

Table 192. Global Surface Decor Paper Market Size Forecast by Type (2026-2033) & (M USD)

Table 193. Global Surface Decor Paper Price Forecast by Type (2026-2033) & (USD/MT)

Table 194. Global Surface Decor Paper Sales (K MT) Forecast by Application (2026-2033)

Table 195. Global Surface Decor Paper Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Surface Decor Paper
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Surface Decor Paper Market Size (M USD), 2024-2033
- Figure 5. Global Surface Decor Paper Market Size (M USD) (2020-2033)
- Figure 6. Global Surface Decor Paper Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Surface Decor Paper Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Surface Decor Paper Product Life Cycle
- Figure 13. Surface Decor Paper Sales Share by Manufacturers in 2024
- Figure 14. Global Surface Decor Paper Revenue Share by Manufacturers in 2024
- Figure 15. Surface Decor Paper Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Surface Decor Paper Average Price (USD/MT) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Surface Decor Paper Revenue in 2024
- Figure 18. Industry Chain Map of Surface Decor Paper
- Figure 19. Global Surface Decor Paper Market PEST Analysis
- Figure 20. Global Surface Decor Paper Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Surface Decor Paper Market Share by Type
- Figure 27. Sales Market Share of Surface Decor Paper by Type (2020-2025)
- Figure 28. Sales Market Share of Surface Decor Paper by Type in 2024
- Figure 29. Market Size Share of Surface Decor Paper by Type (2020-2025)
- Figure 30. Market Size Share of Surface Decor Paper by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Surface Decor Paper Market Share by Application

Figure 33. Global Surface Decor Paper Sales Market Share by Application (2020-2025)

Figure 34. Global Surface Decor Paper Sales Market Share by Application in 2024

Figure 35. Global Surface Decor Paper Market Share by Application (2020-2025)

Figure 36. Global Surface Decor Paper Market Share by Application in 2024

Figure 37. Global Surface Decor Paper Sales Growth Rate by Application (2020-2025)

Figure 38. Global Surface Decor Paper Sales Market Share by Region (2020-2025)

Figure 39. Global Surface Decor Paper Market Size Market Share by Region (2020-2025)

Figure 40. North America Surface Decor Paper Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Surface Decor Paper Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Surface Decor Paper Sales Market Share by Country in 2024

Figure 43. North America Surface Decor Paper Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Surface Decor Paper Market Size Market Share by Country in 2024

Figure 45. U.S. Surface Decor Paper Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Surface Decor Paper Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Surface Decor Paper Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Surface Decor Paper Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Surface Decor Paper Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Surface Decor Paper Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Surface Decor Paper Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Surface Decor Paper Sales Market Share by Country in 2024

Figure 53. Europe Surface Decor Paper Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Surface Decor Paper Market Size Market Share by Country in 2024

Figure 55. Germany Surface Decor Paper Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Surface Decor Paper Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Surface Decor Paper Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Surface Decor Paper Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Surface Decor Paper Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Surface Decor Paper Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Surface Decor Paper Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Surface Decor Paper Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Surface Decor Paper Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Surface Decor Paper Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Surface Decor Paper Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Surface Decor Paper Sales Market Share by Region in 2024

Figure 67. Asia Pacific Surface Decor Paper Market Size Market Share by Region in 2024

Figure 68. China Surface Decor Paper Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Surface Decor Paper Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Surface Decor Paper Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Surface Decor Paper Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Surface Decor Paper Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Surface Decor Paper Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Surface Decor Paper Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Surface Decor Paper Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Surface Decor Paper Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Surface Decor Paper Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Surface Decor Paper Sales and Growth Rate (K MT)

Figure 79. South America Surface Decor Paper Sales Market Share by Country in 2024

Figure 80. South America Surface Decor Paper Market Size and Growth Rate (M USD)

Figure 81. South America Surface Decor Paper Market Size Market Share by Country in 2024

Figure 82. Brazil Surface Decor Paper Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Surface Decor Paper Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Surface Decor Paper Sales and Growth Rate (2020-2025) & (K MT)

- Figure 85. Argentina Surface Decor Paper Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 86. Columbia Surface Decor Paper Sales and Growth Rate (2020-2025) & (K MT)
- Figure 87. Columbia Surface Decor Paper Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 88. Middle East and Africa Surface Decor Paper Sales and Growth Rate (K MT)
- Figure 89. Middle East and Africa Surface Decor Paper Sales Market Share by Region in 2024
- Figure 90. Middle East and Africa Surface Decor Paper Market Size and Growth Rate (M USD)
- Figure 91. Middle East and Africa Surface Decor Paper Market Size Market Share by Region in 2024
- Figure 92. Saudi Arabia Surface Decor Paper Sales and Growth Rate (2020-2025) & (K MT)
- Figure 93. Saudi Arabia Surface Decor Paper Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 94. UAE Surface Decor Paper Sales and Growth Rate (2020-2025) & (K MT)
- Figure 95. UAE Surface Decor Paper Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 96. Egypt Surface Decor Paper Sales and Growth Rate (2020-2025) & (K MT)
- Figure 97. Egypt Surface Decor Paper Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 98. Nigeria Surface Decor Paper Sales and Growth Rate (2020-2025) & (K MT)
- Figure 99. Nigeria Surface Decor Paper Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 100. South Africa Surface Decor Paper Sales and Growth Rate (2020-2025) & (K MT)
- Figure 101. South Africa Surface Decor Paper Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 102. Global Surface Decor Paper Production Market Share by Region (2020-2025)
- Figure 103. North America Surface Decor Paper Production (K MT) Growth Rate (2020-2025)
- Figure 104. Europe Surface Decor Paper Production (K MT) Growth Rate (2020-2025)
- Figure 105. Japan Surface Decor Paper Production (K MT) Growth Rate (2020-2025)
- Figure 106. China Surface Decor Paper Production (K MT) Growth Rate (2020-2025)
- Figure 107. Global Surface Decor Paper Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global Surface Decor Paper Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Surface Decor Paper Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Surface Decor Paper Market Share Forecast by Type (2026-2033)

Figure 111. Global Surface Decor Paper Sales Forecast by Application (2026-2033)

Figure 112. Global Surface Decor Paper Market Share Forecast by Application (2026-2033)

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