

# Global Straight Liquid Gel Pen Market Research Report 2025(Status and Outlook)

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## Abstracts

### Report Overview

The straight liquid gel pen is a writing instrument characterized by its smooth, consistent ink flow and vibrant color saturation, combining the precision of a gel pen with the fluidity of liquid ink. These pens typically feature a retractable or capped design with a fine to medium tip size (0.5mm-0.7mm), catering to both detailed writing and bold strokes. The ink is water-based with pigmented dyes, offering quick-drying properties and resistance to smudging, making them popular for note-taking, journaling, and artistic applications. Unlike traditional ballpoint pens, liquid gel pens provide a more expressive writing experience with minimal pressure required, appealing to consumers seeking both functionality and aesthetic quality. The market for these pens is driven by demand from students, professionals, and artists, with variations in opacity, waterproofing, and archival quality further segmenting the product range.

This report provides a deep insight into the global Straight Liquid Gel Pen market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Straight Liquid Gel Pen Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Straight Liquid Gel Pen market in any manner.

## Global Straight Liquid Gel Pen Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### **Key Company**

DELI Group  
Shanghai M&G Stationery  
Qingdao Changlong Stationery  
Pilot Pen  
Mitsubishi Pencil  
Schneider Pens  
Wenzhou Aihao Pen Trade  
Hangzhou Sannian Erban Cultural Creativity  
3M  
Guangdong Baoke STATIONERY  
Wenzhou Youfan Cultural Products

### **Market Segmentation (by Type)**

0.5mm  
0.38mm  
Others

### **Market Segmentation (by Application)**

Online  
Offline

### **Geographic Segmentation**

North America (USA, Canada, Mexico)  
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)  
South America (Brazil, Argentina, Columbia, Rest of South America)  
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

**Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Straight Liquid Gel Pen Market

Overview of the regional outlook of the Straight Liquid Gel Pen Market:

**Customization of the Report**

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**Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Straight Liquid Gel Pen Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Straight Liquid Gel Pen, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

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## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Straight Liquid Gel Pen
- 1.2 Key Market Segments
  - 1.2.1 Straight Liquid Gel Pen Segment by Type
  - 1.2.2 Straight Liquid Gel Pen Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 STRAIGHT LIQUID GEL PEN MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Straight Liquid Gel Pen Market Size (M USD) Estimates and Forecasts (2020-2033)
  - 2.1.2 Global Straight Liquid Gel Pen Sales Estimates and Forecasts (2020-2033)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 STRAIGHT LIQUID GEL PEN MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Straight Liquid Gel Pen Product Life Cycle
- 3.3 Global Straight Liquid Gel Pen Sales by Manufacturers (2020-2025)
- 3.4 Global Straight Liquid Gel Pen Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Straight Liquid Gel Pen Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Straight Liquid Gel Pen Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Straight Liquid Gel Pen Market Competitive Situation and Trends
  - 3.8.1 Straight Liquid Gel Pen Market Concentration Rate
  - 3.8.2 Global 5 and 10 Largest Straight Liquid Gel Pen Players Market Share by Revenue
  - 3.8.3 Mergers & Acquisitions, Expansion

## **4 STRAIGHT LIQUID GEL PEN INDUSTRY CHAIN ANALYSIS**

- 4.1 Straight Liquid Gel Pen Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF STRAIGHT LIQUID GEL PEN MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
  - 5.4.1 New Product Developments
  - 5.4.2 Mergers & Acquisitions
  - 5.4.3 Expansions
  - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
  - 5.5.1 Industry Policies Analysis
  - 5.5.2 Economic Environment Analysis
  - 5.5.3 Social Environment Analysis
  - 5.5.4 Technological Environment Analysis
- 5.6 Global Straight Liquid Gel Pen Market Porter's Five Forces Analysis
  - 5.6.1 Global Trade Frictions
  - 5.6.2 U.S. Tariff Policy ? April 2025
  - 5.6.3 Global Trade Frictions and Their Impacts to Straight Liquid Gel Pen Market
- 5.7 ESG Ratings of Leading Companies

## **6 STRAIGHT LIQUID GEL PEN MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Straight Liquid Gel Pen Sales Market Share by Type (2020-2025)
- 6.3 Global Straight Liquid Gel Pen Market Size Market Share by Type (2020-2025)
- 6.4 Global Straight Liquid Gel Pen Price by Type (2020-2025)

## **7 STRAIGHT LIQUID GEL PEN MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)

- 7.2 Global Straight Liquid Gel Pen Market Sales by Application (2020-2025)
- 7.3 Global Straight Liquid Gel Pen Market Size (M USD) by Application (2020-2025)
- 7.4 Global Straight Liquid Gel Pen Sales Growth Rate by Application (2020-2025)

## **8 STRAIGHT LIQUID GEL PEN MARKET SALES BY REGION**

- 8.1 Global Straight Liquid Gel Pen Sales by Region
  - 8.1.1 Global Straight Liquid Gel Pen Sales by Region
  - 8.1.2 Global Straight Liquid Gel Pen Sales Market Share by Region
- 8.2 Global Straight Liquid Gel Pen Market Size by Region
  - 8.2.1 Global Straight Liquid Gel Pen Market Size by Region
  - 8.2.2 Global Straight Liquid Gel Pen Market Size Market Share by Region
- 8.3 North America
  - 8.3.1 North America Straight Liquid Gel Pen Sales by Country
  - 8.3.2 North America Straight Liquid Gel Pen Market Size by Country
  - 8.3.3 U.S. Market Overview
  - 8.3.4 Canada Market Overview
  - 8.3.5 Mexico Market Overview
- 8.4 Europe
  - 8.4.1 Europe Straight Liquid Gel Pen Sales by Country
  - 8.4.2 Europe Straight Liquid Gel Pen Market Size by Country
  - 8.4.3 Germany Market Overview
  - 8.4.4 France Market Overview
  - 8.4.5 U.K. Market Overview
  - 8.4.6 Italy Market Overview
  - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
  - 8.5.1 Asia Pacific Straight Liquid Gel Pen Sales by Region
  - 8.5.2 Asia Pacific Straight Liquid Gel Pen Market Size by Region
  - 8.5.3 China Market Overview
  - 8.5.4 Japan Market Overview
  - 8.5.5 South Korea Market Overview
  - 8.5.6 India Market Overview
  - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
  - 8.6.1 South America Straight Liquid Gel Pen Sales by Country
  - 8.6.2 South America Straight Liquid Gel Pen Market Size by Country
  - 8.6.3 Brazil Market Overview
  - 8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Straight Liquid Gel Pen Sales by Region

8.7.2 Middle East and Africa Straight Liquid Gel Pen Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

## **9 STRAIGHT LIQUID GEL PEN MARKET PRODUCTION BY REGION**

9.1 Global Production of Straight Liquid Gel Pen by Region(2020-2025)

9.2 Global Straight Liquid Gel Pen Revenue Market Share by Region (2020-2025)

9.3 Global Straight Liquid Gel Pen Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Straight Liquid Gel Pen Production

9.4.1 North America Straight Liquid Gel Pen Production Growth Rate (2020-2025)

9.4.2 North America Straight Liquid Gel Pen Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Straight Liquid Gel Pen Production

9.5.1 Europe Straight Liquid Gel Pen Production Growth Rate (2020-2025)

9.5.2 Europe Straight Liquid Gel Pen Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Straight Liquid Gel Pen Production (2020-2025)

9.6.1 Japan Straight Liquid Gel Pen Production Growth Rate (2020-2025)

9.6.2 Japan Straight Liquid Gel Pen Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Straight Liquid Gel Pen Production (2020-2025)

9.7.1 China Straight Liquid Gel Pen Production Growth Rate (2020-2025)

9.7.2 China Straight Liquid Gel Pen Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

10.1 DELI Group

10.1.1 DELI Group Basic Information

10.1.2 DELI Group Straight Liquid Gel Pen Product Overview

10.1.3 DELI Group Straight Liquid Gel Pen Product Market Performance

- 10.1.4 DELI Group Business Overview
- 10.1.5 DELI Group SWOT Analysis
- 10.1.6 DELI Group Recent Developments
- 10.2 Shanghai MandG Stationery
  - 10.2.1 Shanghai MandG Stationery Basic Information
  - 10.2.2 Shanghai MandG Stationery Straight Liquid Gel Pen Product Overview
  - 10.2.3 Shanghai MandG Stationery Straight Liquid Gel Pen Product Market Performance
  - 10.2.4 Shanghai MandG Stationery Business Overview
  - 10.2.5 Shanghai MandG Stationery SWOT Analysis
  - 10.2.6 Shanghai MandG Stationery Recent Developments
- 10.3 Qingdao Changlong Stationery
  - 10.3.1 Qingdao Changlong Stationery Basic Information
  - 10.3.2 Qingdao Changlong Stationery Straight Liquid Gel Pen Product Overview
  - 10.3.3 Qingdao Changlong Stationery Straight Liquid Gel Pen Product Market Performance
  - 10.3.4 Qingdao Changlong Stationery Business Overview
  - 10.3.5 Qingdao Changlong Stationery SWOT Analysis
  - 10.3.6 Qingdao Changlong Stationery Recent Developments
- 10.4 Pilot Pen
  - 10.4.1 Pilot Pen Basic Information
  - 10.4.2 Pilot Pen Straight Liquid Gel Pen Product Overview
  - 10.4.3 Pilot Pen Straight Liquid Gel Pen Product Market Performance
  - 10.4.4 Pilot Pen Business Overview
  - 10.4.5 Pilot Pen Recent Developments
- 10.5 Mitsubishi Pencil
  - 10.5.1 Mitsubishi Pencil Basic Information
  - 10.5.2 Mitsubishi Pencil Straight Liquid Gel Pen Product Overview
  - 10.5.3 Mitsubishi Pencil Straight Liquid Gel Pen Product Market Performance
  - 10.5.4 Mitsubishi Pencil Business Overview
  - 10.5.5 Mitsubishi Pencil Recent Developments
- 10.6 Schneider Pens
  - 10.6.1 Schneider Pens Basic Information
  - 10.6.2 Schneider Pens Straight Liquid Gel Pen Product Overview
  - 10.6.3 Schneider Pens Straight Liquid Gel Pen Product Market Performance
  - 10.6.4 Schneider Pens Business Overview
  - 10.6.5 Schneider Pens Recent Developments
- 10.7 Wenzhou Aihao Pen Trade
  - 10.7.1 Wenzhou Aihao Pen Trade Basic Information

- 10.7.2 Wenzhou Aihao Pen Trade Straight Liquid Gel Pen Product Overview
- 10.7.3 Wenzhou Aihao Pen Trade Straight Liquid Gel Pen Product Market Performance
- 10.7.4 Wenzhou Aihao Pen Trade Business Overview
- 10.7.5 Wenzhou Aihao Pen Trade Recent Developments
- 10.8 Hangzhou Sannian Erban Cultural Creativity
  - 10.8.1 Hangzhou Sannian Erban Cultural Creativity Basic Information
  - 10.8.2 Hangzhou Sannian Erban Cultural Creativity Straight Liquid Gel Pen Product Overview
  - 10.8.3 Hangzhou Sannian Erban Cultural Creativity Straight Liquid Gel Pen Product Market Performance
  - 10.8.4 Hangzhou Sannian Erban Cultural Creativity Business Overview
  - 10.8.5 Hangzhou Sannian Erban Cultural Creativity Recent Developments
- 10.9 3M
  - 10.9.1 3M Basic Information
  - 10.9.2 3M Straight Liquid Gel Pen Product Overview
  - 10.9.3 3M Straight Liquid Gel Pen Product Market Performance
  - 10.9.4 3M Business Overview
  - 10.9.5 3M Recent Developments
- 10.10 Guangdong Baoke STATIONERY
  - 10.10.1 Guangdong Baoke STATIONERY Basic Information
  - 10.10.2 Guangdong Baoke STATIONERY Straight Liquid Gel Pen Product Overview
  - 10.10.3 Guangdong Baoke STATIONERY Straight Liquid Gel Pen Product Market Performance
  - 10.10.4 Guangdong Baoke STATIONERY Business Overview
  - 10.10.5 Guangdong Baoke STATIONERY Recent Developments
- 10.11 Wenzhou Youfan Cultural Products
  - 10.11.1 Wenzhou Youfan Cultural Products Basic Information
  - 10.11.2 Wenzhou Youfan Cultural Products Straight Liquid Gel Pen Product Overview
  - 10.11.3 Wenzhou Youfan Cultural Products Straight Liquid Gel Pen Product Market Performance
  - 10.11.4 Wenzhou Youfan Cultural Products Business Overview
  - 10.11.5 Wenzhou Youfan Cultural Products Recent Developments

## **11 STRAIGHT LIQUID GEL PEN MARKET FORECAST BY REGION**

- 11.1 Global Straight Liquid Gel Pen Market Size Forecast
- 11.2 Global Straight Liquid Gel Pen Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country

- 11.2.2 Europe Straight Liquid Gel Pen Market Size Forecast by Country
- 11.2.3 Asia Pacific Straight Liquid Gel Pen Market Size Forecast by Region
- 11.2.4 South America Straight Liquid Gel Pen Market Size Forecast by Country
- 11.2.5 Middle East and Africa Forecasted Sales of Straight Liquid Gel Pen by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)**

- 12.1 Global Straight Liquid Gel Pen Market Forecast by Type (2026-2033)
  - 12.1.1 Global Forecasted Sales of Straight Liquid Gel Pen by Type (2026-2033)
  - 12.1.2 Global Straight Liquid Gel Pen Market Size Forecast by Type (2026-2033)
  - 12.1.3 Global Forecasted Price of Straight Liquid Gel Pen by Type (2026-2033)
- 12.2 Global Straight Liquid Gel Pen Market Forecast by Application (2026-2033)
  - 12.2.1 Global Straight Liquid Gel Pen Sales (K Units) Forecast by Application
  - 12.2.2 Global Straight Liquid Gel Pen Market Size (M USD) Forecast by Application (2026-2033)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Straight Liquid Gel Pen Market Size Comparison by Region (M USD)

Table 5. Global Straight Liquid Gel Pen Sales (K Units) by Manufacturers (2020-2025)

Table 6. Global Straight Liquid Gel Pen Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Straight Liquid Gel Pen Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Straight Liquid Gel Pen Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Straight Liquid Gel Pen as of 2024)

Table 10. Global Market Straight Liquid Gel Pen Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Straight Liquid Gel Pen Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Straight Liquid Gel Pen Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Straight Liquid Gel Pen Sales by Type (K Units)

Table 26. Global Straight Liquid Gel Pen Market Size by Type (M USD)

Table 27. Global Straight Liquid Gel Pen Sales (K Units) by Type (2020-2025)

Table 28. Global Straight Liquid Gel Pen Sales Market Share by Type (2020-2025)

Table 29. Global Straight Liquid Gel Pen Market Size (M USD) by Type (2020-2025)

- Table 30. Global Straight Liquid Gel Pen Market Size Share by Type (2020-2025)
- Table 31. Global Straight Liquid Gel Pen Price (USD/Unit) by Type (2020-2025)
- Table 32. Global Straight Liquid Gel Pen Sales (K Units) by Application
- Table 33. Global Straight Liquid Gel Pen Market Size by Application
- Table 34. Global Straight Liquid Gel Pen Sales by Application (2020-2025) & (K Units)
- Table 35. Global Straight Liquid Gel Pen Sales Market Share by Application (2020-2025)
- Table 36. Global Straight Liquid Gel Pen Market Size by Application (2020-2025) & (M USD)
- Table 37. Global Straight Liquid Gel Pen Market Share by Application (2020-2025)
- Table 38. Global Straight Liquid Gel Pen Sales Growth Rate by Application (2020-2025)
- Table 39. Global Straight Liquid Gel Pen Sales by Region (2020-2025) & (K Units)
- Table 40. Global Straight Liquid Gel Pen Sales Market Share by Region (2020-2025)
- Table 41. Global Straight Liquid Gel Pen Market Size by Region (2020-2025) & (M USD)
- Table 42. Global Straight Liquid Gel Pen Market Size Market Share by Region (2020-2025)
- Table 43. North America Straight Liquid Gel Pen Sales by Country (2020-2025) & (K Units)
- Table 44. North America Straight Liquid Gel Pen Market Size by Country (2020-2025) & (M USD)
- Table 45. Europe Straight Liquid Gel Pen Sales by Country (2020-2025) & (K Units)
- Table 46. Europe Straight Liquid Gel Pen Market Size by Country (2020-2025) & (M USD)
- Table 47. Asia Pacific Straight Liquid Gel Pen Sales by Region (2020-2025) & (K Units)
- Table 48. Asia Pacific Straight Liquid Gel Pen Market Size by Region (2020-2025) & (M USD)
- Table 49. South America Straight Liquid Gel Pen Sales by Country (2020-2025) & (K Units)
- Table 50. South America Straight Liquid Gel Pen Market Size by Country (2020-2025) & (M USD)
- Table 51. Middle East and Africa Straight Liquid Gel Pen Sales by Region (2020-2025) & (K Units)
- Table 52. Middle East and Africa Straight Liquid Gel Pen Market Size by Region (2020-2025) & (M USD)
- Table 53. Global Straight Liquid Gel Pen Production (K Units) by Region(2020-2025)
- Table 54. Global Straight Liquid Gel Pen Revenue (US\$ Million) by Region (2020-2025)
- Table 55. Global Straight Liquid Gel Pen Revenue Market Share by Region (2020-2025)
- Table 56. Global Straight Liquid Gel Pen Production (K Units), Revenue (US\$ Million),

Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. North America Straight Liquid Gel Pen Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Europe Straight Liquid Gel Pen Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan Straight Liquid Gel Pen Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China Straight Liquid Gel Pen Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. DELI Group Basic Information

Table 62. DELI Group Straight Liquid Gel Pen Product Overview

Table 63. DELI Group Straight Liquid Gel Pen Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. DELI Group Business Overview

Table 65. DELI Group SWOT Analysis

Table 66. DELI Group Recent Developments

Table 67. Shanghai MandG Stationery Basic Information

Table 68. Shanghai MandG Stationery Straight Liquid Gel Pen Product Overview

Table 69. Shanghai MandG Stationery Straight Liquid Gel Pen Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. Shanghai MandG Stationery Business Overview

Table 71. Shanghai MandG Stationery SWOT Analysis

Table 72. Shanghai MandG Stationery Recent Developments

Table 73. Qingdao Changlong Stationery Basic Information

Table 74. Qingdao Changlong Stationery Straight Liquid Gel Pen Product Overview

Table 75. Qingdao Changlong Stationery Straight Liquid Gel Pen Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. Qingdao Changlong Stationery Business Overview

Table 77. Qingdao Changlong Stationery SWOT Analysis

Table 78. Qingdao Changlong Stationery Recent Developments

Table 79. Pilot Pen Basic Information

Table 80. Pilot Pen Straight Liquid Gel Pen Product Overview

Table 81. Pilot Pen Straight Liquid Gel Pen Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 82. Pilot Pen Business Overview

Table 83. Pilot Pen Recent Developments

Table 84. Mitsubishi Pencil Basic Information

Table 85. Mitsubishi Pencil Straight Liquid Gel Pen Product Overview

Table 86. Mitsubishi Pencil Straight Liquid Gel Pen Sales (K Units), Revenue (M USD),

Price (USD/Unit) and Gross Margin (2020-2025)

Table 87. Mitsubishi Pencil Business Overview

Table 88. Mitsubishi Pencil Recent Developments

Table 89. Schneider Pens Basic Information

Table 90. Schneider Pens Straight Liquid Gel Pen Product Overview

Table 91. Schneider Pens Straight Liquid Gel Pen Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 92. Schneider Pens Business Overview

Table 93. Schneider Pens Recent Developments

Table 94. Wenzhou Aihao Pen Trade Basic Information

Table 95. Wenzhou Aihao Pen Trade Straight Liquid Gel Pen Product Overview

Table 96. Wenzhou Aihao Pen Trade Straight Liquid Gel Pen Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 97. Wenzhou Aihao Pen Trade Business Overview

Table 98. Wenzhou Aihao Pen Trade Recent Developments

Table 99. Hangzhou Sannian Erban Cultural Creativity Basic Information

Table 100. Hangzhou Sannian Erban Cultural Creativity Straight Liquid Gel Pen Product Overview

Table 101. Hangzhou Sannian Erban Cultural Creativity Straight Liquid Gel Pen Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 102. Hangzhou Sannian Erban Cultural Creativity Business Overview

Table 103. Hangzhou Sannian Erban Cultural Creativity Recent Developments

Table 104. 3M Basic Information

Table 105. 3M Straight Liquid Gel Pen Product Overview

Table 106. 3M Straight Liquid Gel Pen Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 107. 3M Business Overview

Table 108. 3M Recent Developments

Table 109. Guangdong Baoke STATIONERY Basic Information

Table 110. Guangdong Baoke STATIONERY Straight Liquid Gel Pen Product Overview

Table 111. Guangdong Baoke STATIONERY Straight Liquid Gel Pen Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 112. Guangdong Baoke STATIONERY Business Overview

Table 113. Guangdong Baoke STATIONERY Recent Developments

Table 114. Wenzhou Youfan Cultural Products Basic Information

Table 115. Wenzhou Youfan Cultural Products Straight Liquid Gel Pen Product Overview

Table 116. Wenzhou Youfan Cultural Products Straight Liquid Gel Pen Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 117. Wenzhou Youfan Cultural Products Business Overview

Table 118. Wenzhou Youfan Cultural Products Recent Developments

Table 119. Global Straight Liquid Gel Pen Sales Forecast by Region (2026-2033) & (K Units)

Table 120. Global Straight Liquid Gel Pen Market Size Forecast by Region (2026-2033) & (M USD)

Table 121. North America Straight Liquid Gel Pen Sales Forecast by Country (2026-2033) & (K Units)

Table 122. North America Straight Liquid Gel Pen Market Size Forecast by Country (2026-2033) & (M USD)

Table 123. Europe Straight Liquid Gel Pen Sales Forecast by Country (2026-2033) & (K Units)

Table 124. Europe Straight Liquid Gel Pen Market Size Forecast by Country (2026-2033) & (M USD)

Table 125. Asia Pacific Straight Liquid Gel Pen Sales Forecast by Region (2026-2033) & (K Units)

Table 126. Asia Pacific Straight Liquid Gel Pen Market Size Forecast by Region (2026-2033) & (M USD)

Table 127. South America Straight Liquid Gel Pen Sales Forecast by Country (2026-2033) & (K Units)

Table 128. South America Straight Liquid Gel Pen Market Size Forecast by Country (2026-2033) & (M USD)

Table 129. Middle East and Africa Straight Liquid Gel Pen Sales Forecast by Country (2026-2033) & (Units)

Table 130. Middle East and Africa Straight Liquid Gel Pen Market Size Forecast by Country (2026-2033) & (M USD)

Table 131. Global Straight Liquid Gel Pen Sales Forecast by Type (2026-2033) & (K Units)

Table 132. Global Straight Liquid Gel Pen Market Size Forecast by Type (2026-2033) & (M USD)

Table 133. Global Straight Liquid Gel Pen Price Forecast by Type (2026-2033) & (USD/Unit)

Table 134. Global Straight Liquid Gel Pen Sales (K Units) Forecast by Application (2026-2033)

Table 135. Global Straight Liquid Gel Pen Market Size Forecast by Application (2026-2033) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Straight Liquid Gel Pen
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Straight Liquid Gel Pen Market Size (M USD), 2024-2033
- Figure 5. Global Straight Liquid Gel Pen Market Size (M USD) (2020-2033)
- Figure 6. Global Straight Liquid Gel Pen Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Straight Liquid Gel Pen Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Straight Liquid Gel Pen Product Life Cycle
- Figure 13. Straight Liquid Gel Pen Sales Share by Manufacturers in 2024
- Figure 14. Global Straight Liquid Gel Pen Revenue Share by Manufacturers in 2024
- Figure 15. Straight Liquid Gel Pen Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Straight Liquid Gel Pen Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Straight Liquid Gel Pen Revenue in 2024
- Figure 18. Industry Chain Map of Straight Liquid Gel Pen
- Figure 19. Global Straight Liquid Gel Pen Market PEST Analysis
- Figure 20. Global Straight Liquid Gel Pen Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Straight Liquid Gel Pen Market Share by Type
- Figure 27. Sales Market Share of Straight Liquid Gel Pen by Type (2020-2025)
- Figure 28. Sales Market Share of Straight Liquid Gel Pen by Type in 2024
- Figure 29. Market Size Share of Straight Liquid Gel Pen by Type (2020-2025)
- Figure 30. Market Size Share of Straight Liquid Gel Pen by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Straight Liquid Gel Pen Market Share by Application

Figure 33. Global Straight Liquid Gel Pen Sales Market Share by Application (2020-2025)

Figure 34. Global Straight Liquid Gel Pen Sales Market Share by Application in 2024

Figure 35. Global Straight Liquid Gel Pen Market Share by Application (2020-2025)

Figure 36. Global Straight Liquid Gel Pen Market Share by Application in 2024

Figure 37. Global Straight Liquid Gel Pen Sales Growth Rate by Application (2020-2025)

Figure 38. Global Straight Liquid Gel Pen Sales Market Share by Region (2020-2025)

Figure 39. Global Straight Liquid Gel Pen Market Size Market Share by Region (2020-2025)

Figure 40. North America Straight Liquid Gel Pen Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Straight Liquid Gel Pen Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Straight Liquid Gel Pen Sales Market Share by Country in 2024

Figure 43. North America Straight Liquid Gel Pen Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Straight Liquid Gel Pen Market Size Market Share by Country in 2024

Figure 45. U.S. Straight Liquid Gel Pen Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Straight Liquid Gel Pen Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Straight Liquid Gel Pen Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Straight Liquid Gel Pen Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Straight Liquid Gel Pen Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Straight Liquid Gel Pen Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Straight Liquid Gel Pen Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Straight Liquid Gel Pen Sales Market Share by Country in 2024

Figure 53. Europe Straight Liquid Gel Pen Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Straight Liquid Gel Pen Market Size Market Share by Country in 2024

Figure 55. Germany Straight Liquid Gel Pen Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Straight Liquid Gel Pen Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Straight Liquid Gel Pen Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Straight Liquid Gel Pen Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Straight Liquid Gel Pen Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Straight Liquid Gel Pen Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Straight Liquid Gel Pen Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Straight Liquid Gel Pen Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Straight Liquid Gel Pen Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Straight Liquid Gel Pen Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Straight Liquid Gel Pen Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Straight Liquid Gel Pen Sales Market Share by Region in 2024

Figure 67. Asia Pacific Straight Liquid Gel Pen Market Size Market Share by Region in 2024

Figure 68. China Straight Liquid Gel Pen Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Straight Liquid Gel Pen Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Straight Liquid Gel Pen Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Straight Liquid Gel Pen Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Straight Liquid Gel Pen Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Straight Liquid Gel Pen Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Straight Liquid Gel Pen Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Straight Liquid Gel Pen Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Straight Liquid Gel Pen Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Straight Liquid Gel Pen Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Straight Liquid Gel Pen Sales and Growth Rate (K Units)

Figure 79. South America Straight Liquid Gel Pen Sales Market Share by Country in 2024

Figure 80. South America Straight Liquid Gel Pen Market Size and Growth Rate (M USD)

Figure 81. South America Straight Liquid Gel Pen Market Size Market Share by Country in 2024

Figure 82. Brazil Straight Liquid Gel Pen Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Straight Liquid Gel Pen Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Straight Liquid Gel Pen Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Straight Liquid Gel Pen Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Straight Liquid Gel Pen Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Straight Liquid Gel Pen Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Straight Liquid Gel Pen Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Straight Liquid Gel Pen Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Straight Liquid Gel Pen Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Straight Liquid Gel Pen Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Straight Liquid Gel Pen Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Straight Liquid Gel Pen Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Straight Liquid Gel Pen Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Straight Liquid Gel Pen Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Straight Liquid Gel Pen Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Straight Liquid Gel Pen Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Straight Liquid Gel Pen Sales and Growth Rate (2020-2025) & (K

Units)

Figure 99. Nigeria Straight Liquid Gel Pen Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Straight Liquid Gel Pen Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Straight Liquid Gel Pen Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Straight Liquid Gel Pen Production Market Share by Region (2020-2025)

Figure 103. North America Straight Liquid Gel Pen Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Straight Liquid Gel Pen Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Straight Liquid Gel Pen Production (K Units) Growth Rate (2020-2025)

Figure 106. China Straight Liquid Gel Pen Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Straight Liquid Gel Pen Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Straight Liquid Gel Pen Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Straight Liquid Gel Pen Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Straight Liquid Gel Pen Market Share Forecast by Type (2026-2033)

Figure 111. Global Straight Liquid Gel Pen Sales Forecast by Application (2026-2033)

Figure 112. Global Straight Liquid Gel Pen Market Share Forecast by Application (2026-2033)

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